



Roadmap to Recovery

Reinventing the Real Estate Industry

Please take a few minutes to write a paragraph or two (no more than 400 words) on any or all of the following questions. We plan to publish your responses on Inman News with your picture and credit you for your contribution. Only answer the questions you are comfortable answering, ignore the other ones.

1. Imagine how the real estate industry will be different when we recover from the current downturn. (Pick an area such as brokerage, title, lending, technology or consumer behavior, or address the entire industry.)
2. How will the business model or business practices of the title, brokerage or lending industries change in the future?
3. Will the industry be regulated differently in the future? If so, how?
4. What must the industry do now to prepare for this new direction?
5. What technology trends will change the industry in the future?
6. What skills will the real estate agent of the future require?
7. How will real estate advertising dollars be spent in the future? How will real estate marketing be different?
8. Will sales activity in your local housing market contract or expand in 2009? Will national sales activity contract or expand?
9. What will drive the expansion or contraction?
10. Will local home prices decrease, increase or remain stable in 2009? 2010? Will national home prices fall, rise or remain flat in 2009? In 2010?

Please send your responses in a Word document to future@inman.com, along with a high-resolution headshot of yourself, as well as your full title and how you would like to be credited.

The deadline for submissions is Dec. 31, 2008.



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