WHAT'S THE ROI OF A TWEET?

1 New Lead (PER WEEK)

52 Total

¹/₄ Close

13 New \$ales

Note: 1 tweet or post is worthless but added up they're priceless

POLL: WHO WOKE UP THIS MORNING AND CHECKED FACEBOOK TO SEE WHAT THEIR ALL-TIME FAVORITE BRAND POSTED?

⊙ y @carlosgil83 ⊖ carlos@gilmedia.co

THIS IS YOUR AUDIENCE ON FACEBOOK

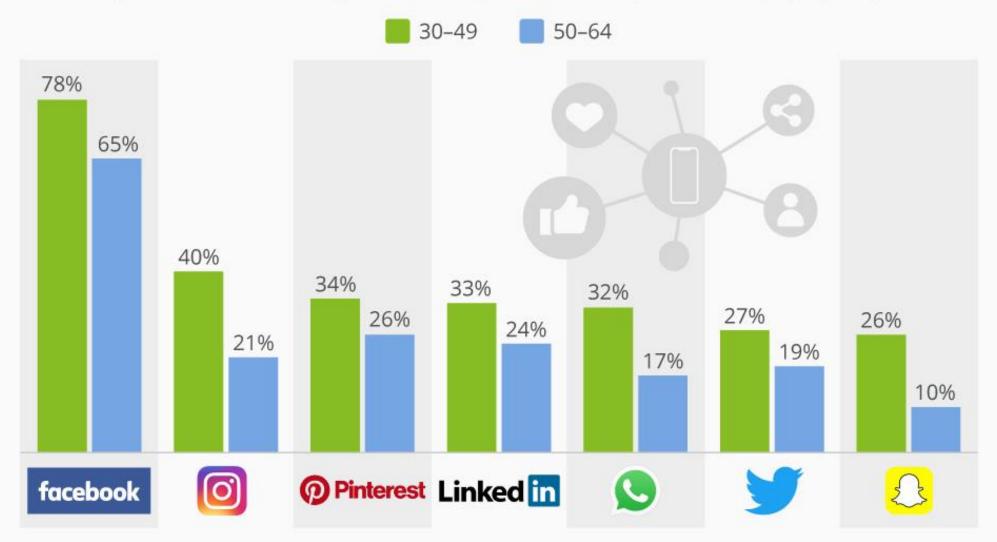
Less than 1% of brand page fans are seeing your content.

YOUR BRAND IS STRANDED IN A DIGITAL OCEAN

Oy @carlosgil83 ⊖carlos@gilmedia.co

Where U.S. Adults Are Active on Social Media

Percentage of U.S. adults using the following social media platforms, by age group



Based on telephone interviews of 1,072 Americans aged 30 to 64 conducted



(CC)

statista 🖌

@StatistaCharts Source: Pew Research Center

OTHER AGENTS ARE STEALING YOUR REACH

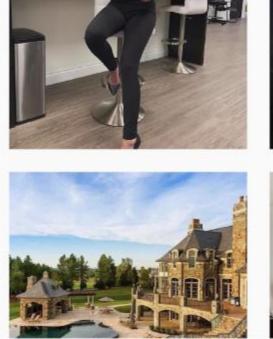
O ♥ @carlosgil83 O carlos@gilmedia.co

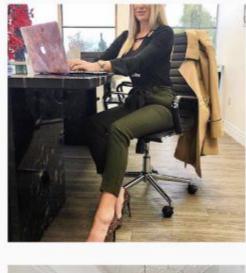


#realestateagent

3,566,695 posts

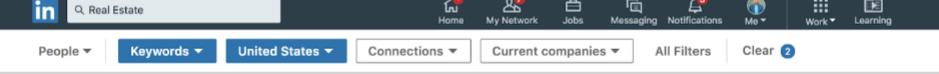
Top Posts











Software Code Review - Independent expert opinion for due diligence, quality checks, M&A and more. Ad

