

## CHANNEL SCORECARD

## Real Estate Search on Google Maps

Parent Company: Google

Website: <a href="http://www.google.com">http://www.google.com</a>



### **LISTING FEATURES**

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•	Listing View/Detail Page	Yes
•	Redirection Link	Yes
•	Displays Brokerage Name	Yes
•	Displays Agent Name	Yes
•	Displays Broker Contact Info	Yes
•	Displays Agent Contact Info	Yes
•	Inquiry Form on Listing View Page	No
•	Consumer Registration Required	
	to View Listings	No
•	Fee Required to View All Data	No
•	Accepts Virtual Tours & Videos	Yes
•	Accepts Open Houses	Yes
•	Social Media Enabled	Yes



#### **PROPERTY TYPES**

- Primary Types: Residential, Commercial, Land
- Sub-types: Residential Rental, Commercial Rental, Comm. Land, Industrial, Auction, FSBO, Farm & Ranch, Foreclosure, International, Mobile Home, Multi-Family, New Construction
- Search Types: Foreclosure, Golf, International, New Construction, Waterfront



#### DATA MANAGEMENT

•	Provides Mobile Application	No
•	Re-syndicates ListHub Data	No
•	Powers Other Sites	No
•	Removes Duplicate Listings	No
•	Published Duplication Policy	n/a
•	Terms and Conditions	click to view

# Google maps

#### **Stats:**



- ✓ Provides Support: Yes
- ✓ Support Response Time: Under Review
- ✓ Data Refresh Frequency: Daily
- ✓ Inactive Listing Removal Frequency: *Daily*
- ✓ Provides View & Inquiry Reports: *Yes*
- ✓ Provides Listing ErrorReports: Yes
- ✓ Site Notes:

### View ListHub Reports



Full reports include site-to-site comparisons of listing views, visits, inquiries and more.

Last Updated: 11/3/2010