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7
8 UNITED STATES DISTRICT COURT
9 CENTRAL DISTRICT OF CALIFORNIA

10
11 MARK and RACHELLE BERGER,
et al. on behalf of themselves and
12 all persons similarly situated,

13 Plaintiffs,

14 v.

15 PROPERTY I.D. CORPORATION,
et al.,

16 Defendants.

No. CV 05-5373-GHK (CWx)

**MEMORANDUM OF POINTS AND
AUTHORITIES IN SUPPORT OF
PLAINTIFFS' MOTION FOR FINAL
APPROVAL OF PROPOSED CLASS
ACTION SETTLEMENTS**

DATE: January 26, 2009

TIME: 9:30 a.m.

COURTROOM: 650

JUDGE: Hon. George H. King

Discovery Cutoff: May 9, 2008

Pretrial: Not Set

Trial: Not Set

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1 **I. INTRODUCTION**

2 Pursuant to Federal Rule of Civil Procedure 23(e), Plaintiffs¹ respectfully
3 seek final approval of a proposed Settlement Agreement² resolving this class action
4 lawsuit against four sets of defendants: (a) the Property I.D. Defendants;³ (b) the
5 Realogy Defendants;⁴ (c) the Pickford Defendants;⁵ and (d) the Re/Max
6 Defendants⁶ (collectively, “Defendants”).⁷ The proposed settlements are as
7 advantageous to class members as they were difficult to obtain, and Plaintiffs are
8 confident that they left no money “on the table.”

9 Plaintiffs have been equally vigilant in ensuring that class members receive
10 the “best notice practicable” of the proposed settlement, and have gone to unusual
11 lengths to identify and locate class members, 73% of whom received direct mail
12 notice of the settlement and a simple, straightforward claim form. This was
13 supplemented by an extensive publication notice campaign, estimated to have

14 ¹ Joseph Chenier, Jr., Gil Lee, Jeanne Bakale Aldrich, Michael Attar, Ulysses J.
15 Harvey, and Mark and Rachelle Berger.

16 ² A fully-executed copy of the Settlement Agreement (“SA”) is attached as Exhibit
17 A to the accompanying Declaration of Barry Himmelstein in Support of Plaintiffs’
18 Motion for Final Approval of Proposed Class Action Settlements (“Himmelstein
19 Decl.”).

20 ³ Property I.D. Corporation; Property I.D. of California, Inc.; Property I.D.
21 California, LLC; Property I.D. Affiliates 1, LLC d/b/a Property I.D. USA; Property
22 I.D. Associates, LLC; Disclosure Services, LLC; and Property I.D. Golden State,
23 LLC.

24 ⁴ Cendant Corporation, Coldwell Banker Residential Brokerage Company, Century
25 Real Estate Corporation, Coldwell Banker Residential Brokerage Corporation,
26 Coldwell Banker Real Estate Corporation, Realogy Corporation, Realogy Services
27 Group LLC, ERA Franchise Systems, Inc., NRT Incorporated, Cendant Real Estate
28 Services Group, LLC and Cendant Operations, Inc.

⁵ HomeServices of California, Inc.; Pickford Realty, Ltd.; and Pickford Golden
State Member, LLC.

⁶ ROCH Enterprises, Inc., f/k/a Re/Max of California & Hawaii, Inc. and RAS
Financial Services, Inc. The Realogy Defendants, Pickford Defendants, and
Re/Max Defendants are collectively referred to herein as the “Broker Defendants.”
Plaintiffs and Defendants are collectively referred to as the “Parties.”

⁷ In its April 28, 2008 Order Re: Plaintiffs’ Motion for Class Certification (Dkt.
No. 829, “Class Cert. Order”), the Court previously dismissed claims against the
Mason McDuffie Defendants and the Silver Oak Defendants (defined therein). *Id.*
at 11. Accordingly, the proposed settlements would resolve the remainder of this
litigation.

1 reached 77% of the target demographic, California homeowners, an average of 1.9
2 times each.

3 The reaction of class members to the proposed settlements has been
4 overwhelmingly positive. There have been *no* objections received to date, and only
5 19 requests for exclusion. By contrast, less than halfway into the claims period,
6 over 42,000 class members have “voted” in favor of the settlements by filing
7 claims.

8 In granting preliminary approval of the settlements, the Court found that they
9 were the product of arms-length negotiations by capable counsel, and therefore
10 entitled to a presumption of reasonableness, but appropriately reserved a full
11 determination of the fairness, reasonableness, and adequacy of the proposed
12 settlements until the final fairness hearing. When measured against the relevant
13 criteria, the settlements are not only fair, reasonable, and adequate, but highly
14 advantageous to the classes.

15 **II. FACTUAL AND PROCEDURAL BACKGROUND**

16 **A. The Litigation**

17 The background of this litigation, filed in July 1995, is well-known to the
18 Court. The operative complaint alleges that Property I.D. and the Broker
19 Defendants formed “sham” affiliated business arrangements, whereby the Broker
20 Defendants referred their clients’ natural hazard disclosure report (“NHD Report”)
21 business to Property I.D. in exchange for referral fees disguised as profit
22 distributions from the sham affiliates, in violation of the Real Estate Settlement
23 Procedures Act, 12 U.S.C. § 2601, *et seq.* (“RESPA”) and California’s Unfair
24 Competition Law, Cal. Bus. & Prof. Code § 17200, *et seq.*, and in breach of the
25 Broker Defendants’ fiduciary duties to their clients, the class members. See Sixth
26 Amended Class Action Complaint (Dkt. No. 617, filed Sept. 21, 2007).

