





Connect Realty.com, Inc.

Corporate Headquarters The Woodlands, Texas

"The real estate landscape has Changed! Brick and mortar operations, franchises, and large infrastructure costs are a barrier to agent production and compensation."



ConnectRealty.com, Inc is a full service company that believes our agent is the customer. Building and integrating cutting edge, web based business tools to empower the individual agent, Connect is helping agents be Mobile, Virtual & Empowered!

"We are providing our agents with an industry Leading compensation model that includes a revenue sharing income component."

Jim Canion - Founder, Connect Realty.com, Inc



Brick and Mortar Firms

Are financially trapped with their **Expensive** Redundant Inefficient **Obsolete Systems**

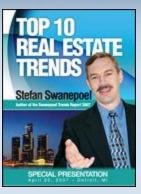


They can't compete in a technology-driven world.



Brick and Mortar Firms







- Nearly 100% of consumers
 shopping for real estate start their search on the internet.
- The internet has become the most powerful tool in real estate, both as a research device and as a marketing medium.
- •The industry began to reshape the way real estate was conducted in 2007.
- Those that incorporate a strong on-line capability, a strong consumer-driven focus and that offer a wide selection of services at a lower cost stand the best chance to corner a significant portion of the market. Stefan Swanepoel

Connect Realty.com, Inc is the innovator that will lead this charge!

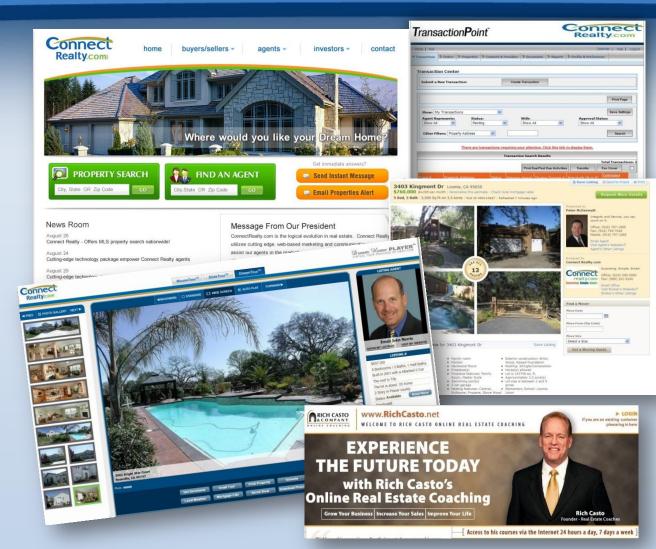




Connect has spent well over \$1 Million in defining our Agent Technology Package!

Essential Technologies

- Agent Website
- IDX Integration
- Robust E-mail Hosting
- Commission Management
- REALTOR.com[®] or Homes.com Showcase
- Dream Home Virtual Tours
- Online Training University
- Virtual Back Office
- Transaction Point™
- The Market Center for signs, printing, & promotional items





Agent Website

- The new Connect Realty agent website has over 50 features.
- All are dynamic and allow you, the agent, to make "real time" updateseven if you're not web-savvy.
- The site has over 60 useful resource pages for both buyers and sellers.
- You have a fully integrated IDX/MLS system within your site and more!
- All agent pages will be branded with agent contact information and picture.





Agent Website Value Summary

Through our partnership with Virtual Tours Inc., you are getting an agent website valued at:

- \$99 \$150 set-up fee
- \$39 \$59 monthly fee
- A total first year value of \$568
- All included in your Connect package*

*some of the features depicted are advanced business builder options offered as upgrades at additional cost.

