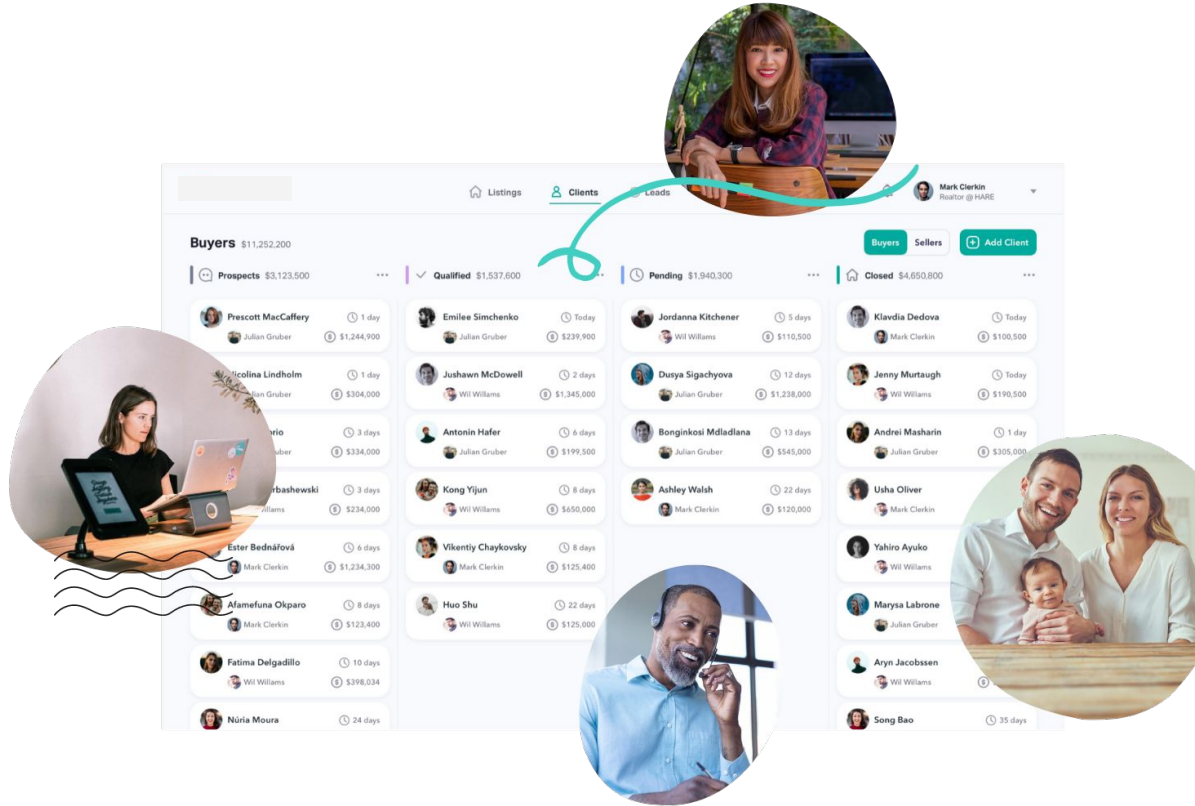




Converting transactions into **relationships**

Shaker is an all-in one relationship & workflow manager that creates a better experience for busy agents and their clients.



67% of recent homebuyers cite **communication** during the process as the main point of frustration.

Any updates ???



2 days ago



**Personalized experiences
result in happy clients.**

Happy clients = referrals.

Happy 1-year home-iversary 🎉
Hope you enjoy the small gift on
your porch!



2 hours ago

Oh my gosh, I didn't even realize.
Thank you. You're so sweet!



10 minutes ago



Shaker Value

Save hours per week

With emails, texts, documents and data all at your fingertips, you can spend less time juggling and more time with your clients.

Drive more referrals

Transition clients seamlessly from closing into automated marketing programs, keeping you top of mind for the long haul.

Work as a team

Collaborative deal and pipeline views keep team leads, agents, coordinators and assistants on the same page every step of the way.

Look like a pro effortlessly

Shaker's client portal ensures a boutique experience with consistent, branded communication and helpful resources all at your clients' fingertips.



Meaningful connections

From email to contracts, we connect with the core tools agents use in their daily lives.

