



Let's sell more homes together.



About MoxiWorks

We help real estate brokerages and agents sell more homes together with technology that makes their lives easier.

At MoxiWorks, our technology is built for real estate, by real estate. What does that mean for you?

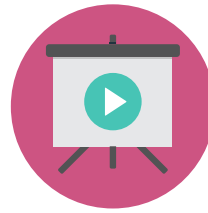
It means we get it. We understand that in order to be truly effective, real estate technology has to provide benefits that go beyond the tech tools themselves. It must deliver a smart, cohesive, and productive workflow that truly improves your agents' quality of life.

Imagine: All of your tools in one place, integrated, and sharing data.

The MoxiCloud open platform comprises a handful of industry-leading tools and more than 40 best-of-breed integrated partner tools. Together, they create a workflow that drives agents to be more efficient and effective and has a proven track record of generating massive increases in sales for our brokerage clients. The Cloud allows you, the brokerage, to carefully curate a tech stack that will bring you success and enables you to make adjustments over time as the competitive landscape and industry norms change.

It's the technology solution that will bring you success today and in the future.

Let's sell more homes together.



MoxiPresent

The more than a CMA interactive presentation tool.



MoxiEngage

The CRM built specifically for real estate agents.



MoxiImpress

Agent marketing made easy.



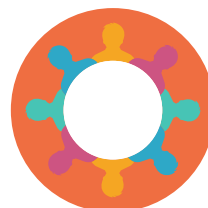
MoxiTalent

Helps brokerages recruit and retain the best agents.



MoxiWebsites

A place to grow your brand, sphere, and business.



MoxiHub

The intranet connecting your entire brokerage.



Our Roots are in Real Estate

In 1995, Windermere.com became the first **brokerage website**, supported by an industry leading technology team. That team continued to grow and eventually, MoxiWorks was born, spinning into its own entity in 2012. Now owned by three of the largest real estate brokerages in the US, Windermere Real Estate, Long and Foster, and Howard Hanna, MoxiWorks is a leader in real estate technology.

MoxiPresent was launched in 2012, followed by MoxiEngage in 2014. Our product offerings have grown immensely since then, now offering an entire suite of tools and services on the MoxiCloud open platform.

With over 260 brokerages and 340,000 agents on the platform, MoxiWorks continually innovates to ensure it brings best-in-class tools and services to its users.

We believe in doing good within the world of real estate and beyond.

Here at MoxiWorks, the importance of giving back to others is a value deeply ingrained into our culture. Not only do we strive to support others by driving lucrative brokerages that serve as pillars within their respective communities, but we also make it a top priority to give back within our own neck of the woods.

Our team is extremely active in supporting Seattle charities benefiting children and families in need through fundraising and an annual company-wide community service day. The Moxi Fund has raised over \$100,000 for organizations such as the Pike Place Foundation and Team Seattle's Heart of Racing.

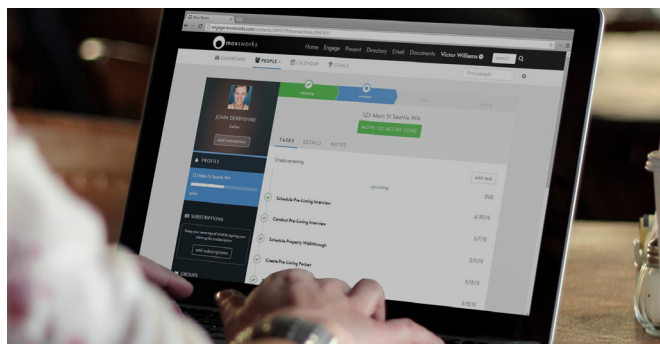
Your tech stack built for success in the long-run.

The MoxiCloud is an open platform; it gives you the ability to create a customized, integrated tech stack that provides you with an end-to-end solution for your brokerage. Thanks to the API that makes it “open,” all of your MoxiWorks tools, as well as the services provided by our 50+ partners, integrate and share data, simplifying your agents’ workflow.

Oh, and did we mention that the open platform model allows you to both maintain your current investments in technology tools, and change solutions as needed down the road? This level of flexibility is what helps our clients maintain their status of being the top producers, the highest earners, the *crème de la crème* — simply, the best.

Why use an open platform?

