Anthem Green Developers

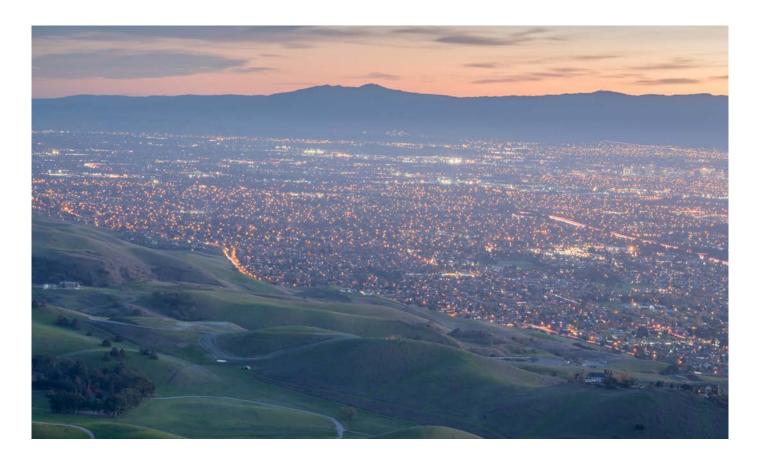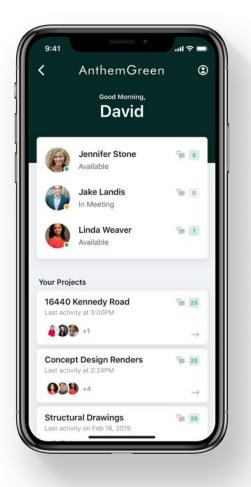MOXTRA CASE STUDY **POWERING AN APP FOR A LEADING CALIFORNIA BUILDING GROUP**

INTRODUCTION

For over 30 years, Anthem Green Developers has remodeled and built extraordinary homes in Silicon Valley and the San Francisco Peninsula. Technology leaders, financial titans, and professionals from all walks of life choose Anthem Green for their reputation of superior customer service, unparalleled quality, and transparent operation.

Delivering an extremely personalized and straightforward experience to clients is of paramount importance. There is tremendous coordination involved, ranging from structural engineering, architectural concepts, logistics, budget, sourcing, entertainment, and more. Anthem Green Developers is a full-service group with partners, including the builders, design team, landscape architect, structural and energy engineers, and other appropriate professionals like vendors and subcontractors.
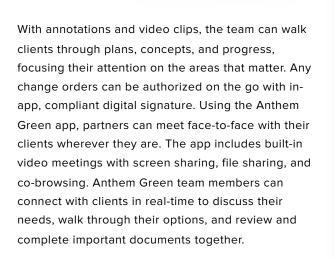
Coordination is taken to an art-form to ensure the delivery of a dream home, on time, and within budget. As a result, the process is exceptionally communication intensive. The entire team must have intimate knowledge of the home's progress, communicating regularly to keep the project moving forward. Before the Anthem Green app, these conversations took place via text messaging, email, phone calls, and in-person meetings. Communication was frequently fragmented, leading to loss of time and money.

THE ANTHEM GREEN APP

With their Moxtra-powered app, clients can now engage with their dedicated Anthem Green team, on-demand, through a range of collaborative capabilities. The Anthem Green team creates a dedicated space for each project with the relevant stakeholders and partners, so all associated messages, files, tasks, and reminders are in a shared workspace to track and get things done. This had a simultaneous effect of streamlining internal efficiency, connecting all relevant team members, vendors, and subcontractors and dramatically reducing the lag-time in execution.

With annotations and video clips, the team can walk clients through plans, concepts, and progress, focusing their attention on the areas that matter. Any change orders can be authorized on the go with in-app, compliant digital signature. Using the Anthem Green app, partners can meet face-to-face with their clients wherever they are. The app includes built-in video meetings with screen sharing, file sharing, and co-browsing. Anthem Green team members can connect with clients in real-time to discuss their needs, walk through their options, and review and complete important documents together.

Now, Anthem Green Developers engages with clients and stakeholders on every element of a project - all from within their mobile app.