

# **EXHIBIT B**

**FFS Data, Inc.**  
Cash flow Budget - 90 days

	<u>Month One</u>	<u>Month Two</u>	<u>Month Three</u>
<b>Revenue</b>			
<b>Service revenue</b>			
Subscription Revenue	950,000	1,000,000	1,100,000
Google Revenue	30,000	31,000	32,000
IndyMac	85,000	90,000	95,000
Freedie Mac	10,500	10,500	10,500
Webinar Sales/Net book Revenue	500	500	500
Amazon.com	2,800	2,800	2,800
Williams & Williams	2,500	2,500	2,500
REDC	17,000	18,000	19,000
Total cash receipts	1,098,300	1,155,300	1,262,300
<b>Cost of revenue</b>			
<b>Revenue sharing expense</b>			
Affiliate Revenue Sharing	180,000	190,000	200,000
<b>Cost per click/Cost per lead</b>			
Google - CPC	110,000	160,000	250,000
Yahoo Search Marketing - CPC	60,000	65,000	70,000
MSN Adcenter - CPC	6,000	7,000	8,000
Other - CPC	15,000	17,000	19,000
US Hud	5,000	5,000	5,000
<b>Processing fees</b>			
Merchant processing Fees	40,000	40,000	40,000
<b>Data costs</b>			
Data Purchase	55,000	55,000	55,000
<b>Commission costs - out of house</b>			
Commission Junction	4,000	4,000	4,000
<b>Total Cost of Revenue</b>	475,000	543,000	651,000
<b>Gross Profit</b>	623,300	612,300	611,300
<b>Operating expense</b>			
<b>Computer expense:</b>			
Computer Hosting	9,600	9,600	9,600
Computer Other	2,000	2,000	2,000
<b>Consulting Expense:</b>			
Active Data Technologies, Inc.	390,000	390,000	390,000
Active Data Group, Inc.	150,000	150,000	150,000
Palm Beach Investments, Inc.	20,000	20,000	20,000
Visual Graphics	18,750	18,750	18,750
<b>Maintenance and repairs</b>			
Repairs And Maintenance	2,000	2,000	2,000
<b>Plant operations</b>			
Rent	54,954	54,954	54,954
Gas & Electric	3,500	3,500	3,500
Telephone	4,000	4,000	4,000
Cell Phones	600	600	600
Cable Tv	105	105	105
<b>Travel and entertainment</b>			
Travel	3,500	3,500	3,500
Auto-Other	1,000	1,000	1,000
Lodging	4,355	4,355	4,355
Meals	1,400	1,400	1,400
<b>Office expenses</b>			
Office supplies and expenses	15,000	15,000	15,000
<b>Marketing expenses</b>			
Marketing	30,000	30,000	30,000
<b>Payroll expenses</b>			
Payroll Expense	9,583	9,583	9,583
<b>Professional fees</b>			
Accounting Fees	-	-	-
Legal Fees	7,500	7,500	7,500
<b>Licenses</b>			
Licenses And Permits	400	400	400
USTA Quarterly Fee	2,166	2,167	2,167
<b>Total Operating expense</b>	730,413	730,414	730,414
<b>Cash from Operations</b>	(107,113)	(118,114)	(119,114)