- **Less is more.** Working with multiple tech vendors is often stressful, frustrating, and in most cases, a waste of valuable time and resources. Open platforms allow you to get all of the valuable knowledge, flexibility, insights, and best-of-breed tools that come with working with multiple vendors, without the hassle of actually doing so.
- **The name says it all — it’s open.** In other words, you have the ability to integrate new tools as needed so you can constantly provide your agents with the most innovative tools and services in the market.
- **You’re allowed to change your mind.** The ability to modify your tech stack in response to new threats and changing industry norms means that you’ll be able to stay competitive in the long-term, regardless of market conditions. We all know how quickly the real estate industry changes, and utilizing an open platform is the most effective way to truly stay ahead of these shifts.
- **Avoid tool fatigue.** The integrated tools within our open platform are music to the ears of anyone who has experienced the hassle of using multiple, unconnected tools. The platform enables you and your agents to sign into every tool you need with one single password, removing any barriers and pain associated with logging into your tech.



The flexibility provided by our open platform is one of the factors we attribute our single-digit client turnover rate to. This model doesn’t put brokerages into a box, instead, it encourages change and innovation — two keys to success in this industry.

How it works

At the core.

The entire MoxiCloud platform is built around enhancing and maximizing your brokerage's unique sets of data. Every brokerage has four sets of data: brokerage roster, property data, consumer data, and brokerage branding. When all of your brokerage's data is housed in one central place, it makes your life considerably easier. When it's housed centrally and it's organized, up-to-date, smart, and accessible, it will drive a much more efficient workflow — not to mention make the entire process of onboarding new tools and services nearly effortless.

Choose your MoxiWorks tools.

At the core of the MoxiCloud open platform is a handful of the most innovative real estate-specific tech tools out there. When you put your brokerage's data into the Cloud, it's leveraged and shared with all of the Moxi tools in your tech stack.

The more Moxi tools you have in your Cloud, the farther your data will take you.

Choose your integrations.

In addition to the core Moxi tools, the MoxiCloud has over 40 best-of-breed integrated vendors through our ever-growing partner program. When you invest in the MoxiCloud, you receive the golden ticket of being able to easily select and launch any one of the current partner club members, as well as all of the additional partnerships to come in the future.

Go ahead — take a gander and let us know which partners you'd like to plug into your MoxiCloud.

“One of the things we love about the Moxi products is that they are cutting edge and that it does give our agents the opportunity to differentiate themselves from their competitors.”

Jennifer Shemwell,
President, Phyllis Browning Co.

We'll evolve alongside you.

When you invest in the MoxiCloud, you get more than just awesome tech—you get a long-term relationship.

Each and every one of our amazing clients receive a designated MoxiWorks Account Manager to support and guide them through their tech journey. Not only will your Account Manager provide valuable onboarding support, but they'll be there to help you drive the adoption rates and success you need in order to receive the killer ROI you're looking for from your tech.

In addition to your Account Manager, you'll also gain access to our amazing support team — which receives a consistent 98% customer satisfaction rating —so you and your agents will have all the resources you need to make the most of your MoxiCloud tools.

The CRM that's proven to boost sales volumes by an average of 54%.

The MoxiEngage CRM generates massive increases in sales volume and the reason why is obvious: It's specifically designed to fit the unique selling needs of real estate agents.

MoxiEngage is centered around the sphere-selling methodology. It leverages property data, encourages long-term lead nurturing, drives repeat and referral business, and keeps agents on track to reach their sales goals.

Contact Management

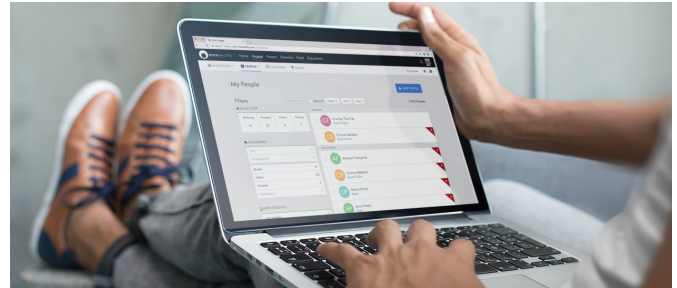
MoxiEngage provides agents with a space to house data for every contact in their sphere with the confidence that they'll have guided support in turning those contacts into business. MoxiEngage allows agents to organize and group their leads in ways that cater to their own personal preferences.

