1 2 3 4 5 6 7 UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON 8 AT SEATTLE 9 VHT, INC., a Delaware corporation, No. 2:15-cv-1096 10 Plaintiff, **COMPLAINT FOR** 11 COPYRIGHT INFRINGEMENT v. 12 ZILLOW GROUP, INC., a Washington JURY DEMAND corporation; and ZILLOW, INC., a Washington 13 corporation, 14 Defendants. 15 16 Plaintiff VHT, Inc., d/b/a VHT Studios ("VHT") by its undersigned attorneys, Davis 17 Wright Tremaine LLP, as and for its complaint against defendants Zillow Group, Inc. ("Zillow 18 Group") and Zillow, Inc. ("Zillow, Inc." and Zillow Group, "Zillow"), alleges as follows: 19 INTRODUCTION 20 1. This is an action arising from Zillow's massive and intentional infringement of 21 copyrights that VHT owns in thousands of unique photographic images of real estate properties 22 around the United States. Zillow claims to be the world's largest online marketplace for real 23 estate property listings, but as its CEO recently publicly admitted, "we sell ads, not houses." 1 24 The focus of this complaint is not Zillow's central listing site of properties for sale or rental 25 (the "Listing Site"), but rather Zillow Digs – an independent section of its website and a stand-

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¹ Ben Lane, Housing Wire.com, *Zillow CEO*: "We sell ads not houses" (quoting Zillow CEO Spencer Rascoff) http://www.housingwire.com/articles/33882-zillow-ceo-we-sell-ads-not-houses.

alone mobile app (together, the "Digs Site") – which showcases groups of photographs of particular elements of home design, such as kitchen countertops, plumbing fixtures, or art deco sofas, and pairs them with advertising from vendors who sell the goods depicted in the photographs or offer related services.

- 2. As Zillow well knows, VHT the leading full-service provider of professional photographs for the real estate industry owns the copyrights in many of these photographs. Zillow is also abundantly aware that the photographs transmitted by listing agents and brokers to the Zillow Listing Site are licensed by VHT only for purposes of marketing the properties for sale. Nonetheless, when Zillow launched its Digs Site, it populated it with these photographs not for purpose of marketing the properties but rather for the purpose of selling advertising for design elements depicted in these photographs. VHT's photographs remain on the Digs Site to date without license or authority.
- 3. VHT's photographs are extremely valuable assets, each of which has independent economic value for multiple purposes, including licensing for the very purpose Zillow uses them on Zillow Digs. VHT is just now poised to leverage the very significant economic value of these photographs. It has taken great pains to get to this point. It currently offers listing agents and brokers non-exclusive license agreements that are specifically tailored to permit use of VHT's photographs only for the marketing of the properties listed for sale. VHT retains control over all other and future use of these photographs to maximize its future business prospects and to ensure it can make its own business decisions as to the proper manner, means and extent of future exploitation of these photographs, both individually and as a database.
- 4. That Zillow knew the value of VHT's photographs cannot be questioned. Shortly after it launched the Digs Site in 2013, Zillow and VHT specifically discussed the possibility of Zillow licensing VHT's photographs for use on the Digs Site. No deal was ever reached because Zillow advised VHT at that time that it had decided *not* to use the VHT photographs displayed on the Zillow Listing Site on the Digs Site. Yet, that is exactly what

Zillow did and continues to do, without license or authority, and in blatant derogation of VHT's copyrights.

- 5. Despite transparent efforts to immunize itself from copyright infringement claims by pointing its corporate finger at both its users and the listing agents and brokers who post their photographs on Zillow to sell their properties, it is Zillow itself which posted many of VHT's images to the Digs Site; Zillow uses photographs from homes that are not for sale and makes no effort whatsoever to remove those images once properties are sold; it induces users to post images to the Digs Site; it uses those images to induce advertisers to fill Zillow's coffers with advertising revenue; and it tags and groups the photographs and pastes advertisements directly on top of VHT's images. Zillow cannot hide behind safe harbors and blame others for its own brazen theft.
- 6. As detailed hereinafter, VHT's very preliminary analysis of a random sample of the many photographs on the Zillow Digs Site revealed a minimum of 316 individual VHT images infringed on the Digs Site. In discovery, VHT intends to seek access to the back-end databases that support the Digs Site so that it can determine the full extent of Zillow's infringements, which VHT believes to number in the thousands. VHT will seek to amend its complaint accordingly to add those additional acts of infringement as this case progresses.

JURISDICTION AND VENUE

- 7. This is a civil action seeking damages and injunctive relief for copyright infringement under the Copyright Act, 17 U.S.C. § 101 *et seq*.
- 8. This Court has original subject matter jurisdiction over all claims pleaded herein pursuant to 28 U.S.C. §§ 1331 and 1338(a).
- 9. This Court has personal jurisdiction over defendants. Defendants Zillow Group and Zillow, Inc. do continuous and systematic business in Washington State and in this District. They have their principal places of business in this District, employ personnel in this District, have transacted business in this District in connection with the matters giving rise to this suit, and have committed infringing acts within this District.

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10. Venue is proper in this District pursuant to 28 U.S.C. §§ 1391(b)(1) and (2) and 28 U.S.C. § 1400(a).

PARTIES

- 11. Plaintiff VHT, a Delaware corporation with its principal place of business in Rosemont, Illinois, is the leading full-service provider of professional photographs for the real estate industry. VHT and its predecessor company have been in business since 1998 and VHT derives most of its income from shooting and licensing those photographs nationwide.
- 12. Defendant Zillow, Inc. is a Washington corporation with its principal place of business in Seattle, Washington. Zillow claims to be the leading online real estate purchase, sale and rental marketplace. It also claims to have partnered with the owners of over 180 newspapers and with Yahoo! Real Estate to create the largest real-estate advertising network on the web.
- 13. Defendant Zillow Group was formed in 2014, following the announcement of the planned merger of Zillow, Inc. and Trulia, Inc. ("Trulia"). Zillow Group is a Washington corporation, with its principal place of business in Seattle, Washington. Following the closing of the merger transaction on or about February 17, 2015, Zillow Group owns 100% of the stock of both Zillow, Inc. and Trulia. On information and belief, Zillow, Inc. is currently a wholly owned subsidiary of Zillow Group, which controls or has the power to control Zillow, Inc.

FACTUAL BACKGROUND

A. **VHT's Business Model**

- 14. VHT is the leading full-service provider of visual marketing services specially designed for the real estate industry. VHT serves over 75,000 real estate professionals nationwide by commissioning high quality photographs of properties that listing agents and brokers have listed for sale, and then licensing them the right to use to those photographs to market the properties for sale.
- When a real estate broker or an individual agent prepares to put a house on the 15. market, one of the first and most important steps she or he needs to undertake is to obtain

photographs of that property. In today's world, nearly every home buyer begins their search on the Internet rather than in person, which makes having high-quality photographs of the property a paramount concern for home sellers and their listing agents and brokers. In order to attract buyers, listing agents and brokers need photographs that are attractive, and that effectively use lighting and camera angles to best showcase the property. The properties must be photographed thoroughly, covering interior and exterior spaces, and highlighting the positive features that are unique to each property.

- 16. To achieve these results, listing agents and brokers need photographs taken by experienced professional photographers. Many agents and brokers turn to VHT to provide them with professional photographs of the highest quality. VHT has invested considerable resources in building a network of reliable, highly-skilled photographers, who are independent contractors. Not only must these professionals be talented and experienced photographers, knowledgeable about real estate and capable of taking high-quality images, they also must be extremely trustworthy. People allow photographers into their homes because they recognize that photographs are crucial to selling a property in today's Internet-driven marketplace, and listing agents and brokers rely on VHT's trusted network to insure that this process is conducted in a secure and professional manner. Therefore, VHT conducts background checks on and/or otherwise investigates each of the photographers it contracts, reviews their portfolio of work, and provides training for them.
- 17. The photographers receive a monetary payment from VHT for each shoot they conduct and, in exchange, all photographs they take of the properties are owned by VHT. Under the terms of the photographers' contracts, these photographs are created as works-for-hire for VHT's benefit and subject to its ownership. For the avoidance of doubt, the photographers also assign any arguable rights in those photographs to VHT by contract. Thus, VHT owns all copyright interest in and to all of these photographs.
- 18. VHT takes these pains to obtain and retain ownership of its photographs for good reason. The professional-quality photographs of real property it commissions are the

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primary asset VHT owns, and the entire basis of its business model. VHT invests substantial resources to that end, including but not limited to creating and maintaining its network of photographers, the relationships it has cultivated with listing agents and brokers, its state-of the-art post-production facility and its sophisticated website. VHT has invested these resources and years of "sweat equity" into creating this system, not just so it can license the photographs to listing agents and brokers, but also because each of the photographs in its database has additional, independent value beyond its initial use to market property listed for sale.

- 19. VHT places a copy of the photographs it commissions and owns into a master database that currently contains more than 4 million unique images of the interiors and exteriors of residential properties. The photographs are extremely high-quality, professionally taken and digitally finished to meet the highest aesthetic standards. VHT believes that its database is the largest of its kind in the country.
- 20. The millions of photographs in the VHT database have significant monetary value, both individually and as a collective whole. Professional photographs like those in VHT's database are in high demand in the marketplace and are used everywhere, from listing agents' and brokers' active property listings, to television shows, to magazines, to websites.
- 21. It is for this reason that VHT grants all but one of its brokerage clients only a non-exclusive license to use the photographs for the narrowly limited purpose of marketing the specific properties they depict and the listing broker, and then only while those properties are on the market. VHT retains ownership of the copyright in these photographs so it can realize the full fruits of its labors by licensing the photographs in its database, either collectively or individually, to third parties for a myriad of other purposes.
- 22. But VHT has been, and continues to be, deprived of the fruits of those labors because Zillow has been stealing its photographs en masse and illegally using them for its own profit and gain, as hereinafter detailed.

B. <u>Creation of VHT's Photographs</u>

- 23. The process begins when a listing agent or broker contacts VHT and requests photographs of a particular property. VHT then sends one of its photographers to the site of the property to do the photo shoot, capturing high-quality images of both the interior and exterior of the property.
- 24. VHT maintains its own state-of-the-art production studio. Once a photographer transmits to VHT the photographs of a particular property s/he has been commissioned to take, the VHT studio then selects the best of them and digitally edits and enhances those images selected for aesthetic purposes.
- 25. When the photographs are ready for dissemination, high-resolution digital copies are uploaded to the VHT website, where they can be accessed by the listing agent or broker licensed to use them to market the subject property. A typical shoot results in approximately 16 finished, high-quality photographs of each property. Prices paid by VHT's customers vary, but generally range from \$60-\$600 per property or \$10 to \$100 per photograph.

C. VHT's Copyright Registrations

- 26. Given the unique and valuable nature of its photographs, VHT takes all steps necessary to protect its rights in and to those photographs.
- 27. Because of the sheer volume of photographs at issue—over 4 million images in its database to date VHT registers its copyrights in those images (both individually and as a whole) by filing periodic group registrations with the United States Copyright Office. It began filing its applications to register the photographs in its database in January of 2014. As VHT continues to create new photographs, it has been filing additional registrations, generally on a quarterly basis, including its latest filing in mid-June 2015 for photographs created and distributed during the first quarter of 2015. In addition, because these photographs have independent economic value to VHT long after the property has been sold, in 2014, VHT also filed applications to register many of the photographs that were already in its database before it

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started filing on a periodic basis. As of today, VHT has filed applications to register photographs in its database created from the beginning of 2010 through the end of the first quarter of 2015. Those applications are pending. True and correct copies of the applications for VHT's registrations are annexed hereto as **Exhibits 1-9**.

28. VHT has duly maintained the copyrights that it has applied to register with the Copyright Office, which provide valid and subsisting copyright protection for each of the photographs therein.

D. VHT's Licensing of Images for Use In Marketing Properties Listed for Sale

- 29. Listing agents and brokers either hire VHT on a project-by-project basis, or enter into longer-term umbrella agreements with VHT under which they automatically contract with VHT to provide photographs of some or all new properties the agent or broker represents; VHT grants the listing agent or broker a non-exclusive license that gives them the right to use the photographs to market that property for sale. (The *only* exception is one brokerage agency which, by agreement, owns the copyright in the photographs of its listings. Those photographs are not the subject of VHT's copyright applications, are not maintained in the VHT database, and no allegation of copyright infringement of that brokerage's photographs is made herein).
- 30. The umbrella agreements provide that VHT licenses the photographs to the listing agent or broker for the limited purpose of "the sales and marketing of the subject property or the company/agent representing the property." The scope and term of this umbrella license, both for marketing the property and for marketing the agent "representing" the property, is, by definition, limited to the time while the property is on the market and the agent is trying to sell it.
- 31. For those listing agents and brokers who contract with VHT on a one-off basis, the Terms of Use on the VHT website govern their use of the VHT images. Those Terms of Use provide that "[a]ll images and media ('Content') created by VHT is the sole property of VHT. VHT retains ownership and licensing rights to all Content. Content is made available to clients for property specific marketing purposes only. Any publication of content for non-

specific property marketing purposes is strictly prohibited by law without the express written consent of VHT." *See* https://www.vht.com/Terms-Of-Use.aspx.

- 32. The listing agents and brokers then incorporate VHT's photographs into their property listings and, in many cases, send those listings to Multiple Listing Services ("MLS's"). MLS's are database services that aggregate property listings for the convenience of real estate industry professionals. Generally speaking, listing agents and brokers pay membership dues to join an MLS, which allows them to upload all of their new listings to the MLS's database. Some MLS's then serve as a "middleman" by bundling a large number of listings together and transmitting them to consumer-facing real-estate websites such as Zillow and Trulia, and to other brokers.
- 33. In many cases, MLS's feed their aggregated listings to an additional "middleman" such as ListHub, which has been described as a "listing syndicator." ListHub receives the data feeds from many different MLS's and aggregates them into an even larger bundle of listings, which it then provides to consumer-facing websites such as Zillow in a daily "feed." There are approximately 800 separate MLS's in the country, many of which ultimately feed (whether through ListHub or directly) into consumer-facing sites.
- 34. In this way, the listing agents and brokers are able to utilize VHT's photographs for the licensed purpose, *i.e.*, to market their properties for sale.

E. <u>Independent Economic Value of VHT's Photographs</u>

- 35. Notwithstanding the group registration of its copyrights, each of the photographs in the VHT database has independent economic value, both on an aggregate basis and/or on a per photograph basis for various purposes, including but not limited to home design, use in television or film, on news, entertainment and social media websites, and on mobile apps; indeed, in virtually any other medium where there is a need for high-quality photographic content.
- 36. Over the past several years, VHT has been approached by various third parties about potential licenses of some or all of its photographs for purposes other than use in active

real estate listings, including requests to potentially license the entire database as a resource for

websites and other media entities that require a large supply of professional photographs to create visually-striking content for their audiences. In addition, VHT has been approached by TV producers about the possibility of licensing photographs from its database for use on lifestyle and design programs. VHT has also licensed certain of its photos on an individual or small-group basis, including for a coffee table book and a residential community website.

