



# Save design time with the power of brand templating

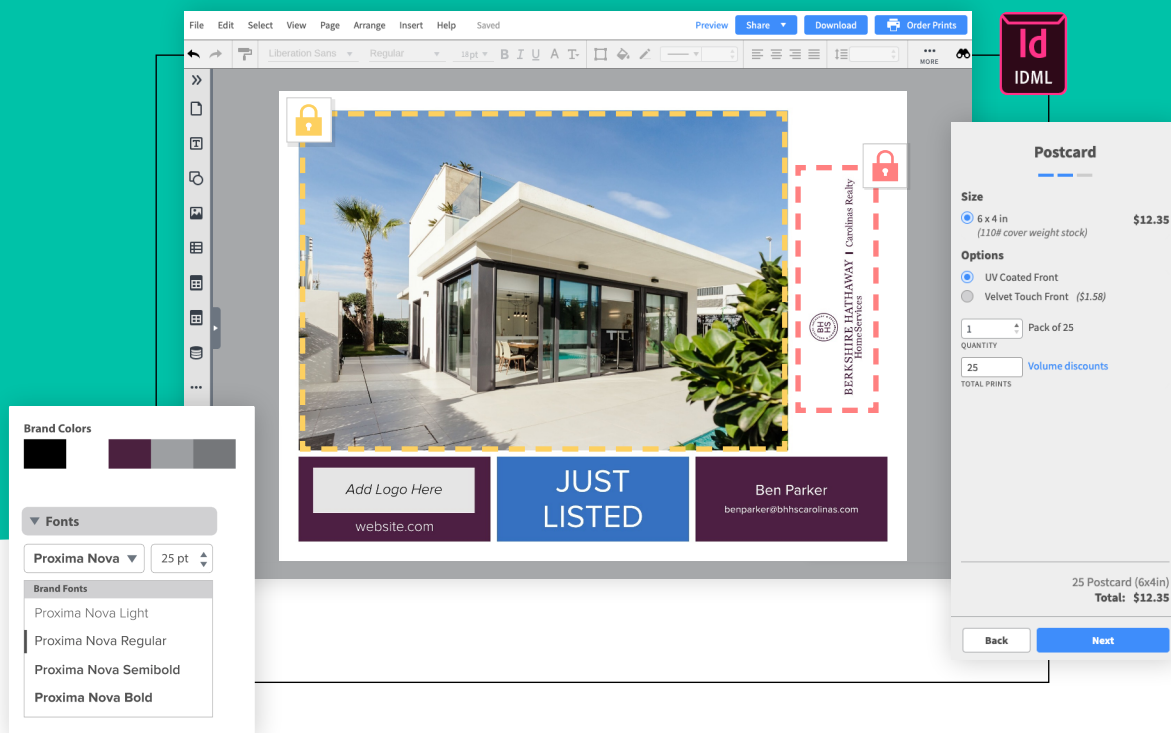
Empower your agents to create and print on-brand marketing collateral all on their own.



**"If I can do it, anyone can do it."**

*Joan, Realtor, Berkshire Hathaway HomeServices Beach Properties of Florida*

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# Seamless content creation for agents at Berkshire Hathaway HomeServices

Lucidpress is a brand templating platform that empowers agents to easily create on-brand content.

## How it works

**1**

Create a template from scratch or import one from InDesign.

**2**

Lock down important aspects of the brand like logos or images.

**3**

Non-designers customize templates with approved assets.

**4**

Distribute documents via print, web, or social media.

**Trusted by over 8 million users**

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