Automated Email Marketing

MoxiEngage is the only real estate CRM that offers completely automated emails with market snapshots personalized for each subscribed contact in an agent's MoxiEngage account. These monthly touch-points keep an agent's sphere up to date on happenings in their neighborhood, without any additional associated costs.

Goal Setting

Agents set a GCI goal within the CRM and it automatically tracks their progress towards that goal. MoxiEngage uses the goal to provide agents with the insights they need to craft their daily to-dos based on where they stand in relation to it, keeping them on track to reach their goal (or in most cases, surpass it).



MLS-Integrated

MoxiEngage is connected to your MLS. MLS records are continually pulled, so agents always have up-to-date property data at their fingertips with no manual data entry required.

Task Recommendations & Coaching

MoxiEngage provides daily task recommendations, helping agents stay on top of their leads and ensuring they engage with their sphere in the right way, at the right time, every time. MoxiEngage helps agents know what they should be doing today in order to win more business tomorrow.

Manager Dashboard

Managers can see the aggregate activity for their office. It enables them to easily identify coaching opportunities, giving them what they need to provide productive and insightful support to their agents.

Seamless Communication

MoxiEngage is integrated with the forms of communication that matter the most to agents — email, phone, and calendar. When an agent adds a new contact to their phone, it appears in their MoxiEngage account auto-magically.

Insights - A Predictive Analytics Tool

Insights is a predictive analytics tool that augments an agent's MoxiEngage CRM with extensive public records data about contacts in their sphere, notifies them when someone is likely to list, and prompts them to take action.

Agents using MoxiPresent see an average of 43% more transactions every year.

MoxiPresent is the industry-leading real estate comparative market analysis (CMA) tool that enables agents to seamlessly guide their clients through the home buying or selling journey. Its MLS integration provides agents with all the information they need to truly embrace their role as a trusted consultant in the eyes of their clients while appearing tech-savvy and innovative.

Easy-to-Build Presentations

The pre-made templates available within MoxiPresent provide agents with modern, engaging, and easy-to-digest presentations to impress their clients. For those who want more freedom, the custom page builder is also available.

On The Fly Editing

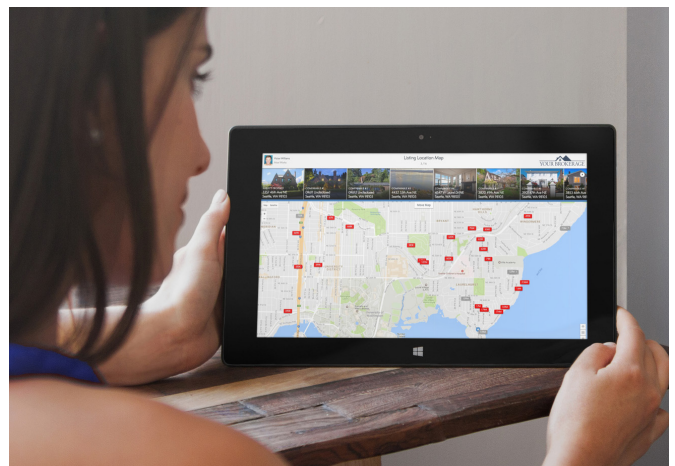
Unlike the old-school static printed presentations that we all know and hate, MoxiPresent presentations are interactive and live with the most up-to-date MLS listing information. This enables agents to make last-minute changes to presentations and respond to client objections in the moment. It's the wingman that will never let you get caught off guard.

Brokerage Branded

You have total control over the branding of your agents' presentations, ensuring your brand is always displayed in the best light possible. Every time your agents share a presentation, it expands your reach and helps you attain the brand recognition you need to stay competitive. Can you hear your marketing team's tears of joy? We sure can.

Drive Time

Thanks to our integration with Intrix, the Drive Time feature of MoxiPresent allows agents to visually demonstrate any commute-related questions clients may have, as well as highlight speedy routes as major selling points during listing presentations.



Engaging Multi-Media

MoxiPresent offers a level of customization that allows you to tailor presentations to each individual client, home, or market that you're working with. Clients want to feel special, and the ability to include video and other rich media will catch their attention and win them over, while requiring very little work.