37. For example, both HGTV and Better Homes and Gardens have approached VHT

- about potentially licensing access to its entire database for use in connection with proposed web pages for home design applications, such as remodeling and/or redecorating projects. More recently, a company called Glossre.com contacted VHT about potentially licensing certain of VHT's images for use on a home design social media website, which is currently being test-marketed in Chicago.
- 38. In or around February of 2013, shortly after Zillow launched the Digs Site, Zillow and VHT began discussing the possibility of Zillow licensing VHT's images for use on the Digs Site. Although the negotiations never advanced to the point of monetary offer or demand, the mere fact that Zillow discussed a license with VHT demonstrates *both* that Zillow knew it needed permission to use the photographs on the Listing Site for the Digs Site, and that Zillow recognized that those photographs have independent economic value, either on a database or individual license basis. When Zillow terminated these negotiations in May 2013, it advised VHT that it did not intend to use photographs from the Listing Site on the Digs Site. Yet that is exactly what Zillow did: without obtaining a license from VHT, Zillow used untold thousands of VHT's photographs on the Digs Site in order to sell advertising and line its own pockets, in willful infringement of VHT's copyrights.
- 39. As more fully described hereinafter, Zillow's own unauthorized use of VHT's images on the Digs Site also underscores the independent economic value in each of the photographs. Zillow monetizes many of the VHT photographs which appear on the Digs Site by pairing them with advertisements from local companies that sell goods and services depicted

in, or illustrated by, those photographs; in some cases, Zillow actually implants those advertisements directly into VHT's copyright-protected photographs.

40. On information and belief, Zillow uses the individual VHT-owned photographs, or groups of them, to attract advertisers and to induce them to advertise on its website and sells advertisements that are directly linked to specific content in specific VHT-owned photographs.

F. Zillow's Overall Business Model

- 41. Zillow, founded in 2006, features a "database of more than 110 million U.S. homes including homes for sale, homes for rent and homes not currently on the market." *See* http://www.zillow.com/corp/About.htm. Many of those homes are included in its Listing Site.
- 42. On information and belief, Zillow built all or a significant portion of its Listing Site by contracting with the MLS's to obtain property listings paying fees to the MLS's to transmit daily feeds of all of their listings to Zillow's site. Until very recently, Zillow also paid ListHub a fee to receive its feed of listings, but its agreement with ListHub ended this past April and, upon information and belief, Zillow now obtains the bulk of its listings directly from MLS's or from individual listing agents or brokers.
- 43. Zillow has been on an aggressive campaign to consolidate and indeed monopolize the market for online real estate listings. In April 2011, it acquired Postlets, an online real estate listing creation and distribution platform. In November of that year, it acquired Diverse Solutions, which provides technology and websites to real estate professionals. In May 2012, it acquired Rent Juice, an online real estate marketplace for rental listings. Next, Zillow acquired Buyfolio, a real estate shopping and collaboration platform in October 2012. The very next month, it acquired both Mortech, a mortgage technology company, and Hot Pads, which provides real estate listings on a map-based web interface. Continuing its path to domination, in August 2013 Zillow acquired Street Easy, an online real estate sale and rental marketplace for New York City. Then in July of last year, it acquired Retsly, which helps developers access data from MLSs. Most recently, in July 2014, Zillow announced a \$3.5 billion deal to purchase Trulia, its biggest competitor, and closed that

transaction in February of this year. According to the *New York Times*, the new combined entity, Zillow Group, will now have 137 million users, controlling 61% of the Internet market for the real estate listings category, and "will dominate the traffic for online home listings."²

44. As described above, VHT licenses its photographs to listing agents and brokers for the limited purpose of marketing the subject properties. They in turn incorporate the photographs into their listings, which they then transmit, individually or through the MLS's and/or ListHub, to consumer-facing websites such as Zillow. Because Zillow is by far the most prominent consumer-facing real estate website, VHT's photographs are routinely posted to Zillow's Listing Site as part of listing agents' and brokers' efforts to sell the properties depicted. On information and belief, there are literally tens of thousands of VHT-owned photographs appearing on Zillow's Listing Site at any given time, many of properties that have already been sold.

G. Zillow's Listing Site

- 45. Zillow's Listing Site is a searchable database of property listings that consumers can search by inputting their desired specifications (such as price range, location, number of bedrooms, etc.). Zillow then provides users with lists of properties matching those specifications. For each property, Zillow displays relevant information, such as asking price, square footage and amenities, and allows consumers to contact the listing agent directly. Zillow also offers a mobile app that provides substantially the same services.
- 46. The most prominent feature of the Listing Site is the display of multiple photographs of each of the listed properties. On information and belief, it is these photographs that attract users to the Zillow website, and they also appear in the Google searches that drive traffic to Zillow's site.
- 47. Each listing on the Zillow Listing Site has several medium-sized photographs of the property displayed prominently at the top, as well as numerous smaller, thumbnail-sized

² Michael J. De La Merced, *The New York Times*, July 28, 2014, http://dealbook.nytimes.com/2014/07/28/zillow-to-buy-trulia-for-3-5-billion/?_r=0.

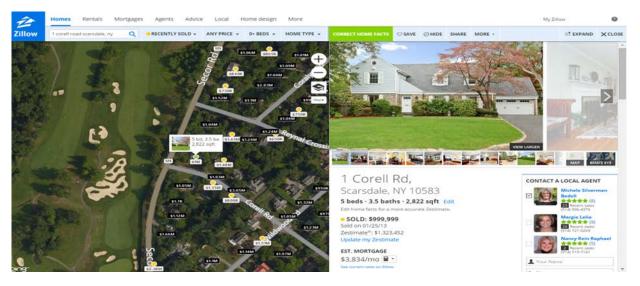
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photographs below. Users can scroll through the photographs in slideshow format and click on any of them to enlarge it so that it nearly fills the entire screen.



- Alongside each listing, Zillow displays a menu of other, similar properties, each 48. one also accompanied by thumbnail photographs. Clicking on those thumbnails takes the user to the listing page for that property where there are still more photographs, each of which can likewise be scrolled through and enlarged.
- 49. Zillow does not charge consumers to shop for real estate on its Listing Site. Rather, as its CEO recently admitted, Zillow makes its money primarily from advertising. Agents and brokers who pay for ads on Zillow's Listing Site are advertised all over that Site, not just next to listings of properties those agents and brokers represent. Many times, the name and face of an agent or broker who has paid Zillow for advertising will appear next to a particular property, even though that agent or broker has nothing whatsoever to do with that property. In those cases, the listing agent or broker to whom the listing actually belongs (and who has a license to use the photographs to sell the property) may be identified only in a barely-noticeable position at the bottom of the page. On information and belief, for this reason, many listing agents and brokers have to pay Zillow for ads to appear on their own listings, since it is the only way to insure that their names will be prominently displayed alongside the photographs of the properties they are marketing.

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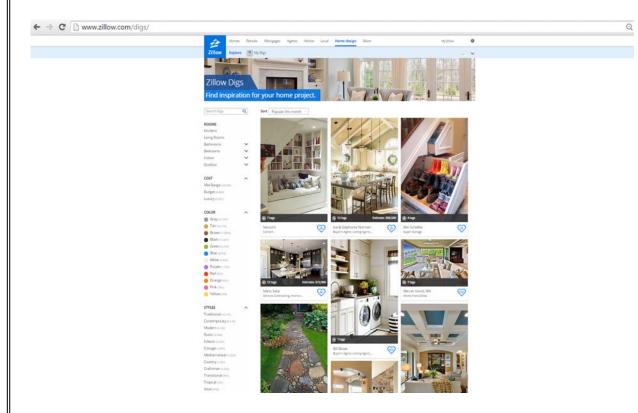
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H. **Zillow's Continued Inclusion of Photographs** of Sold Properties On the Listing Site

- 50. Because most MLS's require that individual listing agents and brokers keep their listings in the feeds up to date, when an agent or broker sells a property, s/he promptly either removes it from the feed or changes the description in the feed to indicate that it is "SOLD." Thus, the feed that Zillow receives from the MLS's and/or in the past from ListHub, explicitly advises Zillow which of the properties on its Listing Site are no longer on the market.
- 51. Notwithstanding that express notice, Zillow does not remove all of the "SOLD" listings from its site, although it does remove the listing agent or broker's name once the property is sold. Instead, Zillow continues to display many of the SOLD listings with the accompanying photographs in an apparent effort to drive further web traffic to its site and to sell more ads. It is readily apparent that the continued appearance of these "SOLD" listings is not the result of some automated process by which any data that comes in through the feeds is automatically posted to Zillow; to the contrary, Zillow takes affirmative steps to remove the listing agent's or broker's name and yet fails to remove the listings or the photographs of the sold property, even when they have been removed from the feeds provided by the MLS's.
- 52. Zillow well knows that VHT owns the copyright in all of its photographs and that VHT licenses listing agents and brokers to use the photographs solely for marketing of the homes. These facts are not only widely known in the real estate industry, but VHT has expressly informed Zillow of those facts. VHT's ownership of the copyrights was central in the discussions between VHT and Zillow back in the spring of 2013 about potentially licensing VHT images for use on the Digs Site, and VHT reiterated that point and highlighted the limitations on the licenses it grants to listing agents and brokers in a July 2014 letter to Zillow.
- 53. Nonetheless, Zillow continues to use photographs owned by VHT in listings for properties that were sold weeks, months, or even years ago. These uses of the photographs cannot serve to market or advertise the properties that are pictured because the properties have already been sold.

I. Zillow Digs

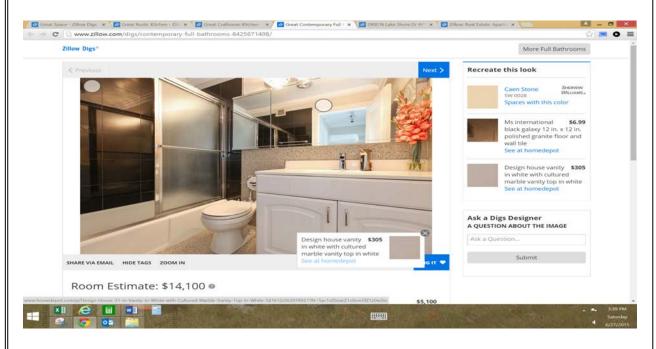
- 54. In or around February of 2013, Zillow first introduced the Digs Site, a home design section of its website that is separate from its Listing Site and is independently supported by a totally different type of advertising. Unlike the Listing Site, which is devoted to listing properties for sale and advertises brokers and listing agents offering similar properties, Digs is not designed for or aimed at the marketing of real property in any way. Rather, Zillow touts Digs as a place where users can go to "[f]ind inspiration for your home project." http://www.zillow.com/digs/.
- 55. Zillow has launched an aggressive marketing campaign to promote Digs, including but not limited to promotional efforts by Zillow on Facebook and Pinterest. Zillow also encourages its users to share photos from Digs on social media. Consequently, images from Digs also appear on a wide variety of highly-trafficked sites and mobile applications such as Twitter, Tumblr and Instagram.
- 56. The home page of Zillow.com features a link at the top of the page labeled "Home Design," which leads users to the Digs Site.
- 57. Once a user clicks on that link, s/he is directed to the main landing page of the Digs Site where s/he sees a screen filled with medium-sized photographs of all different elements of home design. The user can scroll through thousands upon thousands of photographs grouped by Zillow to depict various elements of home design—everything from roofs to bathroom fixtures to kitchen tables, to chandeliers to dining room chairs to marble countertops. For example:



- 58. A menu on the left side of the Digs landing page allows the user to refine their search in various ways. For example, a user can search for only "kitchens" or only items in a "mid-range" budget, or only items in the "art deco" style." The top of the page also has a "search box" which allows users to enter their own search terms.
- 59. The user can click on the images to view larger versions which appear centered on a new screen page. Whenever a user clicks to view an enlarged photograph, s/he becomes the target of paid advertisements that have absolutely nothing to do with the marketing of the homes depicted in the photographs. These advertisements appear in at least two different forms on the Digs website, both of which appear in the following screenshot.

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- 60. First, Zillow has affixed small bubbles to targeted areas of many of the enlarged photographs, indicating where an advertised product can be seen in the image. For example, a picture of a bathroom might have bubbles marking the cabinets, the paint on the wall and tile in the shower. When a user clicks on the bubble, a box appears showing the name of the product, the price and a link to where users can buy the product directly from a vendor.
- 61. Second, to the right of the enlarged photo, under the heading "Recreate this look", Zillow posts a list of vendors with prices and links to those vendors' websites, advertising and promoting those vendors.
- 62. Zillow has publicly admitted that it has hired a team of designers to go through each photograph individually and insert the advertising bubbles, which it calls "product tags," onto the copyright-protected photographs.³ Zillow then sells advertising to vendors based on items that are depicted in the particular photograph, and the advertising appears each time future users see the photograph on the Digs Site.

³ March 18, 2015 Zillow Press Release, "From Inspiration to Realization: Zillow Digs Now Helps Consumers Find Products Similar to Those Featured In Popular Home Design Photos." Available at http://zillow.mediaroom.com/2015-03-18-From-Inspiration-to-Realization-Zillow-Digs-Now-Helps-Consumers-Find-Products-Similar-to-Those-Featured-In-Popular-Home-Design-Photos.

63. Zillow has carefully designed the Digs Site as a tool for it to sell advertising space, generating significant advertising revenue for itself from sources other than those trying to sell or rent out real estate. On information and belief, these features of the Digs Site have been intentionally designed to encourage browsing (and shopping). The more photographs on the site to browse, the longer users are likely to stay on the site, and thus Zillow can sell more ads at higher prices to vendors advertising the wares shown in the photographs.

Optimization ("SEO") so that Zillow's links will be more prominently or more highly displayed in results on search engines such as Google. Having a large number of professional quality photographs on its site, regardless of whether those photographs are actually being used to market properties, necessarily increases Zillow's ranking in search results. It has been publicly reported that "Zillow dominates SEO in the real estate space." On information and belief, Zillow touts its high-ranking position in web searches, driven in large part by its huge database of copyright-protected photographs owned by others, including VHT, to its investors and advertisers.

J. The Digs App

65. Separate and apart from the Digs platform on the Zillow website ("Digs Desktop"), Zillow also offers a mobile application by which users can access Digs on their iPads and iPhones (the "Digs App"). The Digs App provides functionality that is essentially the same as that of Digs Desktop, featuring the same types of advertisements, including both advertising bubbles and "recreate this look" links to vendor websites.

66. In addition, the Digs App offers a game that users can play using the photographic images on Digs, called "Dueling Digs." In the game, users are asked to pick their favorite example of an image from a particular category – for example, their favorite "cottage kitchen" – and Zillow displays two different photographs of kitchens from the Digs database;

⁴ Rohin Dhar, "The SEO Dominance of Zillow," Pricenomics.com (Nov. 6, 2014). Available at http://priceonomics.com/theseodominanceofzillow/.

the user is invited to eliminate whichever image she likes the least and the remaining image is the "winner" of the "duel." The rejected image is automatically replaced with a new image which again faces off against the "winning" image. After several rounds of round-robin, the tournament ends and the user is invited to type comments into a dialogue box explaining their choice, or to "share" their "favorite" with other users.

