



# Sample RAF Contribution Solicitation Letter (used by the Siskiyou AOR)



Insert Member's Name  
Insert Member's Address

Dear "Member,"

Every year, powerful and politically connected interest groups spend tens of millions of dollars to promote their agenda in Washington D.C. and Sacramento. They know individual REALTORS® are busying serving clients, and have little time to fight back.

As a REALTOR®, you have a vested interest in the government under which you live and work. C.A.R. supports the people who make policy on matters affecting your business which is why we need your help! C.A.R.'s REALTOR® Action Fund is asking every C.A.R. member to make a contribution of \$197 to help defend your right to do business. C.A.R.'s ability to fight, and win, key issues affecting your business will be even more effective if you contribute today.

We understand that \$197 may seem like a lot, but it is actually very little in terms of how much money the REALTOR® Action Fund saves REALTORS® each year. C.A.R.'s Government Affairs victories add up! Your \$197 investment in the REALTOR® Action Fund delivers an individual return of almost \$12,977 in annual REALTOR® savings. For example:

Stopping costly point-of-sale mandates saves REALTORS®	\$3,672
Protecting the mortgage interest deduction saves REALTORS®	\$3,735
Preserving dual agency saves REALTORS®	\$4,058
Preventing frivolous lawsuits saves REALTORS®	\$1,396
California Housing Finance Agency REALTOR® Benefit	\$ 116

Can we count on you for \$197 or at least the minimum contribution of \$49? Please make your check payable to the C.A.R. Political Action Fund and mail them to insert Association information.

If you have any questions, please don't hesitate to contact insert contact information.

Sincerely,

Insert President Name of the Association