

EMBRACE. FOCUS. EXECUTE.

CONNECT

INMAN CONNECT NEW YORK

**TOP 10 TRENDS AGENTS
NEED TO KNOW IN A
SHIFTING MARKET**

01

**BROKERS EMBRACE
DISTINCT TECHNOLOGY
AS A CORE SERVICE
OFFERING TO AGENTS**

02

LENDING STANDARDS CONTINUE TO EASE



03

SEARCH AS A COMMODITY

04

INDUSTRY FOCUS ON IMPROVING THE TRANSACTION

05

RISE OF SHORT TERM RENTAL INVESTORS

06

**PERFORMANCE ANALYTICS:
CONSUMERS USING
PERFORMANCE TO
CHOOSE AGENTS**

07

THE MINIMALIST LIFESTYLE GAINS POPULARITY



EMBRACE. FOCUS. EXECUTE.

08

PREDICTIVE ANALYTICS USED IN BUSINESS PRIORITIZATION



09

DIVERSIFIED CONTENT OFFERING



10

**GREAT CUSTOMER SERVICE
TAKES ON AN ENTIRELY
NEW MEANING AS AGENTS
COMPETE FOR BUSINESS**

EMBRACE. FOCUS. EXECUTE.

CONNECT

INMAN CONNECT NEW YORK

THANK YOU!