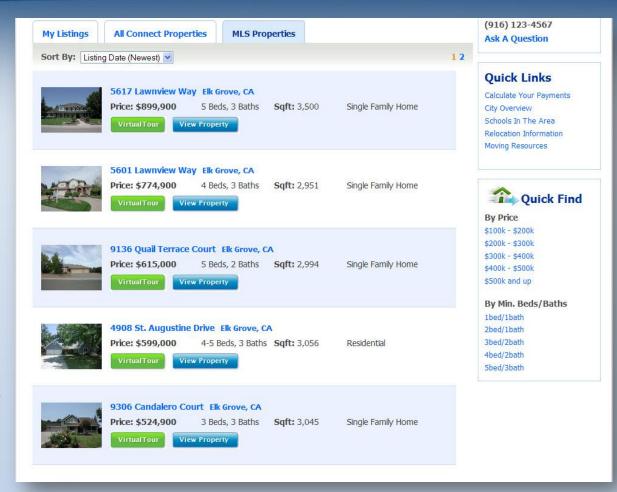




IDX Feed integration

- Through Partnership with IDX Brokers your agent website will have integrated IDX feeds from all "Connect" markets.
- That's a \$50 a month, PER MLS, value included in your package.
- Plus, NO \$200 Set-up Fee, PER MLS!

As an individual Agent operating in one MLS market, your first year cost for such services is \$800!





The Power of Connect Realty REALTOR.com® & Homes.com®





At Connect Realty, we understand the value of the internet and are committed to being the leader in digital marketing.

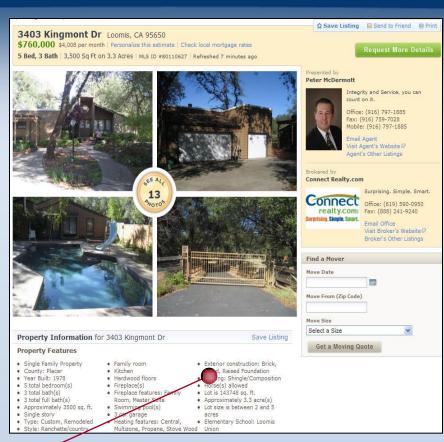


REALTOR.com® Marketing System

- How are you promoting your
 Customer's Home to get listings
 & Closings? Print Ads or Online?
- Depending on your market you may get the exclusive REALTOR.com[®] Marketing System to get your Featured listing and help you generate SALES!!



WHICH IS YOUR METHOD?





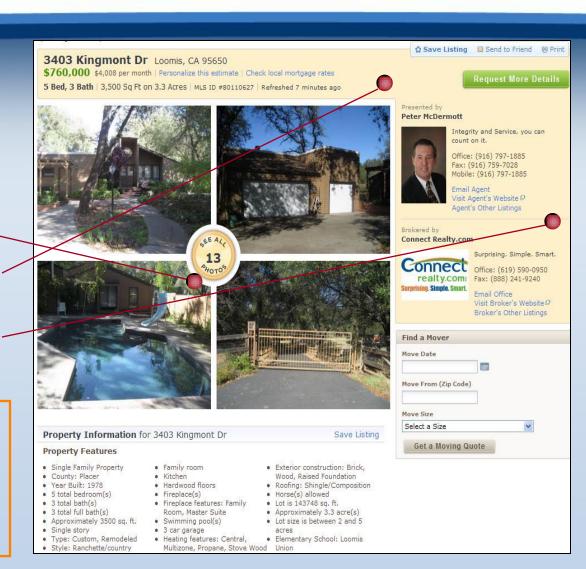
REALTOR.com® Marketing System

REALTOR.com® opens the door to millions of online consumers actively looking to purchase.

Benefits:

- You can add what many consumers want most – photos.
- You can create a custom property description.
- Buyers can inquire about a home,
 24/7 via e-mail, phone, or fax.

