

# **Affiliate Partner Program**

Discover how partnering with The CE Shop can help you deliver quality online education and grow your business.



# Industry-Leading Curriculum



#### PRE-LICENSING

Our convenient Pre-Licensing courses are the smartest way for your prospective agents to start their new career in real estate. Expert-written content and a cutting-edge learning platform combine to create highly effective courses with industry-leading pass rates.



#### EXAM PREP EDGE

This innovative study program gives your prospective agents access to unlimited practice exams and customized lesson plans that measure their competency, while preparing them to pass their exam and begin their career as a real estate agent.

# Industry-Leading Curriculum



#### POST-LICENSING AND FIRST RENEWAL

Our comprehensive Post-Licensing and First Renewal courses offer everything your agents need to take the next step in their career. These mobile-friendly courses can be completed at any time, making it easy for agents to complete their requirements while they're busy launching a new career.



### CONTINUING EDUCATION

We offer state-approved courses and engaging electives that cover current trends and relevant issues in the industry. With complete offerings in all 50 states and D.C., as well as multi-state packages available, we have everything your agents need to renew their license.

#### RELEVANT COURSES DESIGNED FOR AN AGENT'S NEEDS

Our industry experts are constantly updating content to keep your agents engaged and informed on all subject matters pertinent to their success in the real estate industry.

## INTERACTIVE LEARNING PLATFORM

All of our classes are online on an interactive learning platform that gives your agents an interactive and engaging learning experience proven to help them retain information better for their exam and career.

## MOBILE-FRIENDLY CLASSROOM

Your agents can study on any device anywhere they want. 9 AM on a beach in Maui? We're there. 3 PM waiting in line for school to let out? We're there, too.



# Why Partner With Us?

#### **MEMBER SUPPORT**

Our dedicated support team allows your agents to get answers for their technical, billing, and course-related questions from a Course Advisor 7 days a week.

## CO-BRANDED EDUCATIONAL PORTAL

We create, host, and maintain your organization's co-branded education portal as a convenient central hub for your agents. You'll have your own administrative site where you can monitor student enrollments and progress.

## DEDICATED MANAGER

You'll be assigned your own Partner Account Manager, who will be your main point of contact. They'll work with you to set goals and implement marketing tactics for your success.

## CHOOSE YOUR FINANCIAL INCENTIVE

Earn commissions from all enrollment orders through your site or pass on special course discounts to your agents.



# How the Program Works



#### Set A Goal

Work with your partner Account Manager to determine your first year enrollment goals and define marketing communications.



#### 2. Agreement

Upon your goal and marketing approval, sign the agreement and return it to us with your organization's logo.



 Website Development We'll create your new co-branded educational portal.



#### 4. Orientation

Your Partner Account Manager will walk you and your team through your new educational portal and partner resources.



#### 5. Marketing Implementation

We'll provide custom marketing collateral and a launch campaign to help you announce our partnership and start generating enrollments right off the bat.

# How the Program Works



#### 6. Monthly Marketing Activities

Each month you'll receive a monthly Marketing Guide with new collateral and proven strategies to help drive traffic to your education portal. All you need to do is follow the guide to send the provided material to your audience.



# Quarterly Commission Payouts You'll receive a commission check for enrollments from the previous quarter.



#### 8. Review Calls

Your Partner Account Manager will meet with you to review progress and make changes to help you meet your goals.

Launching our program with your agents is easy! We provide everything you need to launch your portal, market your new education program, and even track your enrollment activity. Plus, your dedicated Partner Account Manager is always available to help make the most out of our partnership. **Contact our sales team to learn more: Sales@TheCEShop.com**.

## More About The CE Shop



At The CE Shop, we provide an online education experience unlike any other. Our products enhance the lives of our professionals and the communities they serve while helping our students excel on their licensing exams and in their careers. With a fully-encompassing real estate curriculum covering Pre-Licensing, Exam Prep, Post-Licensing, and Continuing Education, our vision is to be your agents' go-to source for all their real estate education needs.

#### READY TO PARTNER WITH THE CE SHOP?

Contact us at Sales@TheCEShop.com to get started! We look forward to working together and helping grow both your business and your agents' careers.

#### **OUR VALUES**



We Are Customer Focused



We Do What We Say



We Are Committed to Improving



We Respect Each Other



We Have Fun



We Give Back