Showing 1	179,996 results		Saved searches
R	Dex Lipovic • 1st Real Estate Sales Advisor at Compass Greater New York City Area Current: Licensed Real Estate Agent at Compass /	Message	Save this search to get notified as new results become available. Create search alert
Part of the second seco	Rick Kirschbrown • 1st Nationally Recognized Commercial Real Estate Agent Specializing in Multi-Family (Reno, Nevada Area Current: Commercial Real Estate Agent at KW Group One KW Commercial 726 shared connections	Message	Ad Get the latest jobs and industry news
6	Denise Gabbard • 1st Florida Realtor at Allison James Homes & Estates Fort Myers, Florida Area Current: FL Real Estate Agent at Real Estate Agent 154 shared connections	Message	Carlos, explore relevant opportunities with Scorpion Follow
\$,	Chad Jeffers • 1st Licensed Real Estate Agent at Apartments Now Austin, Texas Area Skill: Real Estate 313 shared connections	Message	
	Maryland Real Estate Connection • 2nd Real Estate Agent experienced in Conventional, REO & Distressed Property Sales Baltimore, Maryland Area Current: REO & Distressed property Real Estate Agent at Maryland Real Estate Connection LLC	Connect	
	Shellow Rinnow 144		Awesome Creators ×

DON'T HATE THE PLAYER, HATE THE GAME

O y @carlosgil83 O carlos@gilmedia.co

A FOR SALE SIGN HAS LIMITED SHELF-LIFE, YOU DON'T

OPEN HOUSE

🕥 @carlosgil83 @carlos@gilmedia.co

YOU ARE THE PRODUCT

O y @carlosgil83 O carlos@gilmedia.co



You and Amanda have liked each other!