27 The action has survived numerous pleading challenges,⁸ as well as a

28 ⁸ See, e.g., Order on Motion to Dismiss (Dkt. No. 82, Mar. 14, 2006) (finding

1 prolonged, multi-faceted, and misguided effort to disqualify Plaintiffs' counsel
2 and/or intimidate the Plaintiffs into dropping this meritorious case.⁹ The Court has
3 certified classes for litigation purposes,¹⁰ and both fact and expert discovery have
4 been completed. The case has spawned satellite litigation between Defendants and
5 their insurers, in which Plaintiffs have also been named as defendants¹¹ between
6 Defendants and the federal government,¹² between Defendants *inter se*,¹³ and
7 between Property I.D. and competitors,¹⁴ including its general counsel at the outset
8 of the case.¹⁵

9 **B. The Proposed Settlements**

10 The proposed settlements provide a total of \$39.3 million in consideration to
11 the three classes, including attorneys' fees and the cost of class notice and
12 settlement administration, as follows: Realogy Class — \$33 million; Pickford
13 Class — \$5,438,000; and Re/Max Class — \$903,474. SA ¶ 16. Of these amounts,
14 the Property I.D. Defendants have contributed a total of \$7.5 million, to be

15 _____
16 *Footnote continued from previous page*

17 equitable tolling allegations sufficient); Memorandum and Order Re: Various
18 Defendants' Consolidated Motions to Dismiss (Dkt. No. 574, Aug. 17, 2007)
19 (determining appropriate measure of damages under RESPA, and finding
20 allegations of breach of fiduciary duty sufficient).

21 ⁹ See Memorandum and Order Re: Defendants' Motion to Disqualify Plaintiffs'
22 Counsel (Dkt. No. 329, filed Nov. 7, 2006).

23 ¹⁰ See Class Cert. Order.

24 ¹¹ See Complaint for Declaratory Judgment and Demand for Jury Trial, Nutmeg
25 Ins. Co., et al. v. Property I.D. Corp., et al., C.D. Cal. No. CV 07-00288-GHK
26 (CWx) (filed Jan. 10, 2007) (naming the Bergers and Plaintiff Attar as defendants).
27 Following dismissal for lack of jurisdiction, Property I.D.'s insurers re-filed the
28 case in California state court, naming all Plaintiffs as defendants. See Complaint
for Declaratory Relief, Nutmeg Ins. Co. v. Property I.D. Corp., et al., Los Angeles
Super. Ct. Case No. BC387895 (filed Mar. 25, 2008).

¹² Jackson v. Property I.D. Corp., et al., C.D. Cal. Case No. CV 07-03372-GHK
(CWx) (filed May 23, 2007).

¹³ Valley of California, Inc. et. al v. Property I.D. Corp., Sacramento Super. Ct.
Case No. 06AS03737.

¹⁴ Property I.D. Corp., et al. v. Mauricio Braun, et al., Sacramento Super. Ct. Case
No. BC 364 705.

¹⁵ Sergio Sideman v. Carlos Sideman, et al., Los Angeles Super. Ct. Case No. BC
369836 (filed Apr. 30, 2007); National Disclosure Authority v. Property I.D. Corp.,
Los Angeles Super. Ct. Case No. BC376531 (filed Aug. 24, 2007).

1 allocated among the three Classes in proportion to the sales of their respective joint
2 ventures (see Part III(C)(2), infra), as follows: Realogy Class — \$6 million;
3 Pickford Class — \$1,095,0000; and Re/Max Class — \$405,000. SA ¶ 17. The
4 Realogy Defendants have deposited an additional \$4 million, the Pickford
5 Defendants an additional \$1,050,000, and the Re/Max Defendants an additional
6 \$498,474. See id. After the claims process is complete, the Realogy Defendants
7 will contribute up to an additional \$23 million, and the Pickford Defendants will
8 contribute up to an additional \$3,293,000 as necessary to pay claims. SA ¶ 19.

9 Subject to these overall limits, Class members submitting valid claims will
10 receive a full refund of the amount they paid for a Property I.D. NHD Report,
11 generally \$99 or \$114. See SA ¶ 50. Plaintiffs do not allege any defect in any
12 Property I.D. report, and the settlement does not release any claims that class
13 members may have arising out of any such errors or omissions. SA ¶ 56.

14 C. Preliminary Approval and Class Certification

15 On August 29, 2008, the Court granted Plaintiffs’ motion for preliminary
16 approval of the proposed settlements. See Order re: Plaintiffs’ Motion for
17 Preliminary Approval of Proposed Class Action Settlements (Dkt. No. 873,
18 “Prelim. Approval Order”). The Court found that the settlements were the product
19 of arm’s length negotiations conducted by capable counsel, and were therefore
20 entitled to a presumption of fairness. Id. at 1. The Court further found that the
21 proposed settlements fall within the range of possible approval, reserving a full
22 determination of the fairness, reasonableness, and adequacy of the proposed
23 settlements until the hearing on the instant motion. Id. at 2.