As a Connect Agent you're getting REALTOR.com,® at a market value of \$1,400 (average cost) per year, as part of your package

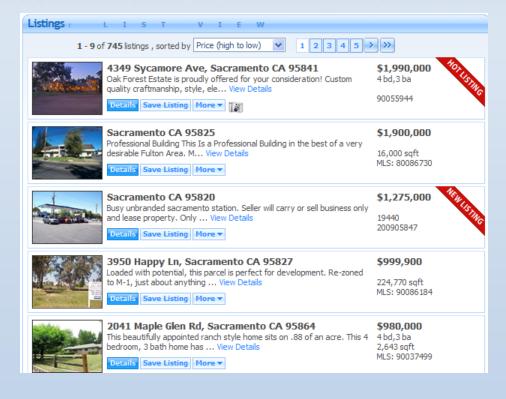




Homes.com® Listing Advantage

- Homes.com is a leading provider of real estate services, including property listings, brand advertising and marketing solutions, both online and in print.
- Depending on your market you can list your client's home on Homes.com[®] providing exposure to over 4 million active buyers and sellers every month.
- Listing Advantage clients get banner advertising for "New Listing" & "Hot Listing"



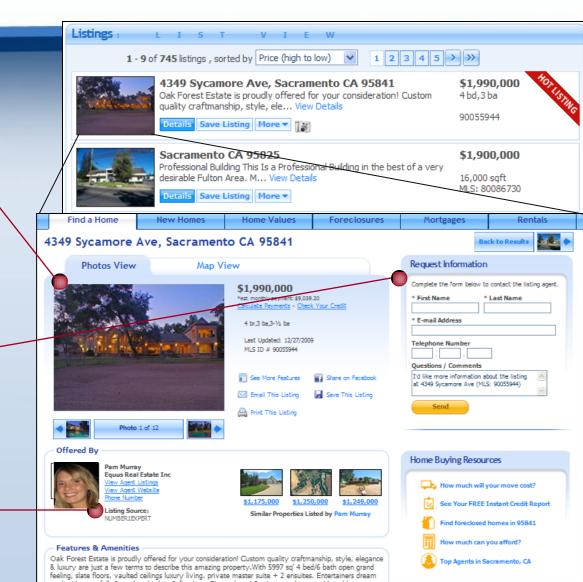




Homes.com® Listing Advantage

Premier Listing Advantage Benefits:

- You can add up to 30 photos, virtual, audio and video tours.
- You can create a custom property description.
- Buyers can inquire about a home,
 24/7 via e-mail, phone, or fax.
- Every listing there will be a "Request Information" lead capture form giving consumers direct access to the Agent with those leads being sent directly to the Agent's email and cell phone via text message.





Homes.com® Listing Advantage

 The syndication partners of Homes.com[®] provides visibility to millions of additional home buyers!















 Web
 Images
 Groups
 News
 Froo

 san francisco real estate

DirectHomes.com















REALTOR.com® & Homes® Marketing

 As a Connect Agent you're getting either the REALTOR.com® or Homes.com® enhanced marketing system at a market value of over \$1,400 per year, as part of your package!





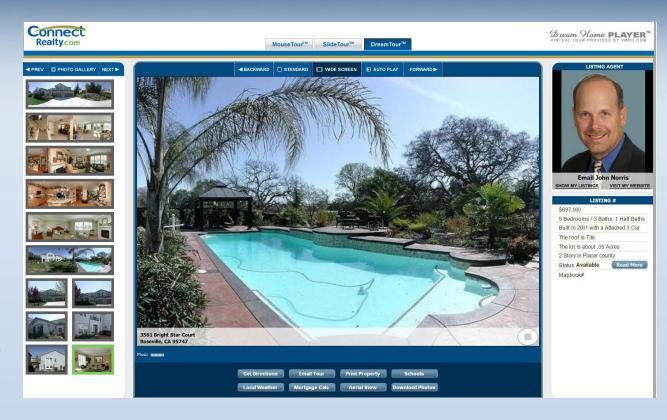




Dream Home Virtual Home Tours

- Unique Dream Home Player™
- Unlimited Pano & Still Images
- Motion Stills Technology™
- Rotation Marketing Panes™
- Background Music
- Weekly Viewing Statistics
- Top Website Syndication
- Craigslist & YouTube Ads*
- Exclusive Lead Generation*

All of this and FREE tour link uploads to Realtor.com!