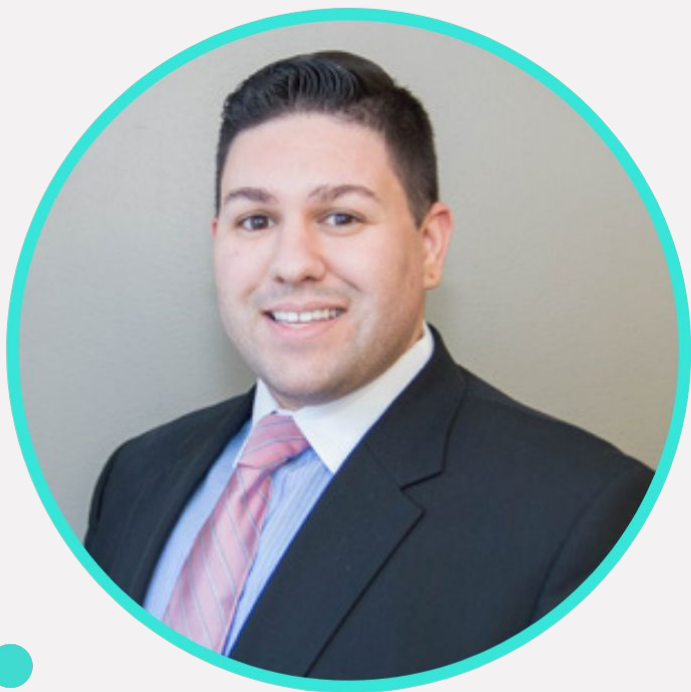




Shaker Value

- Close more deals with streamlined transaction process
- Increase client satisfaction with better communication
- Reduce spend on point-solutions with an all-in-one platform





Shaker allows us to organize workflows and deliver value to clients while remaining simple. It keeps my team focused on what it does best!

Mike DelRose Jr.

RE/MAX Revolution, Mike DelRose Team




Track all communication between agents and clients.

Dashboard

Deals

Messages

Contacts



Aaron Burr
BUYER

Email SMS Deal Note

Realtor
Mark Clerkin

Email
aaronburr1756@gmail.com

Phone
317-517-2344

Address
53 N Audubon Rd,
Indianapolis, IN 46219


Birthday
May 14, 1985


Linked Contact
[Eliza Burr](#)

Custom Fields +


Notes (2) +


Deals Active Inactive


 Buyer - **3872 New Battle Ln, Bargersville, IN 46104**
Mark Clerkin - August 25 at 2:12 PM
\$349,695 (Pending) [View Details](#)


 Seller - **53 N Audubon Rd, Indianapolis, IN 46219**
Colin Robinson - August 5 at 2:12 PM
\$285,363 (Inspection) [View Details](#)

Messages Email SMS

 **Aaron Burr to You** 2
July 30 at 3:42 PM
Re: Important Item for Our Appointment - Lorem ipsum dolor sit amet, consectetur adipiscing

 **Colin Robinson & Aaron Burr** 8
June 30 at 3:42 PM
Lorem ipsum dolor sit amet, consectetur adipiscing. Lorem ipsum dolor sit ame dolor sit ame

 **You to Aaron Burr**
June 17 at 7:50 PM
Next Steps - Lorem ipsum dolor sit amet, consectetur adipiscing adipiscing. consectetur adip

 **Colin Robinson to Aaron Burr**
June 15 at 3:12 PM

Smooth transaction automation.