24 Pursuant to the Parties’ request, the Court amended the class definitions to
25 include the relevant class periods, as follows: Realogy Class — July 31, 1996
26 through June 30, 2006;¹⁶ Pickford Class — July 14, 2000 through August 16,

27 ¹⁶ As amended, the Court defined the Realogy Class as follows:
28

1 2005;¹⁷ and Re/Max Class — August 23, 2000 through February 28, 2003.¹⁸ Id. at

2 *Footnote continued from previous page*

3 All persons who purchased Property I.D. Natural Hazard Disclosure Reports,
4 in a transaction involving a federally related mortgage loan, and not primarily
5 for business, commercial, or agricultural purposes, ordered by an agent or
6 broker of any Realogy Defendant(s), [defined as Cendant Corporation,
7 Coldwell Banker Residential Brokerage Co., Century 21 Real Estate
8 Corporation, Coldwell Banker Residential Brokerage Corp., Coldwell Banker
9 Real Estate Corp., Realogy Corp., Realogy Services Group, LLC, ERA
10 Franchise Systems, Inc., NRT, Inc., Cendant Real Estate Services Group,
11 LLC, and Cendant Operations, Inc., Property I.D. Affiliates I, LLC, and
12 Property I.D. Associates, LLC] or their subsidiaries or affiliates, including
13 their owned and operated brokerages, affiliates, or franchisees, during the
14 period from July 31, 1996 through June 30, 2006. Excluded from the class
15 are: a) all Defendants, any entity in which they have a controlling interest,
16 and their legal representatives, officers, directors, assigns and successors; and
17 b) the judge to whom this case is assigned and members of the judge's
18 immediate family.

19 Id. at 2.

20 ¹⁷ As amended, the Court defined the Pickford Class as follows:

21 All persons who purchased Property I.D. Natural Hazard Disclosure Reports,
22 in a transaction involving a federally related mortgage loan, and not primarily
23 for business, commercial, or agricultural purposes, ordered by an agent or
24 broker of any Pickford Defendant(s), [defined as HomeServices of
25 California, Inc., Pickford Realty, Ltd., and Property I.D. Golden State, LLC]
26 or their subsidiaries or affiliates, including their owned and operated
27 brokerages, affiliates, or franchisees, during the period from July 14, 2000
28 through August 16, 2005. Excluded from the class are: a) all Defendants, any
entity in which they have a controlling interest, and their legal
representatives, officers, directors, assigns and successors; and b) the judge
to whom this case is assigned and members of the judge's immediate family.

Id. at 3.

¹⁸ As amended, the Court defined the Re/Max Class as follows:

All persons who purchased Property I.D. Natural Hazard Disclosure Reports,
in a transaction involving a federally related mortgage loan, and not primarily
for business, commercial, or agricultural purposes, ordered by an agent or
broker of any Re/Max Defendant(s), [defined as Re/Max of California and
Hawaii, Inc., RAS Financial Services, Inc., and Disclosure Services, LLC] or
their subsidiaries or affiliates, including their owned and operated
brokerages, affiliates, or franchisees, during the period from August 23, 2000
through February 28, 2003. Excluded from the class are: a) all Defendants,
any entity in which they have a controlling interest, and their legal
representatives, officers, directors, assigns and successors; and b) the judge
to whom this case is assigned and members of the judge's immediate family.

Id. at 3.

1 2-3. Because the revised Re/Max Class definition places Plaintiff Michael Attar's
2 transaction outside the class period, the Court approved the Parties' request to
3 appoint Ulysses Harvey as the substitute class representative for the Re/Max Class,
4 finding that Mr. Harvey is an adequate and typical class member qualified to
5 represent the Re/Max Class. Id. at 3.

6 The Court further found that the proposed mailed notice and publication
7 notice would provide the best notice practicable under the circumstances, including
8 individual notice to all potential class members who could be identified through
9 reasonable effort, and satisfied the other requirements of Fed. R. Civ. P. 23(c)(2)(B)
10 and 23(e). Prelim. Approval Order, at 4. The Court directed that the mailed notice
11 be altered to accurately reflect that Plaintiffs Mark and Rachelle Berger have been
12 appointed as class representatives for the Realogy Class, Plaintiff Jeanne Bakale
13 Aldrich has been appointed as class representative for the Pickford Class, and
14 Plaintiff Harvey has been appointed as class representative for the Re/Max Class.
15 Id.

16 The Court directed that the notice administrator, Garden City Group, Inc.
17 ("GCG") send an initial mailed notice and claim form to all potential class members
18 who can be identified by no later than September 29, 2008, and endeavor to obtain
19 current addresses for and re-mail any notices returned as undeliverable by no later
20 than October 29, 2008. Id. at 4-5. The Court directed that GCG publish the
21 publication notice as set forth in the Declaration of Jeanne C. Finegan, Senior Vice
22 President of GCG (Dkt. No. 866), to be completed no later than October 29, 2008.
23 Id.