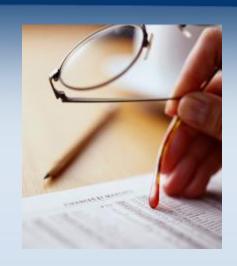


Virtual Home Tour Value is \$39.95/mo.



Connect Realty partners with LPS Real Estate Group

- •LPS Real Estate Group (LPS) is a premier data and service provider in the Internet-based transaction management systems in the industry.
- •Almost three-quarters of all real estate professionals in North America and 360 MLS organizations nationwide use their advanced technology solutions .







- ▶ 360 MLS organizations are on some type of LPS system -- over 40% of the market
- ▶ LPS touches an average of 300,000 agents and nearly 20,000 brokers via LPS services
- Almost 40% of the top 100 brokerages in the US use their back office and financial management systems
- Nearly 200,000 Agents use their Web sites, CRM, transaction management, and other productivity tools



Commission Management System



^{*} Note that the "Price" column on a listing denotes the asking price and that all commission and earnings values are only "potential" until the transaction is complete.



Connect University

Featuring Rich Casto Online Coaching!

Enter the Connect University program and brush up on critical skills to help you improve your professional abilities.

New agents will gain critical knowledge by attending Connect University.

Available 24/7!



It All Begins with You!



Expect Success Coaching

Steve Thornton

"America's Breakthrough Coach!"

You can take advantage of Steve's Executive or Private Coaching programs at special discounts to Connect Agents

Choose the right program for YOU!

- ✓ Executive Coaching
- ✓ Private Coaching
- ✓ Small Group Coaching
- √ Conference Coaching

Expect Success!





Agent & New Agent Certification

StateCE

800.994.3040

Login:

Username

Password

Go

Forgot your username or password? Click here!



20 Hour SAFE Mortgage Course Now Available in Live Classroom and Online Formats - Click Here for More Information!

Click Here To Register for StateCE Meetings



Agent & New Agent Certification

- Real Estate Continuing Education Courses (MCE & SAE) for Arizona, Nevada, North Carolina, Utah, Texas and Washington. Pending approval: California
- Real Estate Salesperson Pre-License Education
- Real Estate Broker Pre-License Education













