

LUXURIOUS SAN DIEGO REFRESH

This beautiful San Diego listing could have sold for well over a million as-is, but Willis Allen agent, Melissa, knew that a quick refresh would make the listing more appealing to a broad set of buyers, and earn her sellers a greater profit.

This home refresh included fresh paint, new flooring, and updated hardware throughout. While the improvements were cosmetic and minor in nature, Melissa achieved an additional \$300K in profit for her sellers!

[See Project Details](#)



AS-IS VALUE
\$1,250,000

PROJECT COST
\$34,248

SALE PRICE
\$1,575,000

PROFIT
\$290,752



BEFORE



AFTER



BEFORE



AFTER