24 Finally, the Court set December 15, 2008 as the deadline for Class members
25 to request exclusion from the Class or file any objections to the proposed
26 settlement; set the briefing schedule and hearing on the instant motion and the
27 accompanying motion for attorneys' fees; and set a claims filing deadline of March
28 27, 2009. Id. at 5.

1 **D. Notice to the Class**

2 As set forth in the accompanying Declaration of Jeanne C. Finegan in
3 Support of Plaintiffs’ Motion for Final Approval of Proposed Class Action
4 Settlements (“Second Finegan Decl.”), the notice program was completed in
5 accordance with the Court’s directives. Id. ¶ 3. As to the mailed notice, Ms.
6 Finegan states:

7 Property I.D. Defendants’ electronic records contained
8 only the addresses of the properties (not the names of the
9 owners) on which Property I.D. natural hazard disclosure
10 reports (“NHD Reports”) were issued. Pursuant to the
11 Agreement, the Property I.D. Defendants provided Class
12 Counsel with information for each of the Settlement
13 Classes. Class Counsel then provided this information to
14 First American CoreLogic, Inc. so that the names of the
15 sellers could be appended to the property addresses. On
16 September 17, 2008, Class Counsel provided a data file to
17 GCG and advised that it contained a total of 320,767
18 records of persons or entities identified as potential Class
19 Members (the “Mailing List”). At direction of counsel,
20 GCG identified records containing multiple names for the
21 same property address and created separate records for
22 each name listed. After implementing this change, the
23 data file contained a total of 330,808 records. However,
24 because Class Members no longer live at those addresses
25 because the Class is composed almost entirely of home
26 sellers, GCG provided the data file to Lexis Nexis to
27 perform a property search and provide the most up-to-date
28

1 property address for the Class Members. Lexis Nexis
2 provided GCG with 268,859 updated property addresses.
3 Once GCG removed duplicate records, the Mailing List
4 contained a total of 249,450 records. No later than
5 September 29, 2008, GCG mailed Notice Packets with
6 first class postage and with U.S. Postal Service return
7 service requested to each of the to all 249,450 records on
8 the Mailing List.

9 Id. ¶ 6.¹⁹

10 7,846 mailed notice packets were returned as undeliverable with forwarding
11 address information provided by the postal service. Id. ¶ 7. These were promptly
12 remailed to the new addresses. Id. 12,940 notice packets were returned as
13 undeliverable with no forwarding address. Id. GCG succeeded in obtaining new
14 addresses for 5,554 of these packets, and promptly remailed them. Id.²⁰

15 The publication notice was published in approximately 130 California
16 newspapers, and four of California's Spanish-language newspapers having the
17 largest circulation. Id. ¶ 11. Publication was completed by the October 29, 2008
18 deadline set by the Court. See id. ¶ 11 & Exh. C (proof of publication).

19 Working with Class Counsel, GCG also established the settlement website,
20 www.nhdreportsettlement.com, at which class members can view, download and/or
21 print the long-form notice — in either English or Spanish, a claim form (including

22
23 ¹⁹ As directed by the Court, prior to mailing, the mailed notice was altered to state
24 that "Plaintiffs Mark and Rachelle Berger have been appointed as Class
25 Representatives for the Realogy Class, Plaintiff Jeanné Bakale Aldrich has been
26 appointed as Class Representative for the Pickford/Prudential Class, and Plaintiff
27 Ulysses Harvey has been appointed as Class Representative for the Re/Max Class."
28 Id., Exh. A § 3.

²⁰ The Preliminary Approval Order requires that the secondary mailing be
completed by October 29, 2008. Prelim. Approval Order at 5. As Ms. Finegan
explains, GCG continued to receive notice packets returned as undeliverable after
that date, and continued to re-mail them promptly on a rolling basis. Id. ¶ 7.

1 exemplars of supporting documents), the Settlement Agreement, and Preliminary
2 Approval Order, and obtain answers to frequently asked questions. Id. ¶ 15. As of
3 December 8, 2008, the website received a total of 6,313 unique visitors. Id.

4 Finally, a toll-free telephone helpline was established, allowing callers to
5 request a mailed notice or a callback. Id. ¶ 16. As of December 8, 2008, the
6 helpline received 5,434 calls and 1,704 callback requests, all of which were
7 promptly returned by GCG. Id.²¹

8 **E. Claims, Exclusion Requests, and Objections**

9 As of December 8, 2008, GCG has received a total of 42,302 completed
10 claim forms in response to the mailed notice, and an additional 254 completed
11 claim forms in response to the publication notice, for a total of 42,556 claims.
12 Second Finegan Decl. ¶ 8. By contrast, GCG has received only 19 exclusion
13 requests. Id. ¶ 9 & Exh. B (opt-out list).

14 As of December 15, 2008, Class Counsel and/or counsel for Defendants have
15 not received a single objection to the proposed settlements. Himmelstein Decl. ¶ 4.
16 GCG has likewise received no objections. Second Finegan Decl. ¶ 10. Class
17 Counsel have received a “Notice of Intention to Appear” from one potential class
18 member (see Himmelstein Decl., Exh. B), but the Notice does not state any
19 objection to the settlements, and apparently was not filed with the Court, as
20 required by the class notice. See Second Finegan Decl., Exh. A § 22.