Dashboard

Deals

Messages

Contacts

Move Deal > Offer Stage



Klavdia Dedova

Address

Offer Price

Close Date

MLS Link

Listing Agent

Listing Agent Phone

Home Warranty

Exemptions

Commission

Cancel

Move Deal

Buying

Selling

+ New Deal

Show: All Team

Active Buyer \$1,950,000



Klavdia Dedova

Mark Clerkin

\$550,000



Jordanna Kitchener

Mark Clerkin

\$250,000



Marysa Labrone

Huo Shu

\$750,000



Craig Robinson

Huo Shu

\$400,000

Offer \$1,122,348



Antonin Hafer

9788 West Winchester Ave
Largo, FL 33771

Prescott MacCaffery
Jul 15, 2020

\$125,362



Harvey Guillen

73 West St.
Birmingham, AL 35209

Brian Baumgartner
Aug 15, 2020

\$125,362



Slavcho Karbasheski

47 Glenridge Ave.
Corona, NY 11368

Brian Baumgartner
Sep 5, 2020

\$620,900



Jenny Murtaugh

338 Sugar St.
Grand Forks, ND 58201

Prescott MacCaffery
Oct 5, 2020

\$250,362



Christine Victoria

407 County St.
Aiken, SC 29803

Pending \$1,285,888



Usha Oliver

7512 Wellington Drive
Alexandria, VA 22304

Mark Clerkin
Jul 28, 2020

\$325,500



Klavdia Dedova

7512 Wellington Drive
Alexandria, VA 22304

Mark Clerkin
Jul 23, 2020

\$423,543



Natasia Demetriou

383 Poplar Rd.
San Diego, CA 92111

Mark Clerkin
Jul 18, 2020

\$536,845

Clear to Close \$732,400



Genevieve O'Reilly

16 N. Canterbury St.
Ormond Beach, FL 32174

Huo Shu
Jul 8, 2020

\$390,400



Marysa Labrone

7200 East Sugar St.
District Heights, MD

Huo Shu
Jul 11, 2020

\$342,000


Simple,
transparent task
management.

Dashboard

Deals

Messages


Contacts



7512 Wellington Drive
Alexandria, VA 22304

Email SMS Task Note

Buyer

 Klavdia Dedova

List Price
\$423,586

Commission
3% (\$8,523)

Stage
Under Contract


Target Closing Date
August 23, 2020

Home Warranty
Provided

Exemptions
None

Assigned Team

Notes

 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris auctor tortor mi, quis condimentum dolor convallis vitae. Sed et varius nulla. Nulla maximus ac sapien et elementum.
Jordanna Kitchener - July 30 at 3:42 PM


Tasks


Active Completed

- Schedule Open House
Listing Coordinator - Marysa Labrone Late 3 Days
- Order Title Work
Listing Coordinator - [Assign Team Member](#) Due August 1
- Market Analysis of Property/Offer Advisement
Buyer's Agent - Jenny Murtaugh Due August 15
- Submit Purchase Agreement
Closing Coordinator - Antonin Hafer Due August 18

Messages

All Email SMS


 Aaron Burr to You 2
July 30 at 3:42 PM
Re: Important Item for Our Appointment - Lorem ipsum dolor sit amet, consectetur adipiscing elit.


 Colin Robinson & Aaron Burr 8
June 30 at 3:42 PM

Branded client communication portal

[My Properties](#)

[Messages](#)



Co-Seller
 Colin Robinson

Address
53 N Audubon Rd,
Indianapolis, IN 46219

List Price
\$423,586


Accepted Offer
\$435,000

Target Closing Date
August 23, 2020

Home Warranty
Provided

Exemptions
None

Realtor Team

Listing Agent
 Jordanna Kitchener

< Selling Timeline

My Tasks

- Call utility companies (DTE, Consumers) and transfer services into your name effective the date of closing. Late 3 Days
- Notify the Post Office and all correspondents of your change of address. Due August 2
- Get a cashiers check prepared the amount of money you need to have at closing. Due August 3
- Cashiers check with closing funds Due August 4
- Photo ID (i.e., drivers license) Due August 4
- Come ready to have your photo taken! Due August 4

Documents

 [Sellers Agreement.pdf](#)

 [Proposal.doc](#)




Manage your business or team at a glance

Dashboard

Deals

Messages

Contacts




Welcome back Harvey!

Here's everything coming up.