- 67. The "Dueling Digs" game provides no opportunity whatsoever for users to view the underlying real estate listings from which the copyright-protected photographs have been taken. And like the rest of the Digs Site, the game has nothing whatsoever to do with marketing the underlying properties. It serves only as a means to keep people using the Digs App, remaining in the Zillow online universe, and thereby increasing the number of eyeballs for which Zillow can charge its advertisers. Indeed, Zillow itself has publicly boasted that "the Zillow Digs iPad App experiences 10 times the page views per session versus the desktop."
- 68. On information and belief, every time one of VHT's copyrighted photographs appears on the Digs App, Zillow makes and distributes another copy of the infringing photograph.

K. Zillow's Involvement and Control of Postings on the Digs Website

- 69. On information and belief, when Zillow launched Digs, it initially populated the Digs Site with photographs from the Listing Site. Thus, for more than a year, the vast majority of the photographs on the Digs Site were selected, copied and displayed by Zillow for uses that it knew or should have known were outside the scope of the limited license the listing agents and brokers had to use those photographs.
- 70. At some point in mid to late 2014, *after* VHT complained to Zillow in writing that its practice of including VHT-owned photographs on the Digs Site constituted copyright infringement, on information and belief, Zillow began encouraging users of its Listing Site to add photographs to the Digs Site. However, some of the photographs on the Digs Site are still

⁵ May 15, 2013 Zillow Press Release, "Zillow Digs' User-Generated Content Drives Rapid Growth." Available at http://zillow.mediaroom.com/2013-05-15-Zillow-Digs-User-Generated-Content-Drives-Rapid-Growth.

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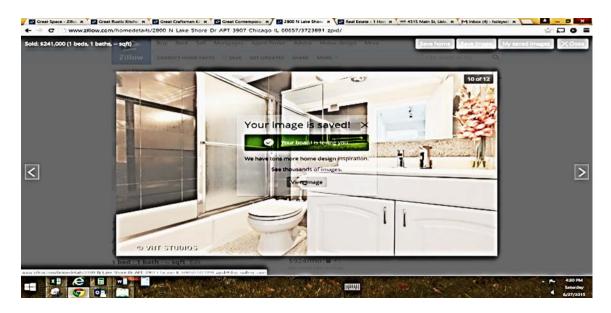
designated "Home From Zillow," suggesting that Zillow itself is still involved in selecting and posting some of the infringing photographs and/or that the images Zillow posted before it started encouraging user posts remain on the site to this day. E.g.:



New York, NY Home from Zillow



71. Since the latter part of 2014, when a user views a photograph on the Listing Site, s/he is presented with a button marked "Add to Digs" or "Save" or "Save Image." If the user clicks on that button, the photograph is then saved directly to their "My Digs" board on the Digs Site. Users can also save images that are already part of the Digs database to their personal "My Digs" boards by clicking a button marked "Dig it."



- 72. On information and belief, once a user has saved a photograph from the Listing Site to their Digs board, that image is tagged by Zillow with Digs description tags (*e.g.*, "living room," "lamps," "art deco") and becomes part of the database of images that is available to all users who are browsing on the Digs Site. If the user clicks on one of the description tags, s/he is directed to another screen page with still more photographs of other items in that same product category.
- 73. On information and belief, the photographs added to the Digs Desktop by users and/or by Zillow itself are copied and then displayed with corresponding advertising, on the Digs App.
- 74. On both the Digs Desktop and the Digs App, Zillow has the right and ability to control what the users post, and actively induces them to post photographs by providing them with prominently placed buttons urging them to save every photograph, even photographs of homes that have already been sold, and exhorting users to "keep filling up your board," and reminding them that "tons more" images are available.
- 75. Since Zillow knows that the Listing Site contains tens of thousands of VHT-owned images and that VHT has licensed the use of those photographs solely for the marketing of the subject properties, these exhortations to users are blatant invitations to post infringing content. Indeed, Zillow even brags in the "About" section of its Listing Site that it features photographs of "homes not currently on the market," so by inviting users to take photographs from its Listing Site and post them to the Digs Site, Zillow is specifically inducing users to post material that Zillow knows is infringing.
- 76. Zillow continues to take active steps to monetize the specific infringing content, even when posted by users. On information and belief, it does not passively host those images, but rather actually goes through the photographs, either by human review or an automated program designed for the purpose or some combination of the two, to cull the ones appropriate for inclusion in the Digs database and to categorize them with its "tags" so that they are searchable by pre-defined groups on the Digs Site, and can be sold to advertisers based on that

go through the photographs and superimpose the "bubbles" on at least some of the photographs so that users will click on them to see the prices for goods depicted in the photographs, along with links to vendor websites where they can purchase those goods.

77. On information and belief, the advertising Zillow sells on Digs and which

categorization. In addition, Zillow has publicly admitted it uses a team of human designers to

- 77. On information and belief, the advertising Zillow sells on Digs and which appears in the bubbles and alongside the images, is specifically matched to the particular photograph. That is to say, a picture of a kitchen will feature advertisers from vendors selling kitchen wares in the area where the user is located; a dining room picture will feature ads for sellers of home furnishings in that same area, etc.
- 78. On information and belief, vendors are more likely to advertise their goods and services in connection with photographs that are of sufficient aesthetic quality to induce users to copy or recreate the look depicted in those photographs. The more high-end the vendor, the greater the need for eye-catching, high-quality photographs, and the more money Zillow can charge vendors for related advertising.
- 79. Therefore, Zillow's profits from the advertising it sells on Digs are *directly* attributable to the use of *specific* photographs owned by VHT.

L. Specific Acts of Infringement Identified to Date and Likelihood That <u>Discovery Will Reveal Significant Numbers of Additional Infringements</u>

- 80. On information and belief, there are tens of thousands of photographs on the Digs Site at any given time, a substantial portion of which are photographs that were submitted to Zillow for use on the Listing Site in order to market the properties they depict. Given VHT's leading role in creating and licensing to listing agents and brokers a significant number of the photographs that end up on Zillow's Listing Site and the professional quality of the VHT images, a large number of VHT's images are likely being used or have been used on the Digs Site over the past three years and continuing to date.
- 81. VHT has attempted to determine just how many of its photographs have been infringed by Zillow and/or by users on the Digs Site by comparing a sampling of the

photographs it owns to a sampling of the photographs appearing on the Digs Site. As of the date of this filing, VHT has been able to identify 316 of its photographs displayed on the Digs website (the "Infringed Images"). Annexed hereto as **Exhibit 10** is a spreadsheet listing each of the specific Infringed Images identified to date, the copyright application disc on which that Infringed Image was submitted to the Copyright Office for registration, and a URL at which that Infringed Image appears or has appeared during the past three years on the Digs Site.

- 82. VHT cannot identify the total population of VHT-owned photographs that Zillow or Zillow Digs users have infringed on the Digs Site or know when they were posted or by whom, without access to Zillow's back-end systems and databases supporting the Digs Site. Given the small sampling to date and the use by Zillow of multiple copies of the same image, it is clear that VHT's initial search has revealed but a small fraction of the number of VHT images used on the Digs Site.
- 83. VHT intends to conduct focused discovery of Zillow's databases and records relating to the reproduction, public display and distribution of VHT's registered copyrighted photographs on the Digs Site. Given the number of Infringed Images that VHT's limited search to date has identified, VHT anticipates that this process will reveal widespread use of thousands of its registered copyrighted photographs on the Digs Desktop and separately on the Digs App, and therefore will evidence a vast number of separate acts of infringement. After identifying the full scope of this infringement, VHT intends to amend its complaint to add these additional infringements.

CLAIMS FOR RELIEF

COUNT I

(Direct Copyright Infringement)

- 84. VHT incorporates by reference paragraphs 1 through and including 83 set forth hereinabove, as if the same were fully set forth herein.
- 85. VHT is, and at all relevant times has been, the owner of all copyright interest in and to each of its works at issue and the subject of pending registration issuance, and has the

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exclusive rights under 17 U.S.C. § 106 to, *inter alia*, reproduce, publicly display and distribute those works, and to create derivative works therefrom.

- 86. Each of VHT's works at issue is copyrightable subject matter under 17 U.S.C. §102(a)(5).
- 87. VHT has complied in all respects with the provisions of the Copyright Act and all regulations thereunder, including timely applications to register its works and the copyrights therein are valid and subsisting.
- 88. Beginning at a time currently unknown, and continuing through the present, defendants, without the permission or consent of VHT, and without authority, have:
 - made, caused to be made, and purported to authorize the making of unauthorized copies of the Infringed Images;
 - b. publicly displayed and purported to authorize the public display of unauthorized copies of the Infringed Images;
 - distributed and purported to authorize the distribution of the Infringed
 Images; and
 - d. created unauthorized derivative works.
- 89. Defendants' conduct in connection with the Digs Site (including both Desktop Digs and the Digs App) constitutes direct infringement of VHT's exclusive rights under the Copyright Act to reproduce, publicly display and distribute the Infringed Images, and to create derivative works therefrom under 17 U.S.C. §§ 106(1), (2), (3) and (5).
- 90. Defendants' acts of direct infringement have been willful, intentional, and purposeful, in wholesale disregard of and indifferent to the rights of VHT.
- 91. As a direct and proximate result of defendants' infringement of VHT's copyrights and exclusive rights under the Copyright Act, VHT is entitled to the maximum statutory damages for each photograph infringed on each of the Digs Desktop and the Digs App, under and pursuant to 17 U.S.C. § 504(c), for those of the Infringed Images first infringed by Zillow after the effective date of VHT's registration thereof.

- 92. Alternatively, at VHT's election pursuant to 17 U.S.C. § 504(b) for all Infringing Images, and for any images first infringed by Zillow prior to the effective date of VHT's registration thereof, VHT is entitled to its actual damages, plus all of defendants' profits attributable to the infringements, in an amount to be proved at trial.
- 93. Defendants' conduct is causing, and unless enjoined by this Court will continue to cause VHT great and irreparable injury that cannot be fully compensated or measured in money. VHT has no adequate remedy at law.

COUNT II

(Contributory Copyright Infringement by Material Contribution)

- 94. VHT incorporates by reference paragraphs 1 through and including 83 and 85 through and including 88 set forth hereinabove, as if the same were fully set forth herein.
- 95. If and to the extent VHT's photographs were posted to the Digs Site (including both Desktop Digs and the Digs App) by Zillow Digs users, those users have infringed and are infringing VHT's rights in its registered works by, *inter alia*, posting infringing copies of VHT's copyrighted works onto the Digs Site and publicly displaying such infringing copies, all without authorization. Those Zillow Digs users are consequently directly infringing VHT's exclusive rights of reproduction, distribution, and public display under 17 U.S.C. §§ 106(1), (3) and (5).
- 96. Defendants are liable as contributory copyright infringers for the above-described infringing acts of Digs users because they have enabled, facilitated, and materially contributed to each of those acts of direct infringement.
- 97. Defendants designed the Digs Site with features specifically intended to enable and facilitate infringement, such as the ability for users to save copyright-protected images, including the Infringing Images, from the Listing Site to the Digs Site (where they would be used to market home goods) and to select particular images they favor on the Digs App. Defendants did this with the specific intention of facilitating and enabling infringement.

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- 98. Defendants have actual and constructive knowledge that certain Digs users are using the features provided by the Digs Site for the copying, distributing and public displaying VHT's copyrighted works without VHT's authorization or consent, as defendants know of the limited scope of the VHT license and therefore know that it is limited to use to market the properties, *not* to market home design goods and services, nor for game play, and *not* for any purpose whatsoever once the subject property has been sold. Despite this knowledge, defendants have taken no steps to prevent users from using the Digs Site to infringe.
- 99. Acting with this actual and constructive knowledge, defendants have enabled, facilitated, and materially contributed to Digs users' copyright infringement, which could not occur without defendants' enablement.
- 100. Defendants directly profit from enabling users' infringement, by selling advertising that is directly tied to, and generated by reason of, specific Infringing Images.
- 101. Defendants' acts of infringement have been willful, intentional, and purposeful, in wholesale disregard of and indifferent to the rights of VHT.
- As a direct and proximate result of defendants' contributory infringement of VHT's copyrights and exclusive rights under the Copyright Act, VHT is entitled to the maximum statutory damages for each photograph infringed on each of the Digs Desktop and the Digs App, under and pursuant to 17 U.S.C. § 504(c) for those of the Infringed Images first infringed by Zillow after the effective date of VHT's registration thereof.
- 103. Alternatively, at VHT's election, pursuant to 17 U.S.C. § 504(b), for all Infringing Images, and for any images first infringed by Zillow prior to the effective date of VHT's registration thereof, VHT is entitled to its actual damages, plus all of defendants' profits attributable to the infringements, in an amount to be proved at trial.
- 104. Defendants' conduct is causing, and unless enjoined by this Court, will continue to cause VHT great and irreparable injury that cannot be fully compensated or measured in money. VHT has no adequate remedy at law.

COUNT III

(Contributory Copyright Infringement by Inducement)

105. VHT incorporates by reference paragraphs 1 through and including 83 and 85 through and including 88 set forth hereinabove, as if the same were fully set forth herein.

106. If and to the extent VHT's photographs were posted to the Digs Site (including both Desktop Digs and the Digs App) by Zillow Digs users, those users have infringed and are infringing VHT's rights in its registered works by, *inter alia*, posting infringing copies of VHT's copyrighted works onto the Digs Site, and distributing and publicly displaying such infringing copies, all without authorization. Zillow Digs users are consequently directly infringing VHT's exclusive rights of reproduction and public display under 17 U.S.C. §§ 106(1) and (5).

107. Defendants are liable for inducing those infringing acts by those Zillow Digs users since they operate the Digs Site with the object of promoting its use to infringe VHT's copyrights and, by their clear expression and other affirmative steps including but not limited to (i) inviting and encouraging Digs users to post for unauthorized and unlicensed uses; (ii) failing to monitor the Digs Site for infringements; (iii) failing to provide filtering tools or other means to prevent or discourage users from importing infringing images to the Digs Site; and (iv) selling advertising that is directly linked to specific Infringing Images. In so doing, defendants are actively, knowingly and intentionally taking steps to induce copyright infringement by Zillow Digs users.

108. Defendants at all times have been and are fully aware that VHT's works, including the Infringing Images, are subject to valid and subsisting copyright protection and available for authorized licensing. Defendants at all times have been and are also aware that Digs users are employing the Digs Site and the services provided through that site to unlawfully reproduce, distribute and publicly display VHT's copyrighted works. Defendants intend, encourage, and induce Zillow Digs users to employ the Digs Site in this fashion so that defendants have monetary gain directly attributable to those infringements.