21 **III. THE PROPOSED SETTLEMENTS ARE DESERVING OF FINAL**
22 **APPROVAL**

23 **A. The “Best Notice Practicable” Has Been Provided to the Class**

24 As the Court has already determined, the notices and notice plan approved by
25 the Court “will provide the best notice practicable under the circumstances,
26 including individual notice to all potential class members who can be identified

27 ²¹ Plaintiffs are also informed that Defendants provided the appropriate federal and
28 California state officials with the notifications regarding the proposed settlement
required by 28 U.S.C. § 1715. Himmelstein Decl. ¶ 3.

1 through reasonable effort,” as required by Fed. R. Civ. P. 23(c)(2)(B). The notice
2 plan was fully implemented. See Part II-D, supra.

3 From the records of 320,767 transactions, First American CoreLogic, Inc.,
4 Lexis Nexis, and GCG were able to identify 330,808 potential class members, and
5 obtain current addresses for 249,450 of them (75%) after removal of duplicate
6 records. Second Finegan Decl. ¶ 6. Of these, 7,386 were undeliverable (12,940 –
7 5,554), and the mailed notices presumably reached 242,064 class members
8 (249,450 – 7,386), or 73% of the classes. Id. Given the 10-year class period, the
9 fact that Property I.D.’s records contained *no* class member names or addresses (see
10 id. ¶ 6), and these substantial efforts, there can be little doubt that individual notice
11 has been provided to all class “members who can be identified through reasonable
12 effort.” Fed. R. Civ. P. 23(c)(2)(B). In addition to the mailed notice, the extensive
13 publication notice campaign is estimated to have reached approximately 77% of
14 California homeowners an average of 1.9 times each. Id. ¶ 12. Accordingly, the
15 class has received the “best notice practicable under the circumstances” (Fed. R.
16 Civ. P. 23(c)(2)(B)), as the parties’ notice expert attests. Second Finegan Decl. ¶
17 17.

18 **B. The Settlements Are Presumed Fair**

19 In evaluating the proposed settlements, the Court explained that its review is
20 a limited one, in light of the presumption of fairness that attaches:

21 Where a proposed settlement has been reached after
22 arm’s-length negotiation conducted by capable counsel, it
23 is presumptively fair. We find that the settlement here
24 has been negotiated at arm’s-length by capable counsel,
25 and so conclude that the presumption of fairness applies
26 here. Thus the Court’s intrusion into the agreement
27 between the parties should be limited to an effort to
28

1 ascertain whether the settlement is “the product of fraud
2 or overreaching by, or collusion between, the negotiating
3 parties” and to assure “that the settlement, taken as a
4 whole is fair, reasonable and adequate to all concerned.”

5 Prelim. Approval Order, at 1 (quoting Officers for Justice v. Civil Serv. Comm’n of
6 San Francisco, 688 F.2d 615, 625 (9th Cir. 1982), cert denied, 459 U.S. 1217
7 (1983)).

8 **C. The Settlements Are Fair, Reasonable, And Adequate By Any**
9 **Reasonable Measure**

10 Whether viewed through the prism of the presumption of fairness, or placed
11 under a magnifying glass, the proposed settlement easily passes muster. In its
12 Preliminary Approval Order, the Court explained that:

13 Approval of a class action settlement is guided by the
14 factors enumerated in Fed. R. Civ. P. 23(e), and include a
15 finding by the court that the proposed settlement is “fair,
16 reasonable, and adequate.” Courts have held that
17 assessing whether a proposed settlement is fair,
18 reasonable, and adequate requires “a balancing of several
19 factors which may include, among others, some or all of
20 the following: the strength of plaintiffs’ case; the risk,
21 expense, complexity, and likely duration of further
22 litigation; the risk of maintaining class action status
23 throughout the trial; the amount offered in settlement; the
24 extent of discovery completed, and the stage of the
25 proceedings; the experience and views of counsel; the
26 presence of a governmental participant; and the reaction
27 of the class members to the proposed settlement.”

28 Different factors may predominate in different factual

1 contexts.

2 Prelim. App. Order at 1 (quoting Torrison v. Tucson Elec. Power Co., 8 F.3d 1370,
3 1375-1376 (9th Cir. 1993)) (other citations omitted). Each of these factors is
4 discussed separately below.

5 **1. Plaintiffs' Case Is Strong**

6 Plaintiffs believe that their case is strong, and that they have a high likelihood
7 of obtaining a favorable verdict if the proposed settlements are rejected and the case
8 goes to trial. See Memorandum of Points and Authorities In Support of Plaintiffs'
9 Motion for Class Certification (Dkt. No. 700), Parts II & III (summarizing
10 applicable law and common evidence of Defendants' violations).²² Indeed, it is the
11 strength of Plaintiffs' case, and Plaintiffs' perseverance, that enabled Plaintiffs to
12 obtain the proposed settlements on the highly favorable terms offered to the classes.
13 Given the substantial amounts offered in settlement, and the uncertainties and
14 delays inherent in any complex litigation, the proposed settlements are not merely
15 fair, but highly favorable.