Date Range: This Week View: All Team

Buyer Pipeline

\$2,110,432 


+5% this week

Listing Pipeline

\$1,880,868 


+2.5% this week

Active Buyers

18 

-0.5% this week













Active Listings

26 

+3% this week



Tasks

Search for a task

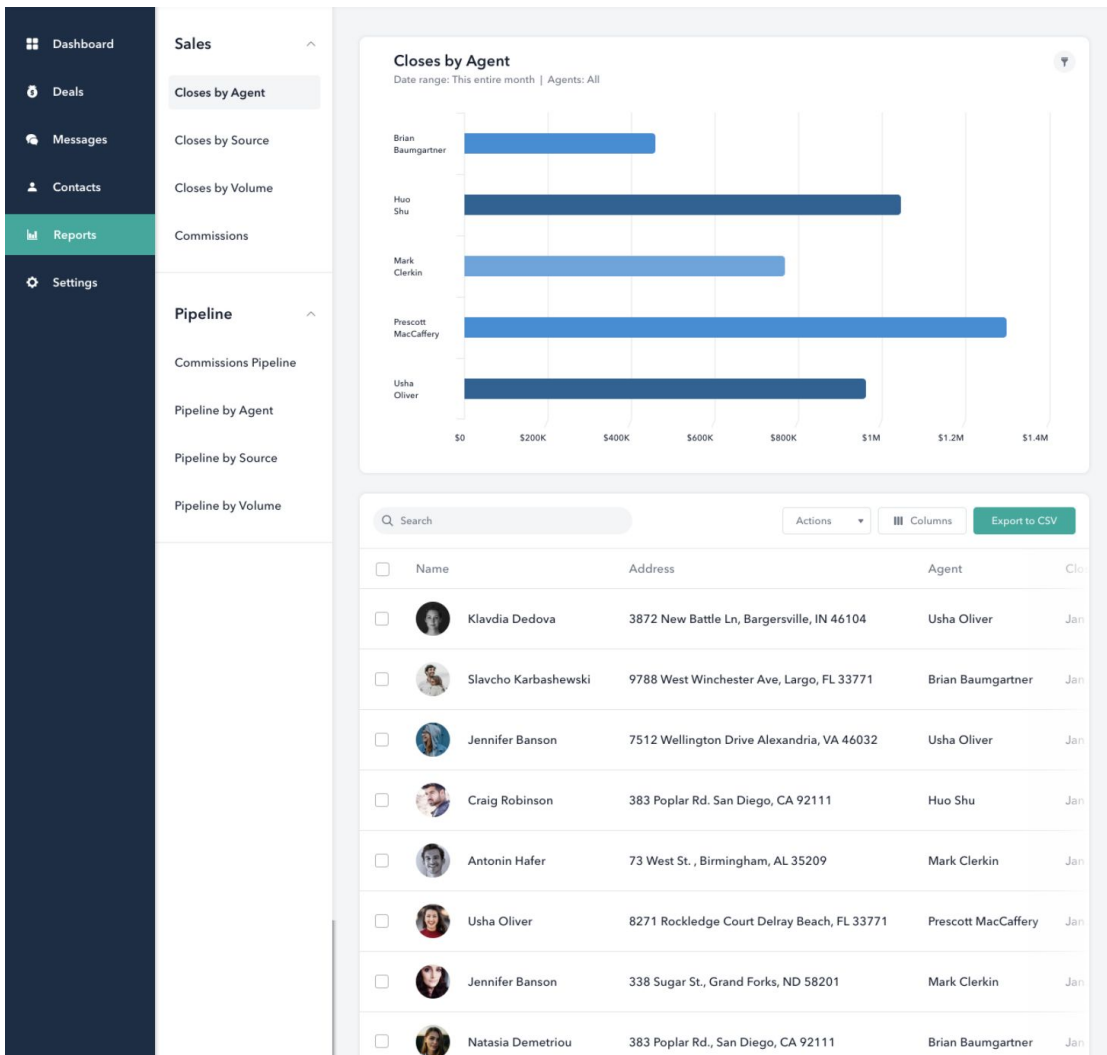
Title	Client	Due Date	Team Member	
<input type="checkbox"/> Order Appraisal	 Jordanna Kitchener	Late 3 Days	Klavdia Dedova	
<input type="checkbox"/> Submit Purchase Agreement	 Marysa Labrone	Unassigned	Craig Robinson	
<input type="checkbox"/> Market Analysis of Property/Offer Advisement	 Harvey Guillen	Jul 29, 2020	Jennifer Banson	
<input type="checkbox"/> Order Title Work	 Craig Robinson	Jul 30, 2020	Unassigned	
<input type="checkbox"/> Schedule Open House	 Antonin Hafer	Jul 30, 2020	Antonin Hafer	
<input type="checkbox"/> Order Home Warranty	 Christine Victoria	Jul 31, 2020	Usha Oliver	

Closings

Search for a closing

Client	Address	Team Member	Close Date	Deal Type	
 Jordanna Kitchener	3872 New Battle Ln, Bargserville, I...	Klavdia Dedova	Jul 27, 2020	BUYER	