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- 109. Defendants' acts have been willful, intentional, and purposeful, in wholesale disregard of and indifferent to the rights of VHT.
- 110. As a direct and proximate result of defendants' contributory infringement of VHT's copyrights and exclusive rights under the Copyright Act, VHT is entitled to the maximum statutory damages for each photograph infringed on each of the Digs Desktop and the Digs App, under and pursuant to 17 U.S.C. § 504(c) for those of the Infringed Images first infringed by Zillow after the effective date of VHT's registration thereof.
- 111. Alternatively, at VHT's election, pursuant to 17 U.S.C. § 504(b), for all Infringing Images, and for any images first infringed by Zillow prior to VHT's registration thereof, VHT is entitled to its actual damages plus all of defendants' profits attributable to the infringements, in an amount to be proved at trial.
- 112. Defendants' conduct is causing, and unless enjoined by this Court, will continue to cause VHT great and irreparable injury that cannot be fully compensated or measured in money. VHT has no adequate remedy at law.

COUNT IV

(Vicarious Copyright Infringement)

- 113. VHT incorporates by reference paragraphs 1 through and including 83 and 85 through and including 88 set forth hereinabove, as if the same were fully set forth herein.
- 114. If and to the extent VHT's photographs were posted to the Digs Site (including both Desktop Digs and the Digs App) by Zillow Digs users, those users have infringed and are infringing VHT's rights in its registered works by, *inter alia*, posting infringing copies of VHT's copyrighted works onto the Digs Site, distributing and publicly displaying such infringing copies, all without authorization. Zillow Digs users are consequently directly infringing VHT's exclusive rights of reproduction, distribution and public display under 17 U.S.C. §§ 106(1), (3) and (5).
- 115. Defendants are vicariously liable for the infringing acts of Zillow Digs users. Defendants provide a forum, *i.e.* the Digs Site, to which users can post and do post and display

the Infringing Images. Defendants have both the right and the ability to supervise and/or control Digs users' posting and display of infringing conduct, and to prevent Digs users from infringing VHT's copyrighted works and purposefully and wantonly fail to do so.

- Digs users. On information and belief, the availability of the additional infringing copyrighted works on the Digs Site (in addition to the images posted by Zillow itself) acts as a substantial added draw, attracting more users to the Digs Site and increasing the amount of time they spend there once they visit, optimizing search engine results, and maximizing Zillow's revenues therefrom.
- 117. On information and belief, defendants derive substantial advertising revenue tied directly to the volume of traffic they are able to attract to the Digs Site as the direct and proximate result of the number, quality, popularity, and variety of copyrighted images, including the Infringed Images, which appear on the site.
- 118. Defendants' acts of infringement have been willful, intentional, and purposeful, in wholesale disregard of and indifferent to the rights of VHT.
- 119. As a direct and proximate result of defendants' infringement of VHT's copyrights and exclusive rights under the Copyright Act, VHT is entitled to the maximum statutory damages for each photograph infringed on each of the Digs Desktop and Digs App, under and pursuant to 17 U.S.C. § 504(c) for those of the Infringed Images first infringed by Zillow after the effective date of VHT's registration thereof.
- 120. Alternatively, at VHT's election pursuant to 17 U.S.C. § 504(b) for all Infringing Images and for any images first infringed by Zillow prior to VHT's registration thereof, VHT is entitled to its actual damages plus all of defendants' profits attributable to the infringements, in an amount to be proved at trial.
- 121. Defendants' conduct is causing, and unless enjoined by this Court, will continue to cause VHT great and irreparable injury that cannot be fully compensated or measured in money. VHT has no adequate remedy at law.

PRAYER FOR RELIEF

WHEREFORE, VHT prays for judgment against defendants and each of them as follows:

- A. For a declaration that defendants have infringed VHT's copyrights in each of the Infringed Images which appear on the Digs Site, both directly and secondarily, both in Desktop Digs and the Digs App.
- B. For a permanent injunction requiring that defendants and their agents, servants, employees, officers, attorneys, successors, licensees, partners and assigns, and all persons acting in concert or participation with each or any of them, cease directly or indirectly infringing, or causing, enabling, facilitating, encouraging, promoting, inducing or participating in the infringement of any of VHT's copyrights or exclusive rights protected by the Copyright Act, whether now in existence or hereafter created.
- C. For maximum statutory damages including such damages for willful infringement for each separate act of infringement in each of the Digs Desktop and the Digs App, pursuant to 17 U.S.C. § 504(c).
- D. Alternatively, at VHT's election pursuant to 17 U.S.C. § 504(b) and/or for each VHT-owned image or derivative thereof first posted, reproduced, displayed, or distributed on the Digs Site prior to the effective date of VHT's registration thereof, actual damages plus defendants' infringing profits attributable to the infringements, in an amount to be proved at trial.
- E. For VHT's costs, including its reasonable attorneys' fees, pursuant to 17 U.S.C. § 505.
 - F. For pre- and post-judgment interest according to law.
 - G. For such other and further relief as this Court may deem just and proper.

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1	DATED this 8 th day of July, 2015.	
2		
3		DAVIS WRIGHT TREMAINE LLP Attorneys for Plaintiff VHT Studios, Inc.
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COMPLAINT FOR COPYRIGHT INFRINGEMENT (No. 15-cv-1096) - 31

Exhibit 1

Copyright Office fees are subject to change. For current fees, check the Copyright Office website at www.copyright.gov, write the Copy-

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4	COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the the author given in space 2. ▼ VHT, Inc., an Illinois corporation 9500 Bryn Mawr Ave., Ste. 650, Rosemont, IL 60018	same as	APPLICATION RECEIVED WAY ONE DEPOSIT RECEIVED
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· See detailed instructions.

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*17 U.S.C. §506(e): Any person who knowingly makes a false representation of a material fact in the application for copyright registration provided for by section 409, or in any written statement filed in connection with the application, shall be fined not more than \$2,500.

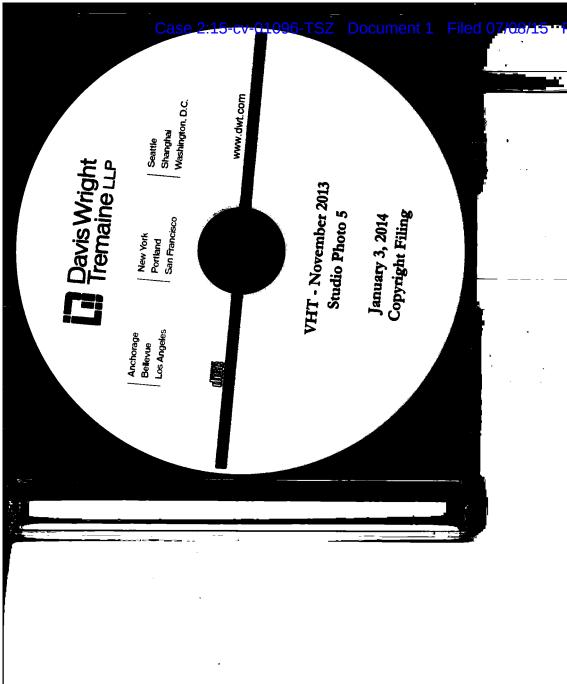


Exhibit 2

Copyright Office fees are subject to change. For current fees, check the Copyright Office website at www.copyright.gov, write the Copyright Office, or call (202) 707-3000.

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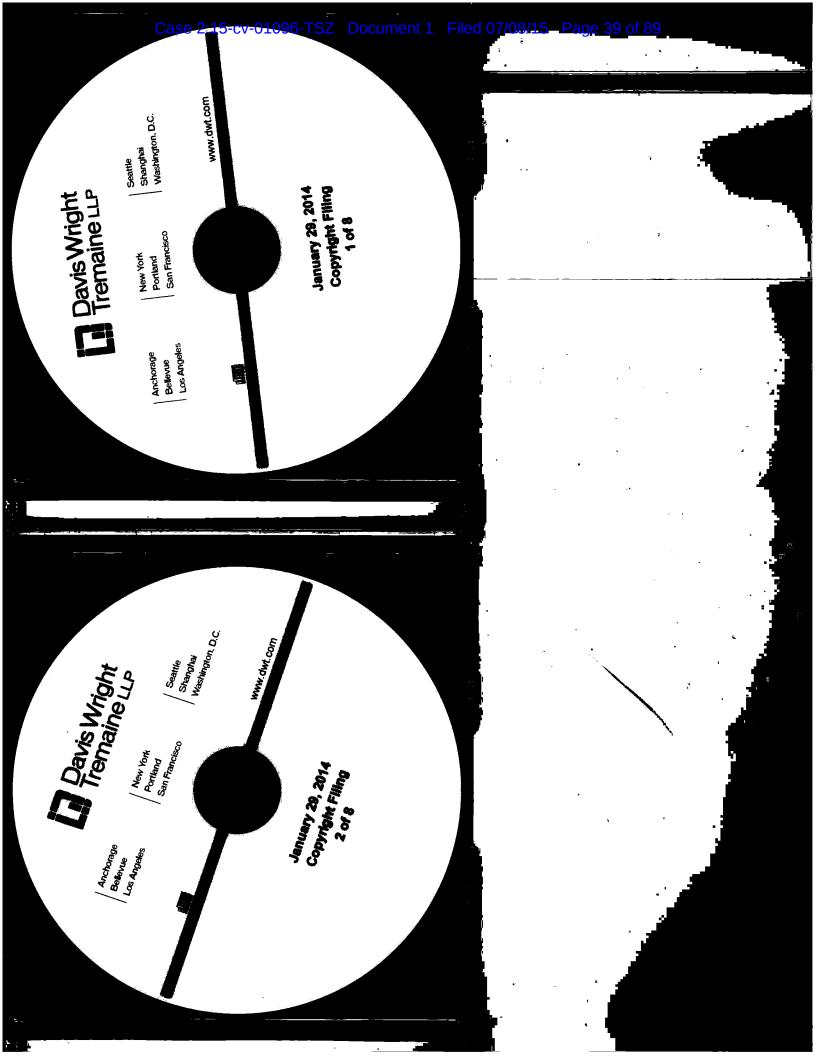
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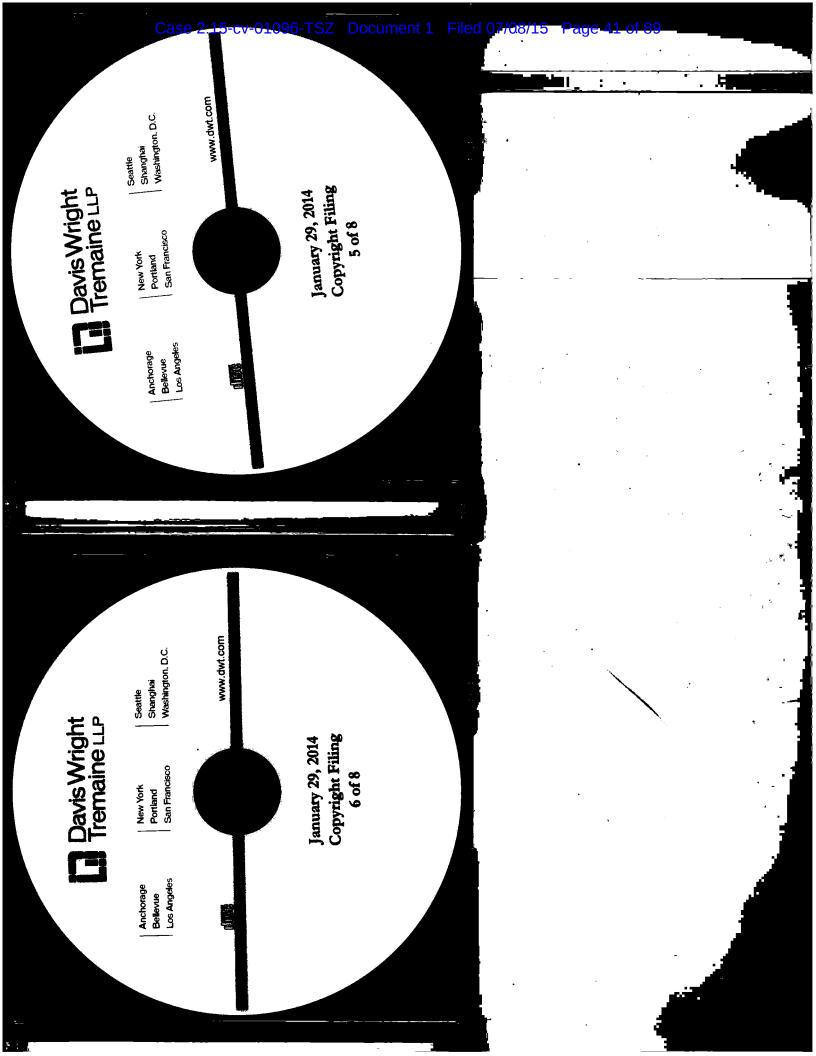
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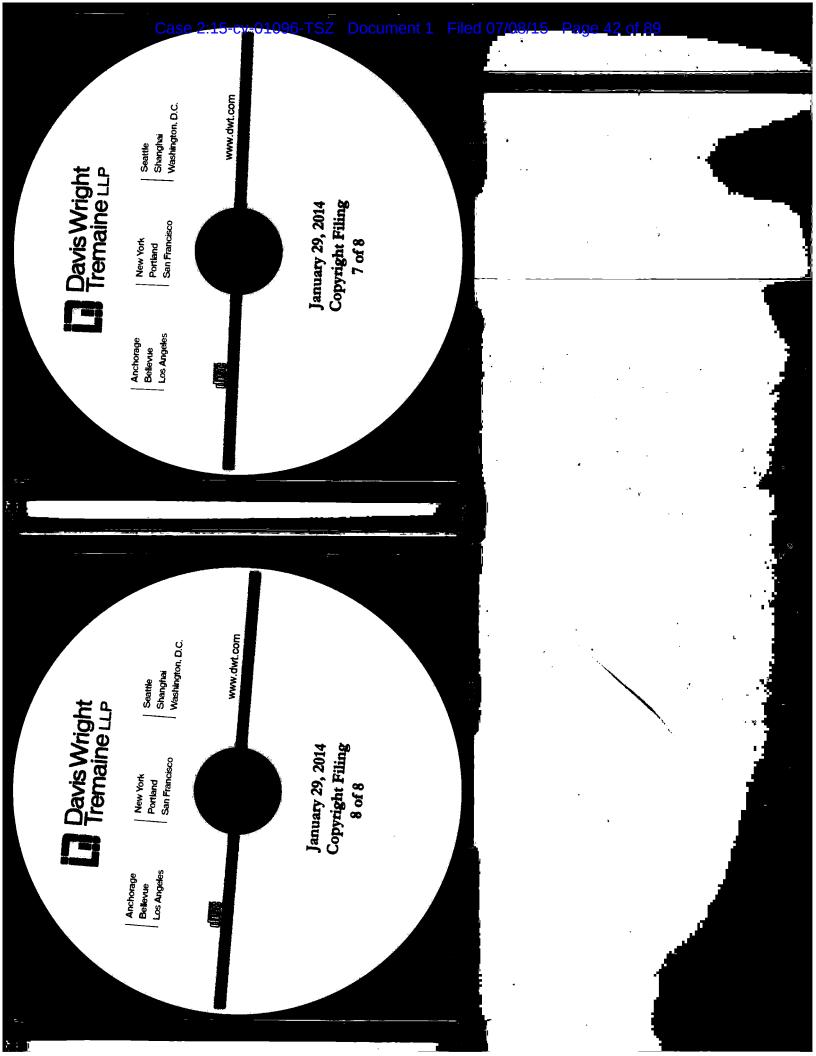
Case 2:15-cv-01096-TSZ Document 1 Filed 07/08/15 Page 38 of 89

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Area code and	daytime telephone number (312)609-7745	Fax number (312)609-5005	
Email aville	eneuve@vedderprice.com		
CERTIFICATI	ION* I, the undersigned, hereby certify that I am the check only of the work identified in this application and that	one author one author owner of exclusive right(s) authorized agent of VHT, Inc. Name of author or other copyright claimant, or owner of exclusive right(s) t the statements made by me in this application are correct to the best of my knowledge	
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Certificate will be mailed in window envelope to this address:	Name ▼ Alain Villeneuve Number/Street/Apt ▼ 222 N. LaSalle Street, Ste. 2400 City/State/Zip ▼ Chicago, IL 60601	YOU MUST: - Complete all necessary spaces - Sign your application in space 8 - SEND ALL 3 ELEMENTS IN THE SAME PACKAGE: 1. Application form 2. Nonrefundable filling fee in check o order peyable to Register of Copyrights 3. Deposit material MAIL TO: Library of Congress Copyright Office-VA 101 Independence Avenue SE Washington, DC 20559	9

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^{*17} U.S.C. §506(e): Any person who knowingly makes a false representation of a material fact in the application for copyright registration provided for by section 409, or in any written statement filed in connection with the application, shall be fined not more than \$2,500.