16 **2. The Amount of the Settlements Strongly Favors Final**
17 **Approval**

18 As set forth above, the proposed settlements make available to the three
19 Classes a total of \$39.3 million in consideration, as follows: Realogy Class — \$33
20 million; Pickford Class — \$5,438,000; and Re/Max Class — \$903,474. SA ¶ 16.
21 Based on the documents produced in discovery, and information provided by
22 Property I.D., as to each Class, the total sales of the corresponding joint ventures
23 were approximately as follows: Realogy Class — \$32,509,287; Pickford Class —
24 \$5,328,814; and Re/Max Class — \$1,974,097. Himmelstein Decl. ¶ 5.
25 Accordingly, the total consideration made available to the Realogy Class and
26 Pickford Class slightly exceeds the total revenues of the corresponding joint

27 ²² As the Court has considered this evidence in the context of ruling on Plaintiffs'
28 motion for class certification, Plaintiffs will not burden the Court unnecessarily by
presenting it again here. See Cl. Cert Order, at 1 (“As the parties are familiar with
the facts, we will not repeat them except as needed.”)

1 ventures.

2 While treble damages are recoverable under RESPA (see 12 U.S.C.
3 § 2607(d)(2)), in evaluating the sufficiency of a proposed settlement, a court should
4 generally “compare the settlement recovery to the estimated single damages.” In re
5 Remeron End-Payor Antitrust Litig., No. Civ. 02-2007 FSH, 2005 WL 2230314,
6 *24 (D.N.J. Sept. 13, 2005) (citing In re Ampicillin Antitrust Litig., 82 F.R.D. 652,
7 654 (D.D.C. 1979) and Detroit v. Grinnell Corp., 495 F.2d 448 (2d Cir. 1974)).

8 The parties continue to disagree over the appropriate measure of damages, with
9 Plaintiffs basing the calculation on the purchase price of the real estate settlement
10 service (as the Court has held),²³ and Defendants contending for only the portion of
11 the sales price funneled back to the Broker Defendants as distributions from the
12 joint ventures. The proposed settlements with the Realogy and Pickford Classes
13 easily pass muster under either measure.

14 As to the Re/Max Class, the amount contributed by the Re/Max Defendants,
15 \$498,474, equals the total distributions received by the Re/Max Defendants from
16 the corresponding joint venture, Disclosure Services, LLC. Himmelstein Decl. ¶ 6.
17 The total consideration made available to Re/Max Class members equals just under
18 half (45.7)% of the revenues of the joint venture. Plaintiffs respectfully submit that
19 “fifty cents on the dollar” is a satisfactory settlement of almost any contested
20 litigation. Accordingly, the amount of the settlement strongly favors final approval.

21 **3. HUD Fully Supports the Settlements**

22 The “presence of a governmental participant” is an important factor weighing
23 in favor of approval of a class action settlement. Torrisi, 8 F.3d at 1375. In this
24 case, the federal Department of Housing and Urban Development (“HUD”), the
25 agency charged with enforcement of RESPA (see 12 U.S.C. §§ 2602(6),
26 2607(d)(4), 2617), has expressly endorsed the proposed settlements.

27 _____
28 ²³ See Memorandum and Order Re: Various Defendants’ Consolidated Motions to Dismiss (Dkt. No. 574, Aug. 17, 2007).

1 As the Court is well aware, in May 2007, nearly two years after Plaintiffs
2 initiated this litigation, HUD filed a related case against Property I.D. and the
3 principal Realogy and Pickford Defendants for violations of RESPA, alleging
4 essentially the same misconduct as Plaintiffs. See Complaint, Jackson v. Property
5 I.D. Corp., et al., C.D. Cal. Case No. CV 07-03372-GHK (CWx) (filed May 23,
6 2007). The Parties in Berger executed the Settlement Agreement and filed their
7 motion for preliminary approval on August 4, 2008. Within days thereafter, HUD
8 executed its own settlement agreements with Property I.D. and the principal
9 Realogy Defendants, and issued a press release stating that:

10 A settlement in a related federal class action lawsuit
11 requires the companies to pay up to a combined \$35
12 million dollars, much of it to California consumers who
13 purchased hazard disclosure reports as far back as 1996.
14 HUD determined that its request for an accounting and
15 disgorgement of illegal profits in its lawsuit will be
16 satisfied through the defendants' payments to consumers
17 in the settlement of this private action filed under RESPA.

18 News Release, HUD Settles Lawsuit With California Hazard Reporting Company
19 and Real Estate Brokerage, HUD No. 08-120 (Aug. 8, 2008) (Himmelstein Decl.,
20 Exh. C).

