

**Contact:**

Kevin Hawkins

206-866-1220

kevin@wavgroup.com

FACT SHEET

About: Listingbook LLC is the real estate industry’s proven lead nurturing and client servicing platform that allows consumers to “search like an agent.”

Agents: 180,000 +real estate agents have a Listingbook account

Reach: ~60% of REALTORS® nationwide

 70+ MLS agreements reaching over 600,000 real estate agents

 MLSs reaching 500,000 real estate agents now have access to the new Listingbook platform

 2.15 million U.S. consumers have Listingbook accounts

 Over 600,000 monthly unique visitors (Feb. 2015, Google Analytics)

Businesses: SaaS (Software as a Service) for agents

 Online third-party advertising within Listingbook

 Real estate advertising for agents: Featured listings and Open Houses

 Brokerage firm partner programs

 Lead nurturing business for brokers

Technology: Cloud-based, proprietary infrastructure

 Patented “Client Manager” gives agents ability to view client activity and collaborate

Volume: Listingbook agents and brokers have generated an estimated $XX billion in real estate transactions since 2006

Products: Listingbook Basic – Free, limited to managing 3 clients

 Listingbook Insight: $14.95 per month, unlimited clients

 Listingbook PRO with Mobile: $19.95 per month, all features

Unique offer: Consumers must get a Listingbook account from a real estate agent, free for consumers, as it has richer data from the MLS than IDX, requiring registration to get access so consumers can “search like an agent”

HQ: Greensboro, NC,

Phone: (336) 722-3456

Website: [www.listingbook.com](http://www.listingbook.com)

Facebook: <https://www.facebook.com/pages/Listingbook/20960637957>