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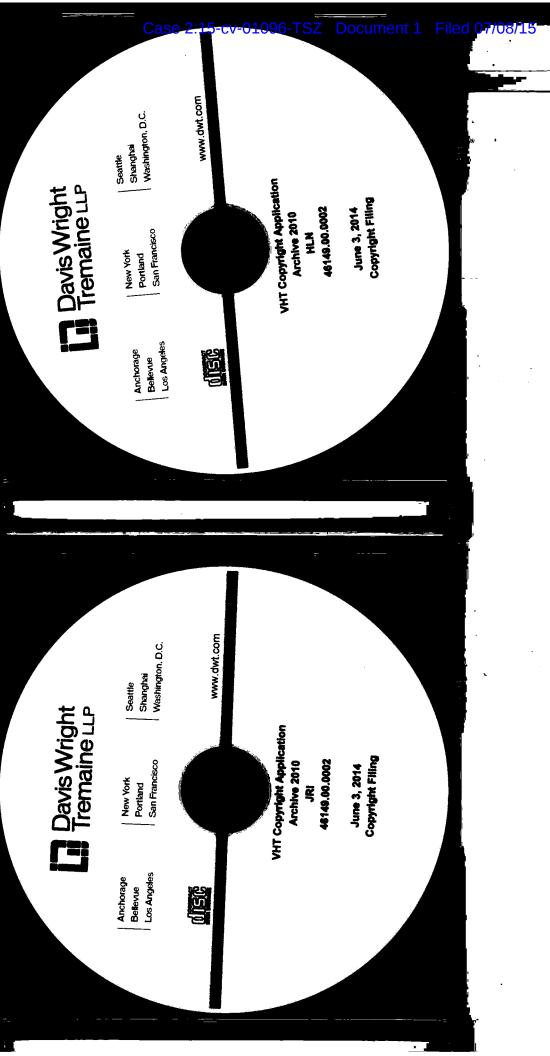
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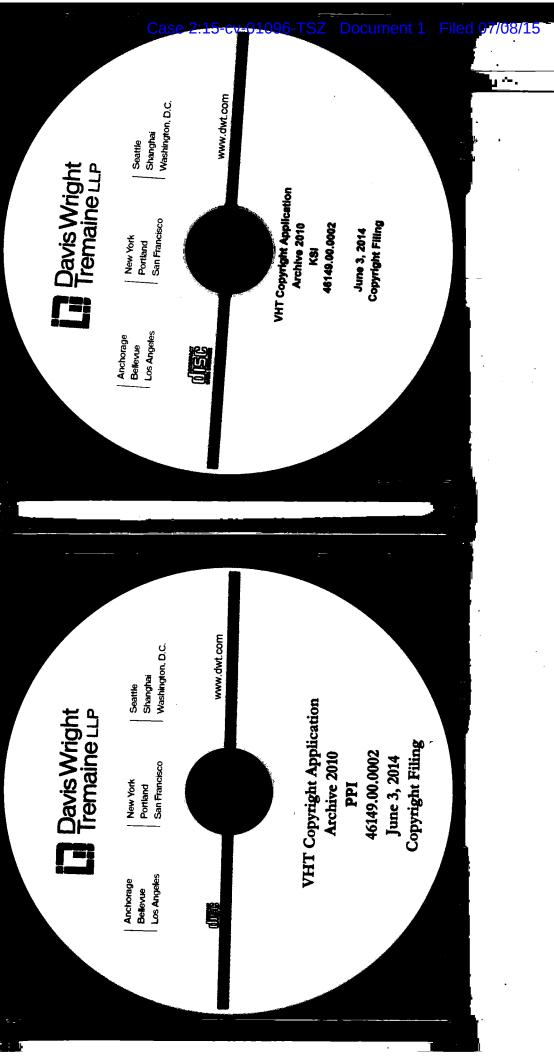
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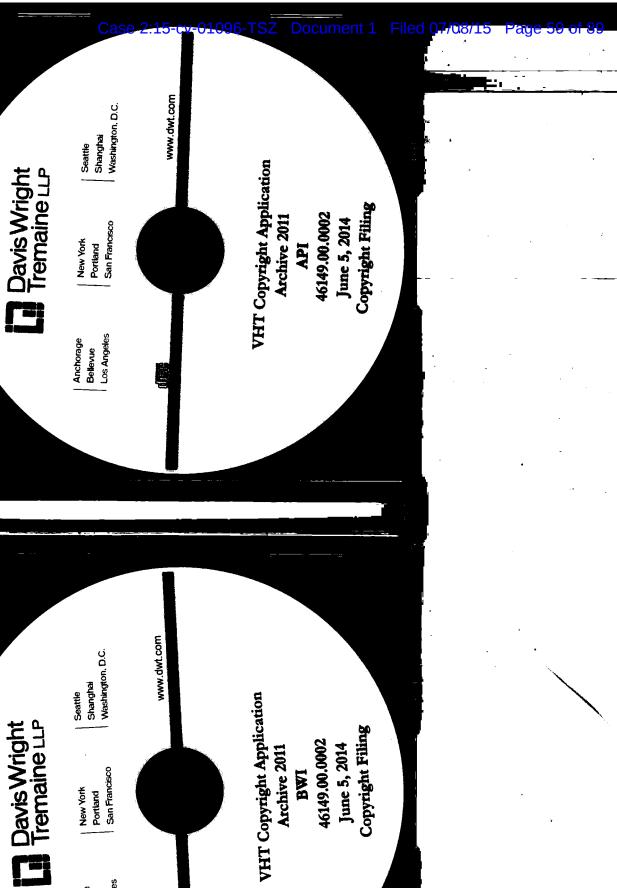
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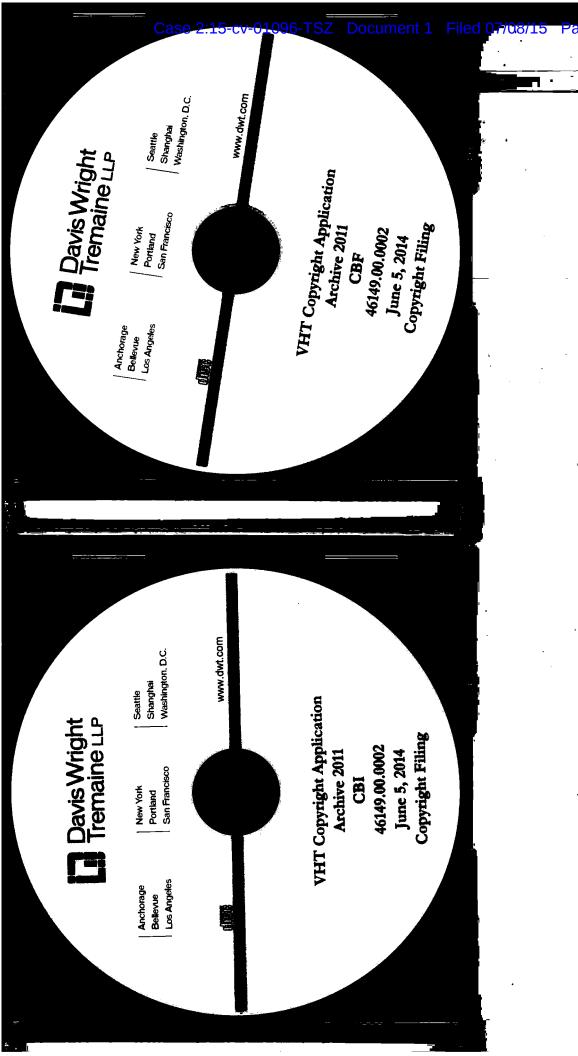
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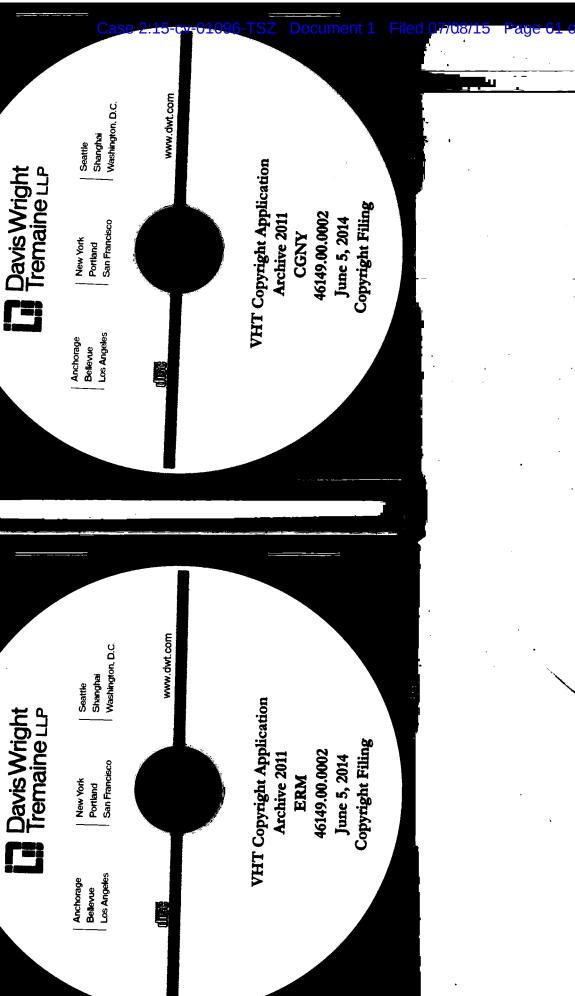
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with the application, shall be fined not more than \$2,500.



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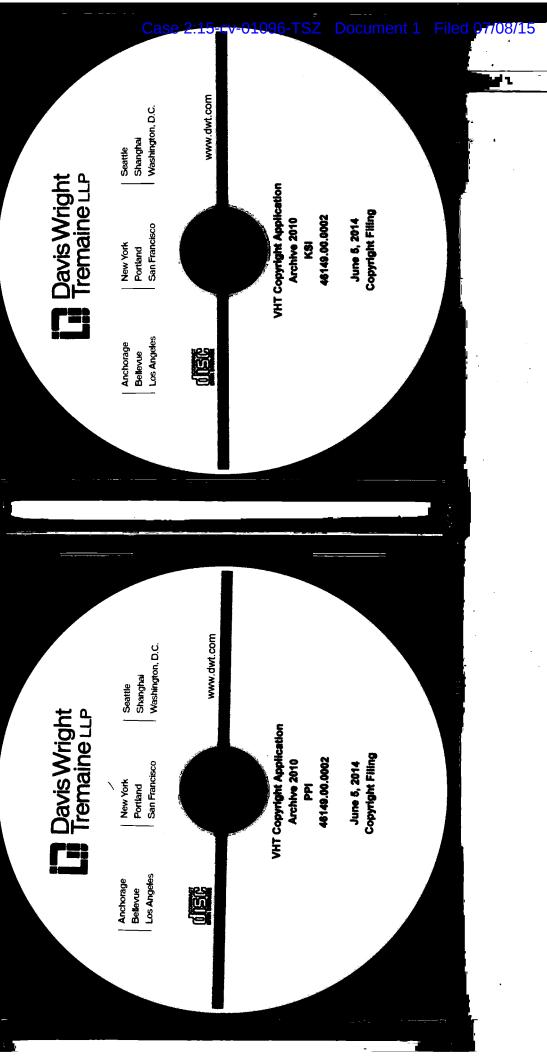
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Davis Wright Tremaine LLP

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Case 2:15-cv-01096-TSZ Document 1 Filed 07/08/15 Page 66 of 89

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Case 2:15-cv-01096-TSZ Document 1 Filed 07/08/15 Page 67 of 89 **EXAMINED BY** FORM VA CHECKED BY FOR CORRESPONDENCE COPYRIGHT OFFICE LISE ONLY DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET. PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office? ☐ Yes ☐ No If your answer is "Yes," why is another registration being sought? (Check appropriate box.) ▼ a. This is the first published edition of a work previously registered in unpublished form. b. \square This is the first application submitted by this author as copyright claimant. c. This is a changed version of the work, as shown by space 6 on this application. If your answer is "Yes," give: Previous Registration Number ▼ Year of Registration ▼ DERIVATIVE WORK OR COMPILATION Complete both space 6a and 6b for a derivative work; complete only 6b for a compilation. a. Preexisting Material Identify any preexisting work or works that this work is based on or incorporates. ▼ Previously published photographs See instructions before completing this space. b. Material Added to This Work Give a brief, general statement of the material that has been added to this work and in which copyright is claimed. Compilation of photographs in unpublished database and photographs contained in the database 0 DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of Account. Name ▼ Account Number ▼ Vedder Price, PC 95,815 CORRESPONDENCE Give name and address to which correspondence about this application should be sent. Name/Address/Apt/City/State/Zip ▼ Alain Villeneuve, Vedder Price PC 222 North LaSalle Street, Suite 2400, Chicago, IL 60601 (312)609-7745 (312)609-5005 Area code and daytime telephone number Fax number Email avilleneuve@vedderprice.com CERTIFICATION* I, the undersigned, hereby certify that I am the □ other copyright claimant ☐ owner of exclusive right(s) ■ authorized agent of VHT, Inc. Name of author or other copyright claimant, or owner of exclusive right(s) A of the work identified in this application and that the statements made by me in this application are correct to the best of my knowledge. Typed or printed name and date ▼ If this application gives a date of publication in space 3, do not sign and submit it before that date. John Burke Handwrittensignature(X) X YOU MUST: Complete all necessary spaces Sign your application in space 8 Certificate Name 1 will be Alain Villeneuve, Vedder Price PC SEND ALL 3 ELEMENTS IN THE SAME PACKAGE mailed in window Number/Street/Apt ▼ Application form Nonrefundable filing fee in check or money order payable to Register of Copyrights Deposit material