21 HUD's settlement agreements with Property I.D. and the Realogy
22 Defendants recite the terms of the class action settlement, and expressly state that
23 "[t]he Secretary also represents that the Class Settlement and this Settlement
24 Agreement serve the consumer protection purposes of RESPA and are beneficial to
25 NHDS report consumers." Himmelstein Decl., Exh. D (HUD/Property I.D.
26 Settlement Agreement) at 5, 7; Exh. E (HUD Realogy Settlement Agreement) at 5-
27 6. The settlements with HUD are expressly conditioned on the Court's approval of
28

1 the class action settlements; required Property I.D. and the Realty Defendants to
2 seek a stay of the HUD litigation pending approval of the class action settlements;
3 and attach the Berger Settlement Agreement as an Exhibit. Himmelstein Decl.,
4 Exh. D at 7-8 & Exh. A thereto; Exh. E at 6-8 & Exh. A thereto. HUD
5 subsequently settled with the Pickford Defendants, likewise conditioning the
6 settlement on approval of the class action settlements. See Pickford’s Notice of
7 Motion and Unopposed Motion for a Stay Pending Final Approval of Settlement
8 Agreement (Dkt. No. 79) at 1-2. Property I.D., the Realty Defendants, and the
9 Pickford Defendants sought and obtained a stay of the HUD litigation, pending
10 approval of the instant settlements. See Order on Unopposed Motion for Stay (Dkt.
11 No. 75, Sept. 12, 2008); Order Re Pickford’s Unopposed Motion for a Stay Pending
12 Final Approval of Settlement Agreement (Dkt. No. 81, Dec. 10, 2008).

13 Plaintiffs respectfully submit that such express governmental endorsement of
14 a class action settlement is uncommon, and attests to the fairness and adequacy of
15 the proposed settlements.

16 **4. The Risk, Expense, Complexity, and Likely Duration of**
17 **Further Litigation Favor Settlement**

18 While litigation classes have been certified, discovery is complete, and
19 Plaintiffs are confident they would survive summary judgment and prevail at trial,
20 continued litigation is not without risk. In particular, the Court reserved for ruling
21 at a later date (presumably on motions for summary judgment) the question of
22 whether NHD Reports are “settlement services” subject to RESPA. See Order Re:
23 Plaintiffs’ Motion to Strike (Dkt. No. 748, Jan. 8, 2008), at 2 (“We find that there
24 are disputed questions of fact regarding the nature of NHD reports, and that the
25 questions of law are neither clear nor free of dispute. . . . We defer decision on
26 whether NHD reports are “settlement services” within the meaning of RESPA until
27 we are presented with a more appropriate vehicle by which to resolve this issue.”).
28 While Plaintiffs are confident they would prevail on this issue, prudence demands

1 caution in light of the uncertainty expressed by the Court, as a loss on this issue
2 would be the death knell of this litigation.

3 A trial of this action, and the inevitable appeals, would consume considerable
4 resources of the Court and the Parties, and further deplete Property I.D.'s available
5 insurance coverage, depriving class members of this important source of
6 compensation.²⁴ Indeed, a judgment against Property I.D. could force the company
7 into bankruptcy proceedings,²⁵ jeopardizing or at least complicating the collection
8 of a favorable judgment. See Torrisi, 8 F.3d at 1376 (defendant's precarious
9 financial condition "predominates to make clear that the district court acted within
10 its discretion" in approving settlement). Continued litigation may also delay any
11 eventual payments to class members for years, pending trial and exhaustion of
12 appeals. Put simply, the instant settlement, which promises class members a full
13 refund of the amount they paid for their Property I.D. report(s), is too favorable to
14 gamble on continued litigation.

15 Plaintiffs also face additional hurdles in collecting a judgment against the
16 Re/Max Defendants. In April 2007, the owners of Re/Max of California and
17 Hawaii, Inc. sold the assets of the business (its franchise contracts with Re/Max
18 franchisees) back to Re/Max International, Inc., and ceased all business operations.
19 Himmelstein Decl. ¶ 8.²⁶ Under the contract of sale, this litigation is deemed an

21 ²⁴ Property I.D.'s errors and omissions policies, which provide a total of \$10
22 million in coverage, are what is commonly known as "wasting" policies, in that the
23 cost of defending this action is charged against the policy limits. At the time the
24 Settlement Agreement was executed, there was approximately \$7.5 million in
25 coverage remaining on the policies. Himmelstein Decl. ¶ 7.

26 ²⁵ As set forth above, revenue from the sale of Property I.D. reports allocated to the
27 joint ventures affiliated with the Broker Defendants total \$39.8 million, which
28 could conceivably produce a judgment of almost \$120 million. See 12 U.S.C. §
2607(d)(2) (providing for damages of "three times the amount of any charge paid
for such settlement service"); Memorandum and Order Re: Various Defendants'
Consolidated Motions to Dismiss (Dkt. No. 574, Aug.17, 2007) (determining
measure of damages under RESPA). There is no question that a judgment of \$39.8
million or more would render the company insolvent. Himmelstein Decl. ¶ 7.

²⁶ Plaintiffs did not learn of this until after the May 2, 2007 deadline for adding
parties to the action had long since passed.

1 “excluded liability,” which remains with Re/Max of California and Hawaii, Inc. Id.
2 That company, and the other Re/Max Defendant, RAS Financial Services, Inc.
3 (which held the company’s interest in the joint venture), have no remaining assets,
4 except for \$550,000 contributed by their shareholders to fund the proposed
5 settlement and its associated legal expenses, and receivables, aged over a year, due
6 from franchisees in various levels of financial distress. See Declaration of
7 Stephen A. Haselton in Support of Plaintiffs’ Motion for Preliminary Approval of
8 Proposed Class Action Settlement (Dkt. No. 863) ¶ 5.