Advanced team reports



Stay connected after the purchase

- ✓ Add past clients to automated nurture campaigns
- ✓ Reminders for birthdays & anniversaries
- ✓ Send announcements & updates

The screenshot displays a workflow configuration interface. At the top, it shows a back arrow, the title "Workflows", an "Enroll" button with a person icon, and a toggle switch labeled "Workflow is On". On the left side, there are expand/collapse controls (+ and -) and a "100%" zoom indicator. The workflow steps are as follows:

- Step 1: "1st Anniversary of Purchase Date" (Trigger)
- Step 2: "Wait for Purchase Date" (Delay)
- Step 3: "Send Congratulations" (Action) with a sub-action "From Buyer's Agent" and edit/delete icons.
- Step 4: "Assign Send Gift Basket" (Action) with a sub-action "To Listing Coordinator".

Each step is connected to the next by a vertical line with a plus sign (+) in the center, indicating a sequential flow.





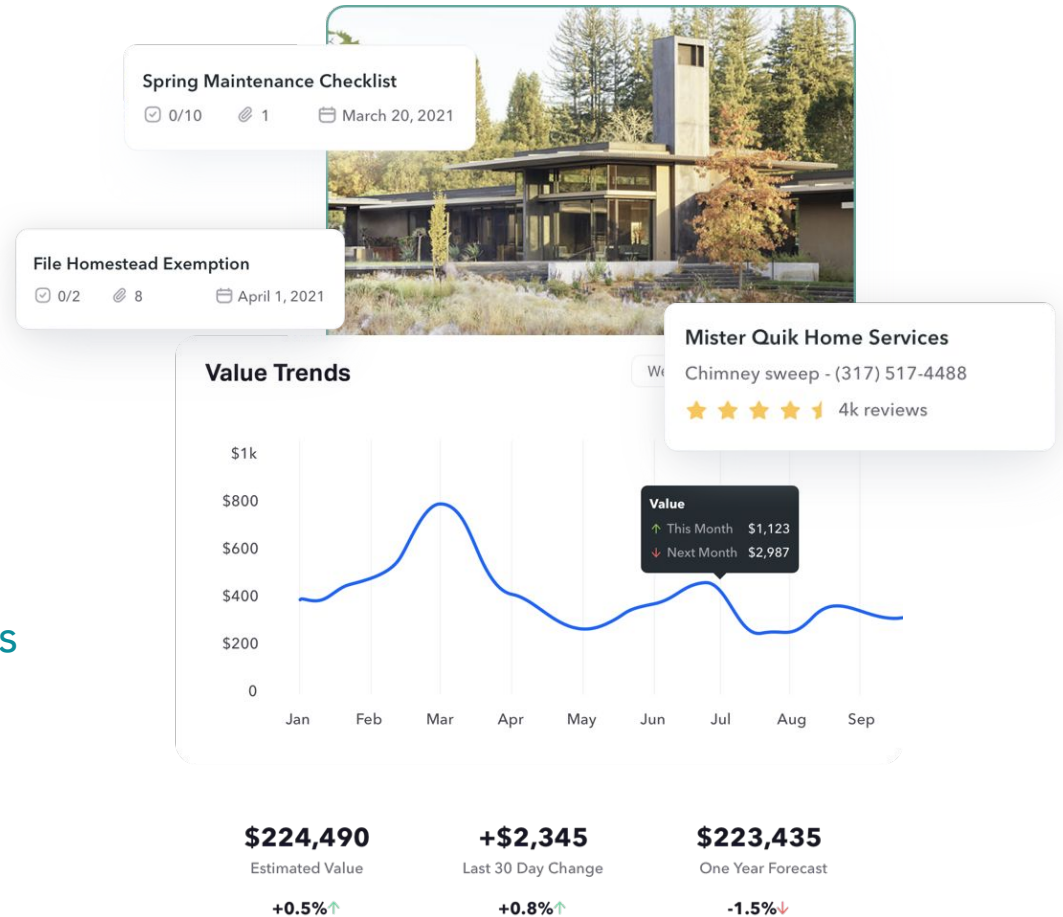
“I've been searching for a system like this for years. Finally, I'm out of point solution hell.”

Jeffrey Packer
Coldwell Banker, The Packer Group



Serve customers long after the sale

- ✓ Market updates
- ✓ Recommended vendors
- ✓ Track maintenance & upgrades





Converting transactions into **relationships**