# **CONCIERGE** AUCTIONS

## AGENT REFERRAL PROGRAM FOR LUXURY PROPERTY AUCTIONS



#### MAKING MONEY WITH CONCIERGE AUCTIONS

OPPORTUNITIES	AMOUNT	\$5,000,000*
REPRESENT A SELLER	FULL COMMISSION	\$105,000
REPRESENT A WINNING BIDDER	FULL COMMISSION	\$105,000
RECEIVE A SELLER REFERRAL	FULL COMMISSION	\$105,000
RECEIVE A BUYER REFERRAL	SPLIT COMMISSION	\$78,750
REFER A NEW LISTING AGENT WITH PROPERTY	10% NET REVENUE REFERRAL FEE	\$40,000

\*based on 6% co-brokerage fee

#### WITH THE AUCTION PROCESS

- Agents get paid full commission
- Sellers control the timing of the sale of their property
- No domestic engagement fees for sellers
- Fees are covered by the buyer

## AUCTIONS CAN BE THE MOST EFFECTIVE TOOL FOR HELPING SELLERS MOVE HIGH-END PROPERTIES QUICKLY (60 DAYS) FOR MARKET PRICE

## **5** ways to earn with concierge auctions:

#### **1-REPRESENT A SELLER**

Any time you represent a seller at auction and the auction closes, the seller pays your full commission based upon the final sale price and your listing agreement.

#### 2-REPRESENT A WINNING BIDDER

Any time you bring a winning bidder to an auction anywhere in the world, you will receive the full co-broke fee based on the final sale price. This is paid as commission if you are licensed in the state or as a referral fee if you are not.

#### **3-RECEIVE A SELLER REFERRAL**

Agents are the linchpin of a successful auction. Concierge Auctions has never conducted an auction without a listing agent. When a potential seller comes to us without an agent, we refer the homeowner to one of our Preferred Agents.

#### 4-RECEIVE A BUYER REFERRAL

When a potential bidder comes to us without an agent, we refer the buyer to one of our Preferred Agents. Moreover, every auction has bidders who do not win; we refer them to listing agents on those sales. As an example, Preferred Agent Cindy O'Dare from Premier Estate Properties has closed more than \$60M in sales as a direct result of the auction process, often representing bidders who did not win an auction, but who were still interested in buying in the area.

### 5-REFER A NEW LISTING AGENT/PROPERTY

If you know of a colleague with a \$1M+ listing that is proving challenging to sell, refer them to Concierge Auctions. If the property successfully sells at auction, you will be paid a 10% net revenue referral fee.

Multiple bidders and fast sales increase revenue for agents. We partner with agents on every sale. And, we protect both selling and buying agent commissions. In fact, we have never auctioned a property without a listing agent.

For more information or for a free consultation, please call us at +1 212.390.8144, email referrals@conciergeauctions.com, or visit ConciergeAuctionsReferral.com.

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