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City/State/Zip ▼

222 North LaSalle Street, Suite 2400

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Case 2:15-cv-01096-TSZ Document 1 Filed 07/08/15 Page 70 of 89

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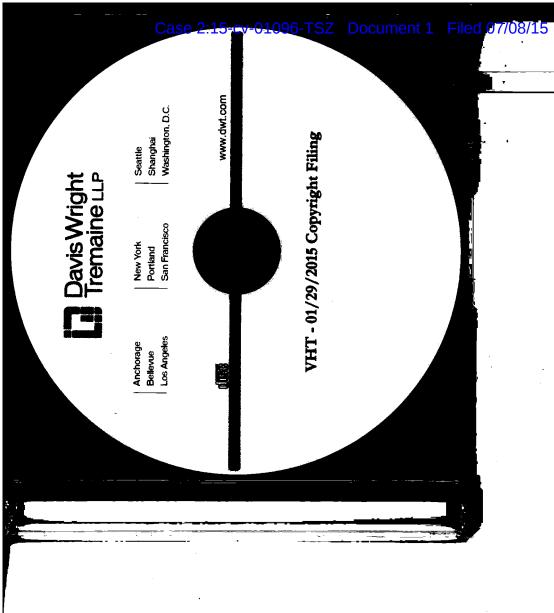
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Exhibit 9

Case 2:15-cv-01096-TSZ Document 1 Filed 07/08/15 Page 78 of 89

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Case 2:15-cv-01096-TSZ Document 1 Filed 07/08/15 Page 79 of 89

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*17 U.S.C. §506(e): Any person who knowingly makes a false representation of a material fact in the application for copyright registration provided for by section 409, or in any written statement filed in connection with the application, shall be fined not more than \$2,500.

Exhibit 10

VHT Copyright Application	VHT Photograph Name*	Infringing Use on Zillow Digs
1 Archive 2010 API	API\T50084271\103.jpg	http://www.zillow.com/digs/modern-living-rooms-1291705104/
2 Archive 2011 API	API\T50487255\54.jpg	http://www.zillow.com/digs/modern-home-offices-1148294915/
3 Archive 2011 API	API\T50408485\366.jpg	http://www.zillow.com/digs/eclectic-dining-rooms-940226075/
4 Archive 2011 API	API\T50408485\5.jpg	http://www.zillow.com/digs/traditional-kitchens-940225879/
5 Archive 2011 API	API\T50420348\149.jpg	http://www.zillow.com/digs/traditional-entryways-1541551290/
6 Archive 2011 API	API\T50421860\5.jpg	http://www.zillow.com/digs/traditional-kitchens-1329135622/
7 Archive 2011 API	API\T50421864\8.jpg	http://www.zillow.com/digs/3-4-bathrooms-1380448670/
8 Archive 2011 API	API\T1196312\2.jpg	http://www.zillow.com/digs/traditional-dining-rooms-1159587280/
9 Archive 2011 API	API\T50428010\13.jpg	http://www.zillow.com/digs/modern-3-4-bathrooms-940220217/
10 Archive 2011 API	API\T50528096\98.jpg	http://www.zillow.com/digs/modern-playrooms-951036738/
11 Archive 2011 API	API\T50530125\9.jpg	http://www.zillow.com/digs/modern-full-bathrooms-1329178381/
12 Archive 2011 API	API\T50547982\13.jpg	http://www.zillow.com/digs/traditional-powder-rooms-1099175021/
13 Archive 2011 API	API\T50559106\154.jpg	http://www.zillow.com/digs/modern-kids-bedrooms-1172637622/
14 Archive 2011 API	API\T50566454\2.jpg	http://www.zillow.com/digs/traditional-dining-rooms-983341550/
15 Archive 2011 API	API\T50574269\4.jpg	http://www.zillow.com/digs/contemporary-master-bedrooms-1027821465/
16 Archive 2011 API	API\T50365849\1.jpg	http://www.zillow.com/digs/modern-living-rooms-940221556/
17 Archive 2011 API	API\T50396282\2.jpg	http://www.zillow.com/digs/dining-rooms-1018319376/
18 Archive 2011 API	API\T50396282\2.jpg	http://www.zillow.com/digs/transitional-dining-rooms-1018319376/
19 Archive 2011 API	API\T50396282\5.jpg	http://www.zillow.com/digs/kitchens-1018319374/
20 Archive 2011 API	API\T50396282\91.jpg	http://www.zillow.com/digs/contemporary-great-rooms-1018319375/
21 Archive 2011 API	API\T50400459\5.jpg	http://www.zillow.com/digs/traditional-kitchens-1541540208/
22 Archive 2011 API	API\T50311000\101.jpg	http://www.zillow.com/digs/traditional-entryways-1406189973/
23 Archive 2011 API	API\T50311000\165.jpg	http://www.zillow.com/digs/traditional-living-rooms-1406190269/
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25 Archive 2011 API	API\T50311000\358.jpg	http://www.zillow.com/digs/country-dining-rooms-1406189971/
26 Archive 2011 API	API\T50315201\102.jpg	http://www.zillow.com/digs/modern-living-rooms-1380451796/
27 Archive 2011 API	API\T50315201\13.jpg	http://www.zillow.com/digs/contemporary-3-4-bathrooms-1380451718/
28 Archive 2011 API	API\T50315201\168.jpg	http://www.zillow.com/digs/modern-master-bathrooms-1380451798/
29 Archive 2011 API	API\T70060445\13.jpg	http://www.zillow.com/digs/contemporary-full-bathrooms-993917514/
30 Archive 2011 API	API\T50690520\13.jpg	http://www.zillow.com/digs/modern-3-4-bathrooms-1596781641/
31 Archive 2011 API	API\T50701981\44.jpg	http://www.zillow.com/digs/modern-laundry-rooms-1316471019/
32 Archive 2011 API	API\T70052635\5.jpg	http://www.zillow.com/digs/traditional-kitchens-1596783742/
33 Archive 2011 API	API\T50154764\13.jpg	http://www.zillow.com/digs/contemporary-master-bathrooms-1418523092/
34 Archive 2011 API	API\T50161703\177.jpg	http://www.zillow.com/digs/modern-kitchens-1541547258/
35 Archive 2011 API	API\T70062976\178.jpg	http://www.zillow.com/digs/traditional-3-4-bathrooms-951038983/
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37 Archive 2011 API	API\T50628912\13.jpg	http://www.zillow.com/digs/contemporary-full-bathrooms-1068430649/
38 Archive 2011 API	API\T50637355\2.jpg	http://www.zillow.com/digs/contemporary-dining-rooms-1541539727/
39 Archive 2011 API	API\T50642383\5.jpg	http://www.zillow.com/digs/traditional-kitchens-6184086543/
40 Archive 2011 API	API\T50457737\13.jpg	http://www.zillow.com/digs/traditional-master-bathrooms-1514282112/
41 Archive 2011 API	API\T50582140\18.jpg	http://www.zillow.com/digs/eclectic-kids-bedrooms-951039423/
42 Archive 2011 API	API\T50582192\101.jpg	http://www.zillow.com/digs/asian-entryways-1224869307/
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44 Archive 2011 API	API\T50586802\366.jpg	http://www.zillow.com/digs/eclectic-dining-rooms-1529215463/
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47 Archive 2011 API	API\T50601441\7.jpg	http://www.zillow.com/digs/contemporary-powder-rooms-983338346/
48 Archive 2011 API	API\T50609799\57.jpg	http://www.zillow.com/digs/traditional-kitchens-1006920141/
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54 Archive 2011 API	API\T70064342\177.jpg	http://www.zillow.com/digs/modern-kitchens-1006923378/
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58 Archive 2011 API	API\T70066589\8.jpg	http://www.zillow.com/digs/modern-full-bathrooms-1329135514/
59 Archive 2011 API	API\T70066869\14.jpg	http://www.zillow.com/digs/modern-guest-bedrooms-1056104946/
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60	Archive 2011 BWI	BWI\T50604940\57.jpg	http://www.zillow.com/digs/modern-kitchens-1596785108/
61	Archive 2011 CBF	CBF\T70067393\10001.jpg	http://www.zillow.com/digs/mediterranean-living-rooms-6127439318/
62	Archive 2011 CGNY	CGNY\T50644805\5.jpg	http://www.zillow.com/digs/traditional-kitchens-5314095488/
63	Archive 2011 CGNY	CGNY\T70060393\165.jpg	http://www.zillow.com/digs/contemporary-great-rooms-6372014243/
64	Archive 2011 CGNY	CGNY\T70052771\5.jpg	http://www.zillow.com/digs/modern-kitchens-5316795484/
65	Archive 2011 HLN	HLN\T390045395\57.jpg	http://www.zillow.com/digs/modern-fronts-of-homes-1354068511/
66	Archive 2011 HLN	HLN\T390045395\84.jpg	http://www.zillow.com/digs/craftsman-staircases-1354068421/
67	Archive 2011 HLN	HLN\T50546462\8.jpg	http://www.zillow.com/digs/contemporary-3-4-bathrooms-909182507/
68	Archive 2011 HLN	HLN\T50408380\2.jpg	http://www.zillow.com/digs/traditional-dining-rooms-747584345/
69	Archive 2011 HLN	HLN\T50453263\5.jpg	http://www.zillow.com/digs/traditional-kitchens-721025026/
70	Archive 2011 HLN	HLN\T50164439\177.jpg	http://www.zillow.com/digs/traditional-kitchens-640662343/
71	Archive 2011 HLN	HLN\T50367850\9.jpg	http://www.zillow.com/digs/modern-full-bathrooms-747602751/
72	Archive 2011 HLN	HLN\T50382801\154.jpg	http://www.zillow.com/digs/traditional-kids-bedrooms-661658769/
73	Archive 2011 KSI	KSI\T70064008\94.jpg	http://www.zillow.com/digs/modern-living-rooms-819650083/
74	Archive 2011 KSI	KSI\T50542120\1.jpg	http://www.zillow.com/digs/unknowns-843092287/
75	Archive 2011 KSI	KSI\T50578627\1.jpg	http://www.zillow.com/digs/modern-living-rooms-917954581/
76	Archive 2011 KSI	KSI\T50665733\32.jpg	http://www.zillow.com/digs/modern-hallways-1599047641/
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77	Filing 1 of 8	API\T70068564\13.jpg	http://www.zillow.com/digs/contemporary-3-4-bathrooms-1555946995/
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78	Filing 4 of 8	CGNY\T391501041\18.jpg	http://www.zillow.com/digs/traditional-living-rooms-5177131856/
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79	Filing	C21TI\T433179018\153.jpg	http://www.zillow.com/digs/transitional-master-bedrooms-6517388365/
	VHT - 01/29/2015 Copyright		
80	Filing	API\T433175242\1.jpg	http://www.zillow.com/digs/traditional-living-rooms-6462126546/
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82	Filing	BWI\T433171339\8.jpg	http://www.zillow.com/digs/contemporary-full-bathrooms-6425671408/
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	VHT Copyright Application	VHT Photograph Name*	Infringing Use on Zillow Digs
	VHT - 01/29/2015 Copyright		
98	Filing	API\T433183818\32.jpg	http://www.zillow.com/digs/traditional-entryways-6635408749/
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100	Filing	RNKS\T433170485\572.jpg	http://www.zillow.com/digs/transitional-unknowns-6572741770/
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	VHT - 01/29/2015 Copyright		
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103	Filing VHT - 01/29/2015 Copyright	CGNY\T433173830\18001.jpg	http://www.zillow.com/digs/eclectic-kids-bedrooms-6473757989/
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	VHT - 01/29/2015 Copyright		
120	Filing	CGNY\T433165617\1.jpg	http://www.zillow.com/digs/contemporary-living-rooms-6392456966/
	VHT - 01/29/2015 Copyright		
121	Filing VHT - 01/29/2015 Copyright	CGNY\T433165756\5.jpg	http://www.zillow.com/digs/traditional-kitchens-6451018282/
122	Filing	CGNY\T433167545\84.jpg	http://www.zillow.com/digs/traditional-entryways-6421539500/
	VHT - 01/29/2015 Copyright	55 (1 155±07.545 (04.JPB	The state of the s
123	Filing	CGNY\T433170696\8.jpg	http://www.zillow.com/digs/traditional-unknowns-6494780028/
	VHT - 01/29/2015 Copyright		
124	Filing	CGF\T433162629\1.jpg	http://www.zillow.com/digs/unknowns-6425380490/
425	VHT - 01/29/2015 Copyright	CCT\T4224C0424\T	http://www.rillow.com/disc/contracts-title-base-CE70000C45/
125	Filing VHT - 01/29/2015 Copyright	CGF\T433168421\5.jpg	http://www.zillow.com/digs/contemporary-kitchens-6578093645/
126	Filing	CGF\T433168421\93.jpg	http://www.zillow.com/digs/traditional-dining-rooms-6578093380/
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VHT Copyright Application	VHT Photograph Name*	Infringing Use on Zillow Digs
VHT - 01/29/2015 Copyright		
127 Filing VHT - 01/29/2015 Copyright	MSF\T433175031\10001.jpg	http://www.zillow.com/digs/rustic-unknowns-6532191757/
128 Filing	STD\T433182865\154.jpg	http://www.zillow.com/digs/eclectic-unknowns-6539544996/
VHT - 01/29/2015 Copyright	31D(1433162603(134.jpg	http://www.ziiiow.com/uigs/eciectic-unknowns-0339344990/
129 Filing	STD\T433171886\18.jpg	http://www.zillow.com/digs/traditional-guest-bedrooms-6430333586/
VHT - 01/29/2015 Copyright	312 (143317 1800 (18.jpg	http://www.zmow.com/digs/traditional guest bearooms 0430333300/
130 Filing	STD\T433181155\5.jpg	http://www.zillow.com/digs/contemporary-kitchens-6628264403/
VHT Database Updates		
131 1/1/2014 - 3/31/2014	API\T392045313\165.jpg	http://www.zillow.com/digs/traditional-living-rooms-5795489936/
VHT Database Updates		
132 1/1/2014 - 3/31/2014	API\T392045313\56.jpg	http://www.zillow.com/digs/traditional-playrooms-5730899248/
VHT Database Updates		
133 1/1/2014 - 3/31/2014	API\T392045313\9.jpg	http://www.zillow.com/digs/traditional-master-bathrooms-5730899256/
VHT Database Updates		
134 1/1/2014 - 3/31/2014	API\T392045624\92.jpg	http://www.zillow.com/digs/contemporary-kitchens-6131538618/
VHT Database Updates		
135 1/1/2014 - 3/31/2014	API\T392021322\2.jpg	http://www.zillow.com/digs/traditional-dining-rooms-5772307334/
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136 1/1/2014 - 3/31/2014 VHT Database Updates	API\T392021322\8.jpg	http://www.zillow.com/digs/cottage-full-bathrooms-5772307343/
137 1/1/2014 - 3/31/2014	API\T392021322\93.jpg	http://www.zillow.com/digs/traditional-great-rooms-5772307332/
VHT Database Updates	AFT(1392021322\93.jpg	http://www.zmow.com/uigs/traditional-great-rooms-5/72507552/
138 1/1/2014 - 3/31/2014	API\T392021800\168.jpg	http://www.zillow.com/digs/contemporary-3-4-bathrooms-6323981984/
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139 1/1/2014 - 3/31/2014	API\T392026226\40.jpg	http://www.zillow.com/digs/traditional-playrooms-5795471241/
VHT Database Updates		
140 1/1/2014 - 3/31/2014	BWI\T392010931\5.jpg	http://www.zillow.com/digs/craftsman-kitchens-5611586346/
VHT Database Updates		
141 1/1/2014 - 3/31/2014	API\T391890728\5.jpg	http://www.zillow.com/digs/traditional-kitchens-5730903327/
VHT Database Updates		
142 1/1/2014 - 3/31/2014	API\T391941972\8.jpg	http://www.zillow.com/digs/traditional-full-bathrooms-5674390451/
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143 1/1/2014 - 3/31/2014 VHT Database Updates	API\T392111105\178.jpg	http://www.zillow.com/digs/traditional-master-bedrooms-5866552488/
144 1/1/2014 - 3/31/2014	API\T392111105\56.jpg	http://www.zillow.com/digs/traditional-home-offices-5876785920/
VHT Database Updates	A 1 (1332111103 (30.jpg	http://www.zmow.com/uigs/traditional nome offices 5670765520/
145 1/1/2014 - 3/31/2014	API\T392111105\62.jpg	http://www.zillow.com/digs/traditional-home-theaters-6059373572/
VHT Database Updates	(7
146 1/1/2014 - 3/31/2014	API\T392111813\93.jpg	http://www.zillow.com/digs/contemporary-dining-rooms-6150965055/
VHT Database Updates		
147 1/1/2014 - 3/31/2014	API\T70059833\5.jpg	http://www.zillow.com/digs/traditional-kitchens-1148296546/
VHT Database Updates		
148 1/1/2014 - 3/31/2014	BWI\T392111874\1.jpg	http://www.zillow.com/digs/modern-living-rooms-5759873174/
VHT Database Updates	4 P. () To 0.0 4 C C C T T 1	
149 1/1/2014 - 3/31/2014	API\T392108070\148.jpg	http://www.zillow.com/digs/traditional-living-rooms-5895279170/
VHT Database Updates	A D.I. T.20.24.00.07.01.4.5.2.;	
150 1/1/2014 - 3/31/2014 VHT Database Updates	API\T392108070\153.jpg	http://www.zillow.com/digs/traditional-kids-bedrooms-5895279179/
151 1/1/2014 - 3/31/2014	CGNY\T392021623\8.jpg	http://www.zillow.com/digs/contemporary-full-bathrooms-5824024761/
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152 1/1/2014 - 3/31/2014	CGNY\T392026609\8.jpg	http://www.zillow.com/digs/contemporary-3-4-bathrooms-5665402575/
VHT Database Updates	(
153 1/1/2014 - 3/31/2014	CGNY\T392029943\84.jpg	http://www.zillow.com/digs/mediterranean-entryways-6486836364/
VHT Database Updates		
154 1/1/2014 - 3/31/2014	CGNY\T392045269\165.jpg	http://www.zillow.com/digs/contemporary-living-rooms-5702599989/
VHT Database Updates		
155 1/1/2014 - 3/31/2014	BWI\T392035057\13.jpg	http://www.zillow.com/digs/traditional-master-bathrooms-6479518509/