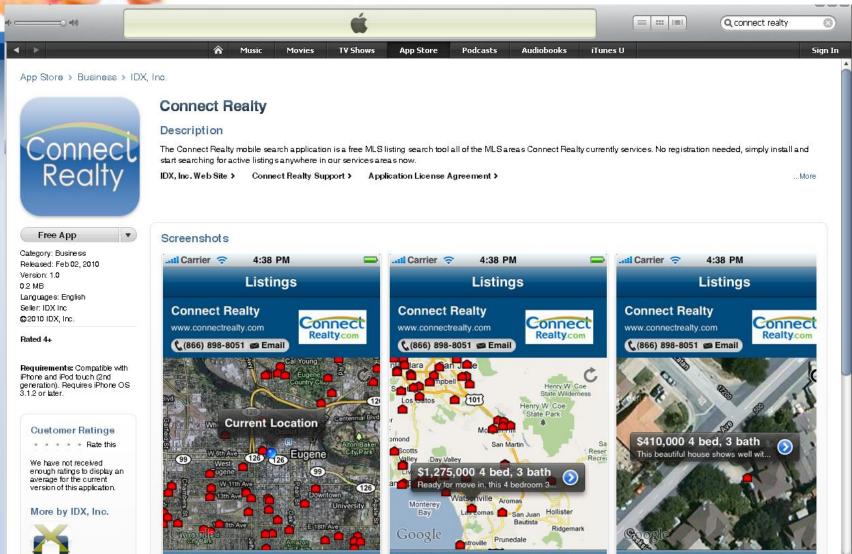








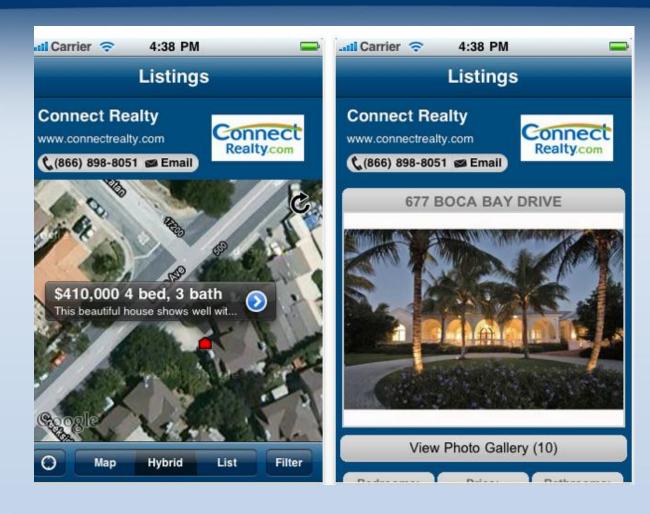
iPhone App – Available NOW!





iPhone App – Available NOW!







Connect Realty Agent Technology Package

- Agent Website
 - \$99 set-up, \$19.95/mo.
 - \$338 annually per agent
- Agent Office & TMS
 - \$15.95/mo.
 - \$190 annually per agent
- IDX Feeds
 - \$200 setup, \$50/mo. Per market
 - \$600 annually (Total for just individual market)
- E-mail, Hosting & Support
 - \$19.95/mo.
 - \$239 annually per agent
- REALTOR.com or Homes.com
 - Average cost of \$1,400 annually per agent
- Rich Casto Training
 - \$15.95/mo.
 - \$190 annually per agent
- Virtual Home Tour
 - Minimum of \$479 annually per agent
- Marketing & Development
 - Average of \$200 annually in development cost
- Transaction Point
 - \$20/mo per agent
 - \$240 annually per agent



If Purchased Separately \$3,876 PER AGENT!!

You Pay Only: \$29.95 a month



NEW Services



At Connect Realty, we are committed to being the leader in digital marketing and offering our Agents the latest technology. The following new services are now available to our Agents at a highly reduced rate.



NEW – Video email

Connect Realty.com

Connect Realty

Contact: Randy Almaguer Cell: 281-352-2120 Work: 281-296-3101 Email: randy@connectrealty.com

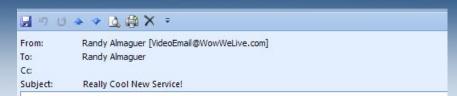






NEW – Video email

- ✓ Make an impact with video email
- √ Custom Connect branded templates
- √ Special occasion templates available
- ✓ Easy to record
- ✓ Use your Outlook address book
- ✓ Upload you own database
- ✓ Statistics available on how many times your message was viewed



Welcome to a new way to communicate!



Randy Almaguer Connect Realty randy@connectrealty.com

Cell: 281-352-2120 Work: 281-296-3101





NEW - Video email









NEW - Video email



Connect Realty

Contact: Randy Almaguer Cell: 281-352-2120

Work: 281-296-3101 Email: randy@connectrealty.com





NEW – eNeighborhood CMA





























Randy Almaguer

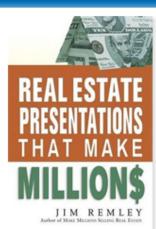












Take our quick survey and enter to win a FREE copy of Real Estate Presentations that Make Millions!