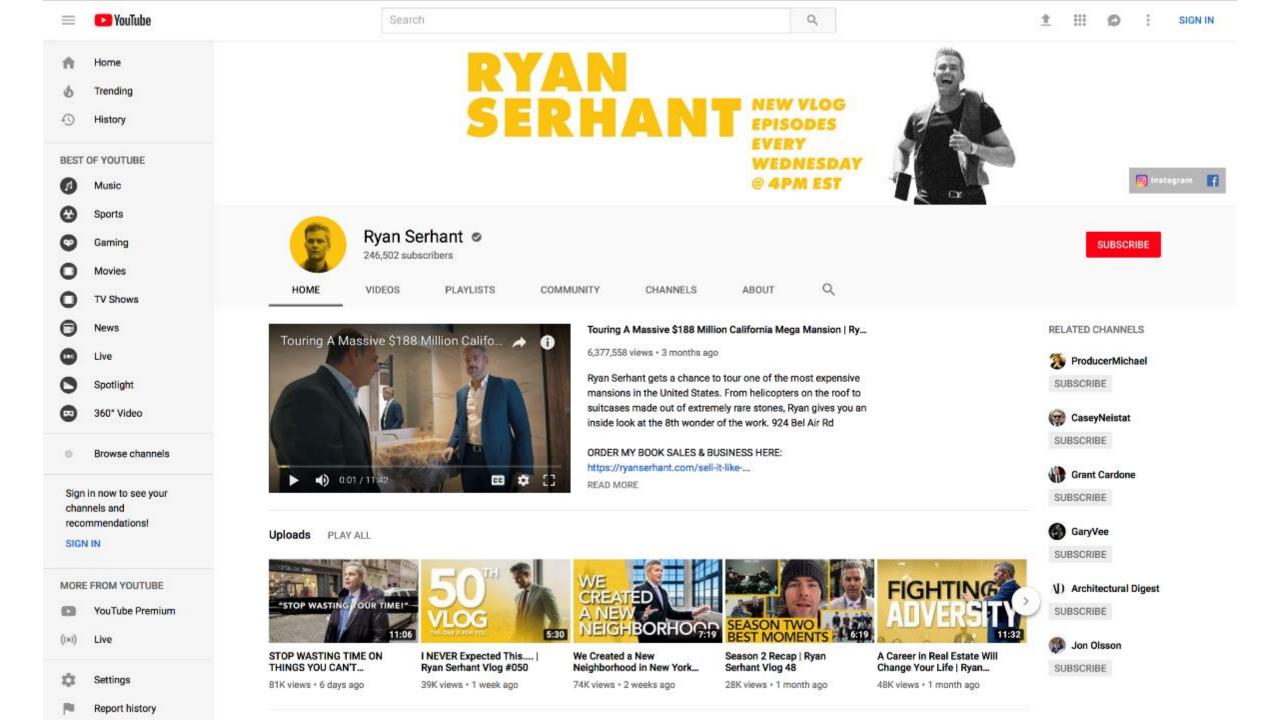
ONLINE MARKETING IS LIKE FINDING YOUR TINDER MATCH

⊙ y @carlosgil83 ⊖ carlos@gilmedia.co

BE CONSISTENT

POST DAILY, CHECK-IN OFTEN, CREATE STORIES

Oy @carlosgil83 ⊖carlos@gilmedia.co



REPETITION

ALWAYS BE CREATING

Image: Second State State





yanserhant 🥺	Following	•	
·			

2,828 posts 874k followers 998 following

Ryan Serhant Author of @sellitlikeserhant | Star on Million Dollar Listing NY on @bravotv | Husband to @emilia_bechrakis WATCH MY VLOG

www.youtube.com/watch?v=IBKSUc_ETk0

Followed by gtalisting, mbachicblog, aminpx + 55 more







Gym





Emilia

Real Estate

Book

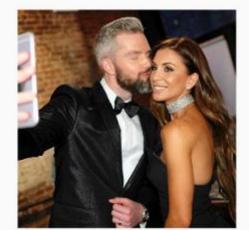
I POSTS

⊖ IGTV

I TAGGED









CONTENT PARTNERS (INMAN NEWS), MEDIUM, LINKEDIN, ANCHOR.FM, ADVOCATES

Oy @carlosgil83 ⊖carlos@gilmedia.co

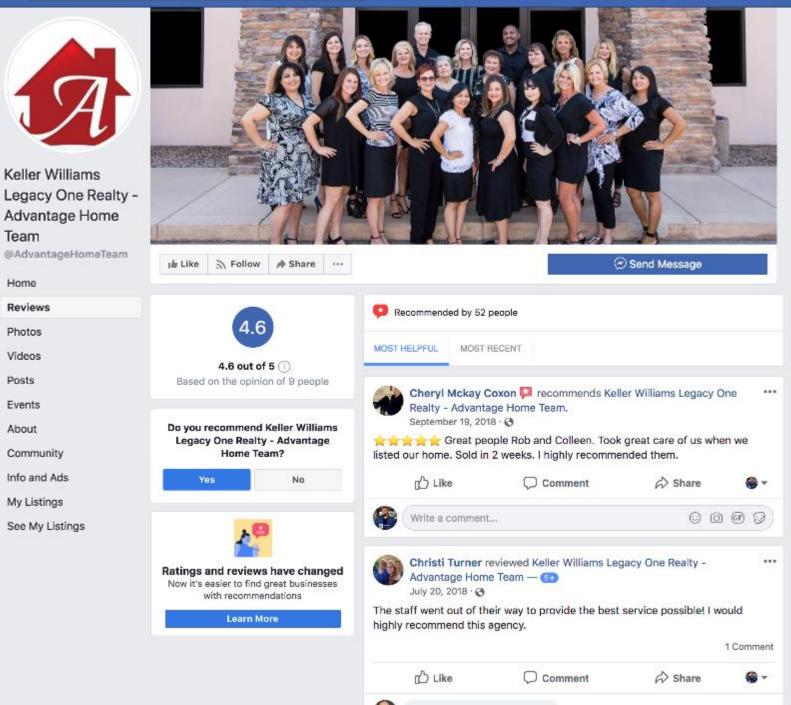


1 Comment Like Comment Share Linda Branson White So happy for you guys! You have worked very hard for this. Many blessings i pray for you in your new home. Love you guys 🤎 Like · Reply · 35w

Olga Verschoore

May 25, 2018 · 🕄





Chat (497) 🗹 🐉 🏠

YOU CAN'T BUILD A MANSION ON RENTED LAND

(020) 8363 138

AASSELLS NURSE

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020 7351 2388