VHT Copyright Application	VHT Photograph Name*	Infringing Use on Zillow Digs
VHT Database Updates		
156 1/1/2014 - 3/31/2014	BWI\T392078346\2.jpg	http://www.zillow.com/digs/contemporary-dining-rooms-5729378846/
VHT Database Updates		
157 1/1/2014 - 3/31/2014	CGNY\T391890267\5.jpg	http://www.zillow.com/digs/contemporary-kitchens-5593680249/
VHT Database Updates	2011/1720120051217	
158 1/1/2014 - 3/31/2014	CGNY\T391890613\5.jpg	http://www.zillow.com/digs/contemporary-kitchens-5610388538/
VHT Database Updates	CCNV\T2019007F0\22 in ~	http://www.rillow.com/diss/contomporary.hors.FC170C0F3C/
159 1/1/2014 - 3/31/2014 VHT Database Updates	CGNY\T391890750\32.jpg	http://www.zillow.com/digs/contemporary-bars-5617969536/
160 1/1/2014 - 3/31/2014	CGNY\T391939759\1.jpg	http://www.zillow.com/digs/contemporary-full-bathrooms-6055663975/
VHT Database Updates	CGW1 (1391939739 (1.)pg	http://www.ziiiow.com/uigs/contemporary-ruii-batiiiooms-oo33003973/
161 1/1/2014 - 3/31/2014	PNJ\T392020175\2.jpg	http://www.zillow.com/digs/traditional-unknowns-6478037945/
VHT Database Updates	110 (1332020173 (2.))pg	nttp.//www.zmow.com/ algo/ traditional anahounts of 7 cos 7 s 15/
162 1/1/2014 - 3/31/2014	CGNY\T392065197\301.jpg	http://www.zillow.com/digs/contemporary-hallways-6486837607/
VHT Database Updates		The property of the second sec
163 1/1/2014 - 3/31/2014	CGNY\T392065199\2.jpg	http://www.zillow.com/digs/contemporary-dining-rooms-5702636365/
VHT Database Updates	, , , , , ,	1 7 6 1 7 6
164 1/1/2014 - 3/31/2014	CGNY\T392071418\5.jpg	http://www.zillow.com/digs/traditional-kitchens-5705595261/
VHT Database Updates		,
165 1/1/2014 - 3/31/2014	HLN\T391924931\165.jpg	http://www.zillow.com/digs/mediterranean-living-rooms-5602007754/
VHT Database Updates		
166 1/1/2014 - 3/31/2014	HLN\T392051846\153.jpg	http://www.zillow.com/digs/traditional-kids-bedrooms-5823950762/
VHT Database Updates		
167 1/1/2014 - 3/31/2014	HLN\T392051846\161.jpg	http://www.zillow.com/digs/traditional-kids-bedrooms-5823950764/
VHT Database Updates		
168 <mark>1/1/2014 - 3/31/2014</mark>	HLN\T392051846\2.jpg	http://www.zillow.com/digs/craftsman-dining-rooms-5823950758/
VHT Database Updates		
169 1/1/2014 - 3/31/2014	HLN\T392051846\5.jpg	http://www.zillow.com/digs/contemporary-kitchens-5823950757/
VHT Database Updates		
170 1/1/2014 - 3/31/2014	HLN\T392051846\9.jpg	http://www.zillow.com/digs/traditional-full-bathrooms-5823950766/
VHT Database Updates		
171 1/1/2014 - 3/31/2014	HLN\T392078038\85.jpg	http://www.zillow.com/digs/traditional-porches-5751443248/
VHT Database Updates	LILN\T202079072\F7 :	http://www.rillow.com/disc/traditional home outsing 5703550051/
172 1/1/2014 - 3/31/2014 VHT Database Updates	HLN\T392078072\57.jpg	http://www.zillow.com/digs/traditional-home-exteriors-5703550951/
173 1/1/2014 - 3/31/2014	HLN\T392108990\153.jpg	http://www.zillow.com/digs/contemporary-kids-bedrooms-5747984319/
VHT Database Updates	11EN (1392108990 (133.jpg	nttp://www.zmow.com/algs/contemporary-kids-bedrooms-574/364313/
174 1/1/2014 - 3/31/2014	HLN\T392108990\154.jpg	http://www.zillow.com/digs/contemporary-kids-bedrooms-5747984320/
VHT Database Updates	112.1 (1332100330 (13 1.))pg	nttp.//www.zmow.com/ alga/contemporary kida acarooms 37 1730 1320/
175 1/1/2014 - 3/31/2014	HLN\T392108990\161.jpg	http://www.zillow.com/digs/contemporary-kids-bedrooms-5747984321/
VHT Database Updates	, , , , , , , , , , , , , , , , , , , ,	, , , , , , , , , , , , , , , , , , , ,
176 1/1/2014 - 3/31/2014	HLN\T392108990\177.jpg	http://www.zillow.com/digs/transitional-kitchens-5785922830/
177 VHT-Q2 2014	API\T392207135\13.jpg	http://www.zillow.com/digs/traditional-full-bathrooms-5996189945/
178 VHT-Q2 2014	API\T392106349\1.jpg	http://www.zillow.com/digs/contemporary-living-rooms-6059361974/
179 VHT-Q2 2014	API\T392071320\358.jpg	http://www.zillow.com/digs/traditional-dining-rooms-5933913525/
180 VHT-Q2 2014	API\T392079748\5.jpg	http://www.zillow.com/digs/contemporary-kitchens-5954588262/
181 VHT-Q2 2014	API\T392174013\14.jpg	http://www.zillow.com/digs/traditional-master-bedrooms-6380884015/
182 VHT-Q2 2014	API\T392174013\7.jpg	http://www.zillow.com/digs/traditional-powder-rooms-6380884019/
183 VHT-Q2 2014	BWI\T392181346\14.jpg	http://www.zillow.com/digs/traditional-guest-bedrooms-6368722565/
184 VHT-Q2 2014	API\T392159244\55.jpg	http://www.zillow.com/digs/libraries-6196610259/
185 VHT-Q2 2014	API\T392159376\5.jpg	http://www.zillow.com/digs/contemporary-kitchens-6131545873/
186 VHT-Q2 2014	API\T392253365\2.jpg	http://www.zillow.com/digs/traditional-dining-rooms-6150978818/
187 VHT-Q2 2014	API\T392253365\40.jpg	http://www.zillow.com/digs/modern-basements-6150978825/
188 VHT-Q2 2014	API\T392132296\13.jpg	http://www.zillow.com/digs/contemporary-full-bathrooms-5975574915/
189 VHT-Q2 2014	API\T392132296\153.jpg	http://www.zillow.com/digs/modern-guest-bedrooms-5975574916/
190 VHT-Q2 2014	API\T392132296\6.jpg	http://www.zillow.com/digs/contemporary-hallways-5975574913/
191 VHT-Q2 2014 192 VHT-Q2 2014	API\T392237321\165.jpg	http://www.zillow.com/digs/contemporary-great-rooms-5975562988/ http://www.zillow.com/digs/craftsman-home-offices-6401788486/
	API\T392251053\54.jpg	http://www.zillow.com/digs/craftsman-nome-offices-6401788486/ http://www.zillow.com/digs/rustic-living-rooms-6037959007/
193 VHT-Q2 2014	API\T392251273\176.jpg	http://www.ziiiow.com/aigs/rustic-iiving-rooms-603/95900//

