



30 April 2020

Cindy Ariosa, Chair
Multiple Listing Issues and Policies Committee
National Association of Realtors
430 North Michigan Avenue
Chicago, Illinois 60611 USA

Re: NAR Policy on Prompt, Mandatory Delivery of Participant Data Feeds

Dear Ms. Ariosa and members of the committee:

The Realty Alliance (TRA) is a network of real estate brokerage companies located throughout the United States and Canada. Each U.S. member of TRA is a member of NAR and an MLS participant, and nearly all the MLSs in which TRA members participate are subject to the National Association of Realtors' Multiple Listing Policy. The Realty Alliance represents more than 127,000 Realtors in the United States alone.

Our brokerages believe it is a reasonable, minimum standard of service that MLSs provide, upon the request of a participant, a data feed in a timely manner that contains listing data entered into that MLS by the participant. We fully support the addition of such a mandate to NAR MLS policy to provide clarity regarding this expectation for MLSs and participants alike.

This type of feed should go to the participant or any designee of the participant without any restriction on use and should include the current and historical data submitted to that MLS by the participant. Participants also should expect the feed to be delivered according to current data standards. In addition, these types of feeds should be part of the core services of multiple listing services and not used as sources of profit by MLSs.

The proposed policy is yet another product of positive engagement of brokers, MLSs and the National Association of Realtors. As a result, we expect the concept in this proposal will enjoy broad support among committee members and across the real estate industry. We look forward to more collaboration of this kind in the future.

Sincerely,

Craig Cheatham
President and CEO