Buyer Tour Presentations

Easily create live, dynamic buyer tour presentations, giving your clients the ability to rate and comment on properties as they tour.

Quick & Easy Listing Flyers

Say goodbye to the wonky, off-brand listing flyers that are ruining your brokerage's rep. MoxiPresent allows agents to easily make on-brand listing flyers with a few simple clicks. With listing data already available, agents simply select what to include and choose from a variety of templates.

The vehicle to drive your unmistakable online presence.

The internet is now your prospects' go-to source to begin their home search and find the brokerage and agent to partner with for their journey. That makes it essential that you, as well as every single one of your agents, have a strong online presence that can be leveraged to communicate your value to prospects and spread brand awareness throughout your markets.

MoxiWebsites is an easy-to-use website builder for brokerage, office, team, and agent sites that makes putting your brand's best foot forward a simple task.

Simple

MoxiWebsites enables agents to create a website with just a few clicks, making it a perfect tool for agents who need a beautiful website (that you can feel proud of), but who don't want to put the time into creating it themselves from scratch.

Lead Capture

When visitors to an agent's site connect with the agent, their contact information is transferred directly into MoxiEngage where the agent will then have the tools they need to guide them seamlessly through their sales flow.

Integrated IDX Search

MoxiWebsites is integrated with the MLS, meaning the listing data on your agent and brokerage sites will always be up to date. It also allows visitors to search through the MLS directly from each website.

Customizable

MoxiWebsites enable agents to create custom pages, an ideal feature for those who wish to differentiate themselves and add some personal flair to their website. Many take advantage of this feature to showcase their experience, neighborhood expertise, or featured properties.



Branded

When visitors to an agent's website share a listing with a friend directly from the site, your brokerage's brand goes along with it, furthering its reach and strengthening your brand recognition.

Responsive

All MoxiWebsites sites are responsive; their attractive design will remain consistent across different devices, including tablets and smartphones.

Blog

MoxiWebsites is built on WordPress, a powerful and flexible tool optimized for blogging. Active blogging demonstrates professionalism and knowledge, lending an opportunity for prospects to engage with the content you create — exactly what you and your agents need to grow your business.

Easy-to-use marketing tools for agents that help increase productivity.

The MoxiImpress suite makes marketing simple. These marketing tools enable agents to increase productivity by easily marketing their listings and their business, reaching more people, building stronger relationships with their prospects and clients, and driving more business.

Promote

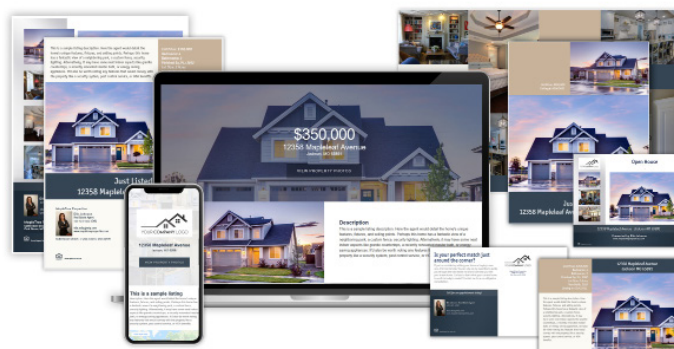
Grow your sphere, generate leads, and win more listings by reaching a massive audience with easy digital advertising. Promote allows agents to advertise their listings and business on Facebook and Instagram in just three simple steps directly from their MoxiWorks account.

Promote for Brokerages

Brokerages can spread their brand further with co-marketing. Encourage your agents to market their listings by picking up the tab for any portion of the cost you choose. Build loyalty with your agents and market your brokerage brand along the way.

Automated Listing Ads

Automated Listing Ads gives your brokerage the ability to promote every listing that meets your chosen criteria – quickly, easily, and all without extra staff time. New listings are automatically promoted, amplifying your brand without your team having to lift a finger.



Automated Marketing Materials powered by Imprev

Powerful, beautifully branded marketing materials automatically delivered to an agent each time they win a listing and updated at each key stage (just listed, open house, price reduction, and sold). These specialized marketing pieces tailored for print, digital, and social channels are delivered alongside a marketing guide, offering recommendations to your agents on how to get the most out of their marketing efforts. Save your agents time while ensuring brand consistency across channels for every listing.