	VHT Copyright Application	VHT Photograph Name*	Infringing Use on Zillow Digs
194	VHT-Q2 2014	API\T392251273\44.jpg	http://www.zillow.com/digs/traditional-laundry-rooms-6037959012/
195	VHT-Q2 2014	API\T392251273\9.jpg	http://www.zillow.com/digs/cottage-3-4-bathrooms-6037958907/
196	VHT-Q2 2014	API\T392197045\8.jpg	http://www.zillow.com/digs/eclectic-full-bathrooms-5926839399/
197	VHT-Q2 2014	API\T392197113\32.jpg	http://www.zillow.com/digs/craftsman-staircases-5975576013/
	VHT-Q2 2014	BWI\T392259424\57.jpg	http://www.zillow.com/digs/unknowns-5995169045/
	VHT-Q2 2014	BWI\T392124622\8.jpg	http://www.zillow.com/digs/traditional-full-bathrooms-5787652500/
	VHT-Q2 2014	BWI\T392189042\14.jpg	http://www.zillow.com/digs/cottage-unknowns-5875662694/
	VHT-Q2 2014	BWI\T392189042\18.jpg	http://www.zillow.com/digs/traditional-unknowns-5875662695/
	VHT-Q2 2014	BWI\T392189042\2.jpg	http://www.zillow.com/digs/dining-rooms-5875662693/
	VHT-Q2 2014	BWI\T392238390\1.jpg	http://www.zillow.com/digs/traditional-living-rooms-6368731217/
	VHT-Q2 2014	BWI\T392265225\1.jpg	http://www.zillow.com/digs/art-deco-living-rooms-6368709714/
	VHT-Q2 2014	BWI\T392265225\14.jpg	http://www.zillow.com/digs/art-deco-master-bedrooms-6368709806/
	VHT-Q2 2014	BWI\T392265225\149.jpg	http://www.zillow.com/digs/art-deco-dining-rooms-6368709713/
	VHT-Q2 2014	BWI\T392265225\32.jpg	http://www.zillow.com/digs/traditional-entryways-6368709712/
	VHT-Q2 2014	CBI\T392133027\32.jpg	http://www.zillow.com/digs/transitional-living-rooms-6652763115/
	VHT-Q2 2014	CGNY\T392174887\13.jpg	http://www.zillow.com/digs/contemporary-master-bathrooms-5865730981/
	VHT-Q2 2014	CGNY\T392183052\1.jpg	http://www.zillow.com/digs/cottage-great-rooms-6189708934/
	VHT-Q2 2014	CGNY\T392183763\369.jpg	http://www.zillow.com/digs/modern-dining-rooms-6069266583/
	VHT-Q2 2014	CGNY\T392106293\14.jpg	http://www.zillow.com/digs/traditional-master-bedrooms-6070499266/
	VHT-Q2 2014	CGNY\T392106293\153.jpg	http://www.zillow.com/digs/contemporary-master-bedrooms-6070499270/
	VHT-Q2 2014 VHT-Q2 2014	CGNY\T392133863\5.jpg	http://www.zillow.com/digs/modern-kitchens-5942626892/
	VHT-Q2 2014 VHT-Q2 2014	CGNY\T392138992\5.jpg CGNY\T392143960\9.jpg	http://www.zillow.com/digs/contemporary-kitchens-6070816814/
	VHT-Q2 2014 VHT-Q2 2014	CGNY\T392143962\18.jpg	http://www.zillow.com/digs/modern-3-4-bathrooms-5843624928/ http://www.zillow.com/digs/contemporary-master-bedrooms-5828056983/
	VHT-Q2 2014	CGNY\T392159010\1.jpg	http://www.zillow.com/digs/contemporary-master-bedrooms-5826050985/
	VHT-Q2 2014	CGNY\T392207944\8.jpg	http://www.zillow.com/digs/modern-full-bathrooms-6577936180/
	VHT-Q2 2014	CGNY\T392212928\27.jpg	http://www.zillow.com/digs/traditional-patios-5945451200/
	VHT-Q2 2014	CGNY\T392219119\1.jpg	http://www.zillow.com/digs/eclectic-master-bathrooms-5916861361/
	VHT-Q2 2014	CGNY\T392226189\14.jpg	http://www.zillow.com/digs/craftsman-master-bedrooms-6008644760/
	VHT-Q2 2014	CGF\T392219640\14.jpg	http://www.zillow.com/digs/cottage-master-bedrooms-5987170350/
224	VHT-Q2 2014	CGLI\T392117105\93.jpg	http://www.zillow.com/digs/traditional-dining-rooms-6425380579/
225	VHT-Q2 2014	CGLI\T392227654\21.jpg	http://www.zillow.com/digs/rustic-living-rooms-6027829372/
226	VHT-Q2 2014	CGNY\T392226538\18.jpg	http://www.zillow.com/digs/contemporary-master-bedrooms-6142243992/
227	VHT-Q2 2014	CGNY\T392226538\3.jpg	http://www.zillow.com/digs/modern-kitchens-6070655908/
228	VHT-Q2 2014	CGNY\T392226893\8.jpg	http://www.zillow.com/digs/contemporary-full-bathrooms-6056063134/
229	VHT-Q2 2014	CGNY\T392279478\17.jpg	http://www.zillow.com/digs/contemporary-guest-bedrooms-6052486289/
230	VHT-Q2 2014	HLN\T392197866\101.jpg	http://www.zillow.com/digs/rustic-playrooms-5953074192/
231	VHT-Q2 2014	HLN\T392237179\3.jpg	http://www.zillow.com/digs/traditional-living-rooms-5997783212/
232	VHT-Q2 2014	HLN\T392241942\154.jpg	http://www.zillow.com/digs/rustic-guest-bedrooms-6413132731/
233	VHT-Q2 2014	HLN\T392165077\2.jpg	http://www.zillow.com/digs/traditional-dining-rooms-5909990389/
	VHT-Q3 2014	API\T392307941\45.jpg	http://www.zillow.com/digs/modern-closets-6259817286/
	VHT-Q3 2014	API\T392310746\1.jpg	http://www.zillow.com/digs/traditional-living-rooms-6345908752/
	VHT-Q3 2014	API\T392302661\161.jpg	http://www.zillow.com/digs/eclectic-playrooms-6082451223/
	VHT-Q3 2014	API\T392302661\168.jpg	http://www.zillow.com/digs/contemporary-master-bathrooms-6131565973/
	VHT-Q3 2014	API\T392302661\2.jpg	http://www.zillow.com/digs/traditional-dining-rooms-6131566882/
	VHT-Q3 2014	API\T392302661\44.jpg	http://www.zillow.com/digs/contemporary-laundry-rooms-6082451319/
	VHT-Q3 2014	API\T392312318\14.jpg	http://www.zillow.com/digs/contemporary-master-bedrooms-6216720705/
	VHT-Q3 2014	API\T392314088\14.jpg	http://www.zillow.com/digs/contemporary-master-bedrooms-6216739403/
	VHT-Q3 2014	API\T392316540\188.jpg	http://www.zillow.com/digs/contemporary-decks-6216740588/
	VHT-Q3 2014	API\T392316540\67.jpg	http://www.zillow.com/digs/modern-bars-6216740586/
	VHT-Q3 2014	API\T392251625\32.jpg	http://www.zillow.com/digs/craftsman-staircases-6216728506/
	VHT-Q3 2014 VHT-Q3 2014	API\T392251625\370.jpg API\T392251737\32.jpg	http://www.zillow.com/digs/craftsman-dining-rooms-6216728514/ http://www.zillow.com/digs/traditional-entryways-6131539809/
	VHT-Q3 2014 VHT-Q3 2014	API\T392277182\13.jpg API\T392277182\165.jpg	http://www.zillow.com/digs/contemporary-master-bathrooms-6366157143/ http://www.zillow.com/digs/contemporary-living-rooms-6366157120/
	VHT-Q3 2014 VHT-Q3 2014	API\T392277182\165.Jpg API\T392277182\21.jpg	http://www.zillow.com/digs/contemporary-iiving-rooms-6366157120/
	VHT-Q3 2014 VHT-Q3 2014	API\T392277182\9.jpg	http://www.zillow.com/digs/contemporary-master-bathrooms-6366157149/
	VHT-Q3 2014 VHT-Q3 2014	API\T392277182\9.jpg API\T392277208\177.jpg	http://www.zillow.com/digs/contemporary-master-batmoonis-osob137149/
	VHT-Q3 2014 VHT-Q3 2014	BWI\T392310378\2.jpg	http://www.zillow.com/digs/traditional-dining-rooms-6085378915/
252	VIII QJ 2014	DAA1 (12252102) Q (5.1hR	mep.// www.zmow.com/aigs/traditional anning-100ms-0005576515/

VHT Copyright Application	VHT Photograph Name*	Infringing Use on Zillow Digs
253 VHT-Q3 2014	API\T433149848\9.jpg	http://www.zillow.com/digs/eclectic-full-bathrooms-6279629979/
254 VHT-Q3 2014	API\T392332960\13.jpg	http://www.zillow.com/digs/traditional-master-bathrooms-6251006141/
255 VHT-Q3 2014	API\T392334296\353.jpg	http://www.zillow.com/digs/traditional-patios-6323951747/
256 VHT-Q3 2014	API\T392335054\8.jpg	http://www.zillow.com/digs/craftsman-3-4-bathrooms-6635401813/
257 VHT-Q3 2014	API\T392325076\2.jpg	http://www.zillow.com/digs/traditional-dining-rooms-6233883611/
258 VHT-Q3 2014	API\T392328160\8.jpg	http://www.zillow.com/digs/cottage-full-bathrooms-6196622817/
259 VHT-Q3 2014	BWI\T392307309\54.jpg	http://www.zillow.com/digs/traditional-home-offices-6368730054/
260 VHT-Q3 2014	BWI\T392307965\154.jpg	http://www.zillow.com/digs/living-rooms-6107994102/
261 VHT-Q3 2014	API\T392305546\165.jpg	http://www.zillow.com/digs/transitional-living-rooms-6587588051/
262 VHT-Q3 2014	API\T392316770\91.jpg	http://www.zillow.com/digs/contemporary-great-rooms-6215291719/
263 VHT-Q3 2014	API\T392317665\161.jpg	http://www.zillow.com/digs/unknowns-6138049329/
264 VHT-Q3 2014	API\T392317665\2.jpg	http://www.zillow.com/digs/contemporary-dining-rooms-6138049326/
265 VHT-Q3 2014	API\T392317665\91.jpg	http://www.zillow.com/digs/unknowns-6138049229/
266 VHT-Q3 2014	API\T392319052\107.jpg	http://www.zillow.com/digs/traditional-kitchens-6635396492/
267 VHT-Q3 2014	API\T392323651\328.jpg	http://www.zillow.com/digs/contemporary-home-theaters-6259784887/
268 VHT-Q3 2014	CGF\T433151748\2.jpg	http://www.zillow.com/digs/dining-rooms-6602646513/
269 VHT-Q3 2014	CGNY\T392226874\1.jpg	http://www.zillow.com/digs/contemporary-living-rooms-6070822703/
270 VHT-Q3 2014	CBI\T392285399\57.jpg	http://www.zillow.com/digs/unknowns-5833292462/
271 VHT-Q3 2014	CBHI\T392316675\154.jpg	http://www.zillow.com/digs/craftsman-guest-bedrooms-6260815317/
272 VHT-Q3 2014	CBI\T392251856\44.jpg	http://www.zillow.com/digs/traditional-laundry-rooms-6664276265/
273 VHT-Q3 2014	CGNY\T392277453\18.jpg	http://www.zillow.com/digs/contemporary-master-bedrooms-6091857419/
274 VHT-Q3 2014	CGNY\T392285392\1.jpg	http://www.zillow.com/digs/traditional-guest-bedrooms-6421675600/
275 VHT-Q3 2014 276 VHT-Q3 2014	CGNY\T392305379\153.jpg	http://www.zillow.com/digs/modern-kids-bedrooms-6238077710/
-	CGNY\T392305815\1.jpg	http://www.zillow.com/digs/contemporary-living-rooms-6182871045/
277 VHT-Q3 2014	CGNY\T392309368\5.jpg	http://www.zillow.com/digs/contemporary-kitchens-6148100575/
278 VHT-Q3 2014 279 VHT-Q3 2014	CGNY\T392316480\1.jpg	http://www.zillow.com/digs/contemporary-full-bathrooms-6256413609/
280 VHT-Q3 2014	CGNY\T392316515\91.jpg CGNY\T392323667\1.jpg	http://www.zillow.com/digs/modern-kitchens-6271724967/ http://www.zillow.com/digs/eclectic-unknowns-6486860011/
281 VHT-Q3 2014	BWI\T433158194\165.jpg	http://www.zillow.com/digs/eclectic-unknowns-0480800011/
282 VHT-Q3 2014	PNJ\T392302967\57.jpg	http://www.zillow.com/digs/unknowns-6076709543/
283 VHT-Q3 2014	PNJ\T392302967\9.jpg	http://www.zillow.com/digs/traditional-powder-rooms-6076709544/
284 VHT-Q3 2014	PNJ\T392302968\9.jpg	http://www.zillow.com/digs/cottage-3-4-bathrooms-6070035013/
285 VHT-Q3 2014	PNJ\T392316409\154.jpg	http://www.zillow.com/digs/contemporary-full-bathrooms-6414590396/
286 VHT-Q3 2014	HLN\T392277892\1.jpg	http://www.zillow.com/digs/traditional-living-rooms-6124711701/
287 VHT-Q3 2014	HLN\T392277892\165.jpg	http://www.zillow.com/digs/transitional-living-rooms-6124711702/
288 VHT-Q3 2014	HLN\T392277892\92.jpg	http://www.zillow.com/digs/transitional-dining-rooms-6124711704/
289 VHT-Q3 2014	PNJ\T392316993\94.jpg	http://www.zillow.com/digs/traditional-dining-rooms-6211592382/
290 VHT-Q3 2014	CGNY\T392326188\1.jpg	http://www.zillow.com/digs/eclectic-unknowns-6231702341/
291 VHT-Q3 2014	CGNY\T392330220\93.jpg	http://www.zillow.com/digs/eclectic-great-rooms-6251689273/
292 VHT-Q3 2014	CGNY\T433148871\14.jpg	http://www.zillow.com/digs/traditional-master-bedrooms-6659286479/
293 VHT-Q3 2014	CGNY\T433148871\177.jpg	http://www.zillow.com/digs/contemporary-kitchens-6659277983/
294 VHT-Q3 2014	CGNY\T433151168\20.jpg	http://www.zillow.com/digs/contemporary-kids-bedrooms-6424943808/
295 VHT-Q3 2014	CGNY\T433155106\5.jpg	http://www.zillow.com/digs/contemporary-kitchens-6346154345/
296 VHT-Q3 2014	STD\T433149581\32.jpg	http://www.zillow.com/digs/traditional-entryways-6274784534/
297 VHT-Q3 2014	RRIL\T392334358\32.jpg	http://www.zillow.com/digs/traditional-entryways-6250430988/
298 VHT-Q3 2014	PNJ\T433157598\1.jpg	http://www.zillow.com/digs/traditional-living-rooms-6368671448/
299 VHT-Q3 2014	PNJ\T433159006\165.jpg	http://www.zillow.com/digs/asian-unknowns-6495205022/
300 VHT-Q3 2014	REGL\T433157081\177.jpg	http://www.zillow.com/digs/traditional-kitchens-6378274516/
301 VHT-Q3 2014	REGL\T433157081\178.jpg	http://www.zillow.com/digs/traditional-master-bedrooms-6378274518/
302 VHT-Q3 2014	REGL\T433157081\2.jpg	http://www.zillow.com/digs/traditional-dining-rooms-6375935766/
303 VHT-Q3 2014	UIL\T392316330\5.jpg	http://www.zillow.com/digs/contemporary-kitchens-6200038535/
304 VHT-Q3 2014	UIL\T392316330\57.jpg	http://www.zillow.com/digs/unknowns-6199957372/
305 VHT-QC 2014 CD2 Compare	LARF\T392244552\57.jpg	http://www.zillow.com/digs/traditional-master-bathrooms-5971274775/
306 VHT-QC 2014 CD2 Compare	IPF\T392285096\32.jpg	http://www.zillow.com/digs/traditional-entryways-6283239147/
307 VHT-QC 2014 CD2 Compare	PNJ\T392259844\57.jpg	http://www.zillow.com/digs/contemporary-master-bathrooms-6085559833/

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	VHT Copyright Application	VHT Photograph Name*	Infringing Use on Zillow Digs
308	VHT-QC 2014 CD2 Compare	PNJ\T392183843\5.jpg	http://www.zillow.com/digs/contemporary-kitchens-5935299874/
309	VHT-QC 2014 CD2 Compare	PNJ\T392207106\93.jpg	http://www.zillow.com/digs/traditional-dining-rooms-6009710955/
310	VHT-QC 2014 CD2 Compare	PNJ\T392226298\57.jpg	http://www.zillow.com/digs/craftsman-kitchens-6124934952/
311	VHT-QC 2014 CD2 Compare	PNJ\T392226819\2.jpg	http://www.zillow.com/digs/traditional-dining-rooms-6047010960/
312	VHT-QC 2014 CD2 Compare	STD\T392238535\14.jpg	http://www.zillow.com/digs/traditional-guest-bedrooms-5956575879/
313	VHT-QC 2014 CD2 Compare	STD\T392238535\2.jpg	http://www.zillow.com/digs/traditional-dining-rooms-5956575877/
314	VHT-QC 2014 CD2 Compare	STD\T392238535\22.jpg	http://www.zillow.com/digs/craftsman-basements-5956575766/
315	VHT-QC 2014 CD2 Compare	STD\T392174881\57.jpg	http://www.zillow.com/digs/traditional-living-rooms-5855920506/
316	VHT-QC 2014 CD2 Compare	STD\T392165134\148.jpg	http://www.zillow.com/digs/contemporary-living-rooms-5875437282/

^{*} The VHT Photograph Name is the file path within each copyright registration application disc where the photograph can be found, though the actual file name of the corresponding photograph on the disc will also include a descriptive term such as "web" or "viewer" that is not included in the file name above. For example, the VHT image in line #1 of the spreadsheet (API\T50084271\103.jpg), is "web_103.jpg" and can be found in subfolder T50084271, within folder API, on disc Archive 2010 API.