Click here to take a survey

FREE Webinar



Breaking Down the Barriers to Blogging

Join us for the next FREE Secrets of Top Selling Agents Webinar, "Breaking Down the Barriers to Blogging" with Mariana Wagner, Real Estate Technology Coach and Trainer, Keller Williams Realtor,

Announcing Design Center



Flyers is now Design Center, giving you over 70 new design templates, plus the ability to create brochures. postcards and property cards!

eNeighborhoods Information Center

About eNeighborhoods

eNeighborhoods LLC, a division of Dominion Enterprises, is the nation's... more>>

About CMA

The industry's best CMA is more than a marketing tool... more>>

About BuyerTour

Looking for a change to create more loval and productive relationships more>>

eNeighborhoods Documents



102 Ways To Boost Your Business



Raising Your Neighborhood IQ

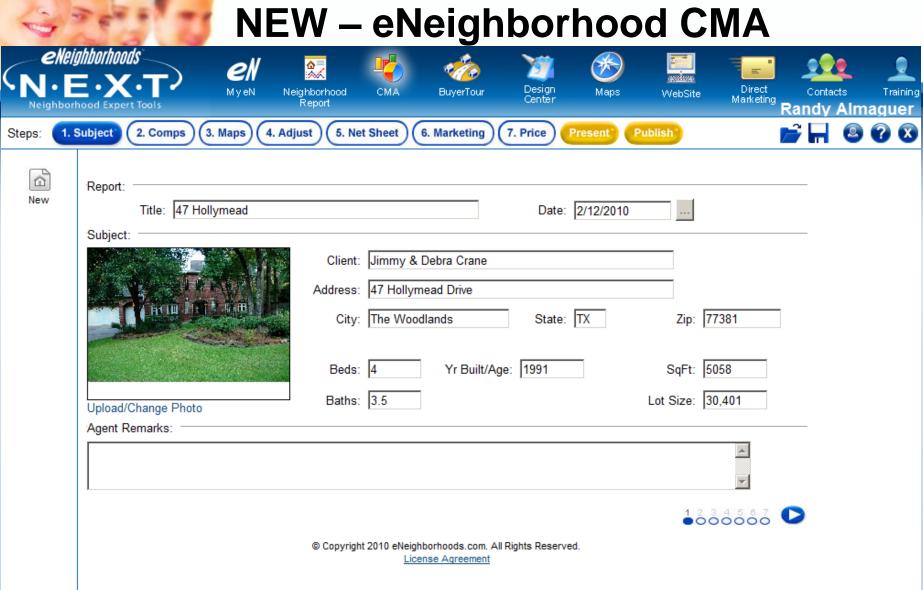


Seven Secrets of Converting Real Estate Leads to Customers



Not getting our emails?







NEW – eNeighborhood CMA























DOM

353

116

183

8

98

26

22



Steps: 1. Subject

2. Comps

3. Maps

4. Adjust

5. Net Sheet

6. Marketing











6

5



Beds



5.

5.

3.

5.

5.

















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Grid	Summary

Selected Listings Total 7 Active 3 Sold 3 Pending 1 Expired 0 Selected 7

List Price Summary

Low \$749,500 Med \$925,000 High \$1,595,000 Avg \$1,043,643

Sold Price Summary

Low \$713,000 Med \$750,000 High \$900,000 Avg \$787,667







To add listings to the Comps grid, click "Import MLS Data" from the left toolbar.

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NEW – eNeighborhood CMA



Property Recently Sold



 58 HOLLYMEAD DR
 # 7

 City/free: The Woodlands, TX 77381
 ML.9: 0987442

 Subdivision: The WOODLANDS
 List Price: 8925,000

 Baths: 5.5
 Sold Ditte: 07/13/2009

 Sq. Ftz: 5,120
 Expired Date:

 Fireplace:
 DOMMT: 22

 Basement
 Census Tract

Room Dinns: MRABER 23x19, DBD2 THXTH, DBU3 10x14, DBU9 HX12, DBU9. HX12, DBU9.