“When we just started launching the product base, our company sat at about nine transactions per person across 6,500 agents. Today, we’re north of 14 transactions per person. Our business is way up because of the usage of MoxiWorks.”

OB Jacobi,
Co-President, Windermere Real Estate



MoxiTalent provides you with a guided recruiting flow that gives you a major one-up on your competition.

Competition for top producers in today's market is hot, and you need to pull out all the stops to get them on your team. MoxiTalent is an automated talent identification tool that guides your recruiters and managers through the process of identifying, recruiting, and retaining the best agents for your brokerage.

Identify

Not only does MoxiTalent walk you through successfully getting an all-star agent into your office, but it first tells you exactly who those agents are and which ones will help your brokerage reach its sales goals.

Automate

MoxiTalent prioritizes your recruiting tasks to ensure that you're focusing on the ones that could really count versus ones you'd just like to have in the fold. It also reminds you of important dates, creating an opportunity for you to personally engage with prospects and make a lasting, positive impression.

Retain

Recruiting is important, but it's only a piece of the puzzle. MoxiTalent will help you connect and build loyal relationships with your existing agents. Managers are given actionable steps to ensure they're retaining those Rockstar agents already at your brokerage.



The core of your brokerage communications.

Moxi Hub is your brokerage's intranet, the single place your agents go to access everything they need to run their business. Connected with the rest of the MoxiWorks open platform, brokerage employees benefit from the integration between tools.

Roster

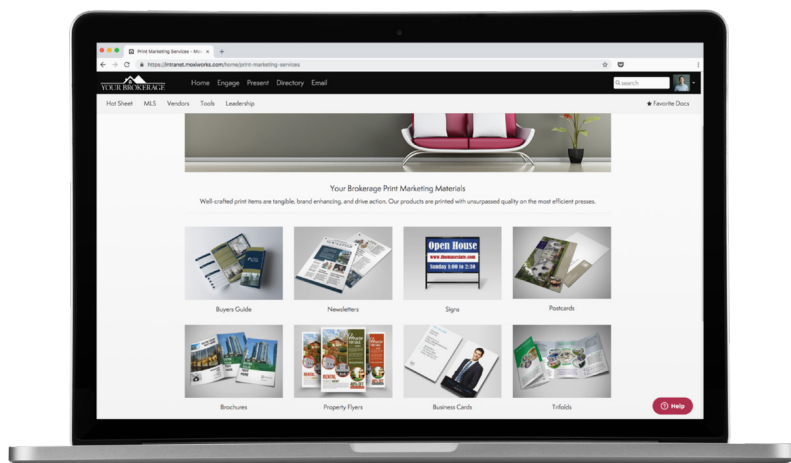
Find contact info for every agent and staff member within your brokerage. The roster allows collaboration among agents and staff and makes referrals within a brokerage very simple.

Brokerage Tools & Services

Link all your brokerage-offered tools and services to your Hub. Agents can easily find and access all of the tools you've selected for them, increasing adoption and productivity.

Search

Simply enter a query term and a list of all relevant documents, presentations, pages, and client info is displayed.



Customer Success

MoxiWorks takes our customers' success very seriously. Our real estate DNA gives us a strong understanding that our customers deserve to be well cared for — not just during the initial sale, but through onboarding, training, rollout, and the entire life of our partnership. We understand that you, your staff, and your agents are investing time and money into onboarding our platform and we want to make sure that you receive a great return on that investment through increased revenue, time savings, and professionalism.

Account Management

Every MoxiWorks brokerage client has a dedicated Account Manager that guides them throughout their relationship with us. Beyond coordinating a successful launch, your Account Manager will make sure that you're getting the full value of our products, ensuring maximum product usage and high return on your investment.

Education Programs

We design our products to be easy to use, but don't let anyone fool you into thinking that agents will use products without training. We take a multi-pronged approach to training, with programs such as "train the trainer," public weekly webinars, and in-product help and training.

Support

Sometimes agents just need someone to help them with a problem. That's why after launch, your brokerage will receive ongoing support at no added cost. You and your agents can contact our support team directly, and they'll be happy to help. We're proud to say customer support earns a rate of 98% agent satisfaction.



Want to learn more? We would love to talk to you! Reach out for a consultation with a member of the MoxiWorks team.



moxiworks.com/contact-moxi-works