9 Absent this settlement, in order to recover *anything* of substance from the
10 Re/Max Defendants, Plaintiffs would have to prevail in two additional layers of
11 litigation: (1) at the front end, a motion to amend the complaint to name the
12 shareholders as defendants; and (2) at the back end, an “alter ego” or fraudulent
13 transfer claim. Given the Court’s reluctance to permit the addition of parties at this
14 stage of the litigation (see Class Cert. Order at 11), and the difficulties inherent in
15 prevailing on an alter ego or fraudulent transfer claim, the proposed settlement with
16 the Re/Max Defendants easily merits final approval.

17 **5. The Risk of Maintaining Class Action Status Favors**
18 **Settlement**

19 Plaintiffs are confident that the Court’s class certification order is well-
20 reasoned and fully-supported by the record. However, should the settlement be
21 rejected, Defendants would proceed with their pending motions for reconsideration,
22 and would undoubtedly seek interlocutory review pursuant to Fed. R. Civ. P. 23(f).
23 Should the Ninth Circuit decline to hear the appeal, and should Plaintiffs prevail at
24 trial, Defendants would obtain review by appeal from the final judgment. While
25 Plaintiffs are confident that this is a relatively simple and straightforward case
26 appropriate for class certification, the possibility of reversal on appeal cannot be
27 discounted entirely.
28

1 **6. The Extent of Discovery Completed, and the Stage of the**
2 **Proceedings, Favor Settlement**

3 After over three years of hard-fought litigation, Class Counsel had a solid
4 appreciation of the strengths and weaknesses of their clients’ case before entering
5 into the proposed settlements. Both fact and expert discovery had been completed.
6 Himmelstein Decl. ¶ 9. The Parties had each completed their document
7 productions, and depositions had been taken of the Plaintiffs, the Property I.D.
8 Defendants, the Realogy Defendants, the Pickford Defendants, a number of former
9 Property I.D, employees, and numerous experts designated by the Parties. *Id.* The
10 legal issues had also been sharpened through numerous pleading challenges and
11 rulings of the Court. *See, e.g.*, Order on Motion to Dismiss (Dkt. No. 82, Mar. 14,
12 2006) (finding equitable tolling allegations sufficient); Memorandum and Order Re:
13 Various Defendants’ Consolidated Motions to Dismiss (Dkt. No. 574, Aug.17,
14 2007) (*inter alia*, determining appropriate measure of damages under RESPA, and
15 finding allegations of breach of fiduciary duty sufficient). Classes had been
16 certified for litigation purposes. *See* Class Cert. Order. Indeed, the only remaining
17 phases of the litigation are summary judgment and trial, which the Court declined
18 to set until all efforts at settlement had been exhausted unsuccessfully. *See* Revised
19 Scheduling Order (Dkt. No. 679, Nov. 8, 2007). The proposed settlements were
20 negotiated by Class Counsel with a full appreciation of the strengths and
21 weaknesses of their clients’ case.

22 **7. The Experience and Views of Counsel Strongly Favor the**
23 **Proposed Settlements**

24 As the Court noted in granting preliminary approval, “[t]he
25 recommendations of plaintiffs’ counsel should be given a presumption of
26 reasonableness.” Prelim. Approval Order at 2 (quoting *Boyd v. Bechtel Corp.*, 485
27 F. Supp. 610, 622 (N.D. Cal. 1979)). Class Counsel consider these settlements a
28 “home run,” as class members will receive a full refund of the purchase price of
their Property I.D. reports. Class Counsel fought long and hard to achieve this

1 exceptional result, and endorse the settlements wholeheartedly.

2 **8. The Reaction of Class Members Overwhelmingly Favors the**
3 **Proposed Settlements**

4 In any large class action, an absence of objections is “extremely unusual.” In
5 re Anthracite Coal Antitrust Litig., 79 F.R.D. 707, 712-13 (M.D. Pa. 1978), aff’d in
6 part, 612 F.2d 571 and 612 F.2d 576 (3d Cir. 1979). When relatively few class
7 members object to or exclude themselves from a class action settlement, courts
8 interpret that response as evidence that the settlement warrants final approval.²⁷

9 Although approximately 250,000 class members received notice of the
10 settlement by direct mail, *none* have objected to the settlement, and only 19 have
11 requested exclusion. Second Finegan Decl. ¶¶ 9-10; Himmelstein Decl. ¶ 4. By
12 contrast, 42,556 class members have “voted” in favor of the settlement by
13 submitting claim forms requesting their share of the settlement consideration.
14 Second Finegan Decl. ¶ 8. Plainly, the reaction of class members overwhelmingly
15 favors the proposed settlements.

16 **IV. CONCLUSION**

17 Based on the foregoing, Plaintiffs respectfully request that the Court grant
18 final approval of the proposed settlements, and enter judgment accordingly. A
19 proposed form of order is lodged herewith.

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26 ²⁷ For example, in Stoetzner v. U.S. Steel Corp., 897 F.2d 115 (3d Cir. 1990), the
27 Court found that objections by 29 members out of a settlement class of 281 — over
28 10% — “strongly favors settlement.” Id. at 118-19. In Boyd, 485 F. Supp. at 624,
the Court found that objections from 16% of a class constituted a “persuasive”
showing that a settlement was adequate.

1 Dated: December 15, 2008

Respectfully submitted,

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4
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Class Counsel