Elementary: Galata's Junior High: Mitchell/Branch

Interior Features:

FLOORS: 2STAR, ALOWN, DRAPE, DRYBR, HICELHLYWD, INTCM, JSLND, Cooling: CNELE; Heating: CNTGS; Fireplace; 2; Fireplace: CASLG; Full baths: 5, Half baths: 2; Distrivasher: Y; STAB ALOWN, DRAPE, DRYBB, HICEL; HIVM, INTCM, HISIND:

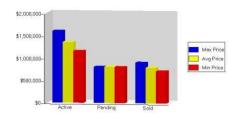
Remarks:

This was a former Showcase home that is truly loaded with impactable detail work-from retensive hardwood flooring updated highing prante counters? staircases, quarters or 8 bestormer. 2 bething port of counters? Staircases, quarters or 8 bestormer. 2 bething port of counters of port of

School Information:		Neighborhood Information:		
District:	CONROEISD	Median Income:	\$134,0	
		Avg. Income w/Children:	\$183,3	
		Household w/Children:	53.5%	
Grade Range:	PK - 12	Married Households:	87.7%	
Schools:	53	Avg. Age:	42	
Student Enrollment:	42,613	Adult HS Grads:	98.7%	
Student Teacher Ratio:	16.3 to 1	Adult College Grads:	78.4%	
Expenditures per Student:	\$10,087	Avg. Age of Housing:	9	
Private School Enrollment	10.2%	Owner Occupied Housing:	97.8%	
Students to 4 Year College:	57.0%	Owner Occupied Housing.	37.070	
Students to 2 Year College:	20.0%			
Avg SAT Score:	1020			
Aug ACT Saara	212			

Connect Realty.com

Summary Analysis



Listing Category	Lowest Price	Highest Price	Average Price	\$/SqFt	DOM
Active	\$1,150,000	\$1,595,000	\$1,347,667	\$210	217
Pending	\$799,000	\$799,000	\$799,000	\$178	8
Sold	\$713,000	\$900,000	\$787,667	\$158	48
Total Averages	\$887,333	\$1,098,000	\$978,111	\$182	48

Connect Realty.com

Iportance of Intelligent Pricing



ely priced home will attract a high percentage of prospective buvers.

Prepared by Randy Almaguer

Lic #0565086, REALTOR®

Pricing Pyramid above demonstrates that a home priced at market a greater percentage of prospective buyers than a home price above ie. The higher above market value the home is priced, the fewer rs. A home priced below market value will typically attract the greatest ospective buyers. The further below market value the home is priced, the more prospective buyers.

Prepared by Randy Almaguer Lic #0565086, REALTOR®



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Brick & Mortar vs. Connect What Will it Cost You?

Traditional

50% - 70% Split

Franchise Fee	[6%]
E & O	\$100.00
Desk	\$150.00
Technology Fee	\$100.00
Realtor.com	\$125.00
Transaction	\$150.00
Website	\$50.00
IDX	\$50.00
VTours	\$39.00
	•

Annual Cost: \$8,000+

Connect Realty

Clean 80% Split

Tech Fee: \$29.95 mo.

Reduced E & O (varies by market)

(One time startup fee)

Includes ALL of the technology traditional brokerages make you pay for!

Connect Realty ROCKS!

Annual Cost:

\$359 + E&O



95% Producers Achievement Program!

To reward those Agents who have achieved the highest level of personal productivity, Connect Realty offers a Producers Achievement Program.

Upon achieving a company revenue contribution of \$25,000 annually, the Agent will receive **95%** of the total gross commission income on all subsequent transactions for the remainder of the Agent's annual term!



Producers Achievement

- \$25K company contribution
- 95% commission
- New agents carry verified production forward



Revenue Sharing Opportunity

+5% +5% +5%

Additional Income Potential

You receive an amount equal to 5% of the commission earned by anyone you introduce to Connect Realty. This revenue comes directly from the Company's profits.



Exceptional Compensation

Revenue Sharing

Fulfillment

Low Fees

Connect Realty.com

Powerful Technology

Unmatched Support

Unlimited Team Building